



Student Handbook

Academic Year

2016/2017

Faculty of Commerce & Management Studies
University of Kelaniya
Sri Lanka

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Faculty of Commerce and Management Studies

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DEAN'S MESSAGE



Dear Students,

I am pleased to pen a note of warm welcome to you having been newly admitted to the Faculty of Commerce & Management Studies for the academic year 2016/2017. I, at this juncture congratulate you for being given an admission to one of the progressive faculties in the Commerce and Management stream of the university system in Sri Lanka.

We are determined to disseminate you the knowledge of excellence and develop your skills in order to transform you as the most preferred and valuable citizen of our nation, contributing for its success.

Our goal is to change the world through education and training, which may sound uncompromising, but precisely we are committed for it in the Faculty. This determination motivates us to produce academically and professionally competent personnel to the world where all of our programmes and activities focus on providing maximum value addition to all the learning partners.

We are driven by the belief that every child deserves access to high-quality education and that educational opportunity is a basic human right. At this point of time, many students lack access to a high-quality education; still others are unable to achieve their full potential. Therefore your responsibility is to utilize this unmatched opportunity to a maximum and maintain the democratic environment in this institution. Being future leaders, it is always your responsibility to maintain the discipline and ethics in the Faculty of Commerce and Management Studies.

I wish you all the best

Dr. P. N. D. Fernando

Dean

Faculty of Commerce & Management Studies.



UNIVERSITY OF KELANIYA



1.1 History

The University of Kelaniya has its origin in the historic *Vidyalankara Pirivena* which was founded in 1875. Since then, it had been recognized as one of the two great national centers of traditional higher learning of the country. Then, in 1959, the *Vidyalankara Pirivena* became the Vidyalankara University. Later with the university reforms it was converted to a campus named the Vidyalankara Campus of the single university, University of Ceylon, and ultimately in 1978, it was named as the University of Kelaniya, again, as a separate university. Now, the University of Kelaniya is well recognized as one of the greatest seats of learning in the South Asian region.

1.2 Vision of the University

To become a Centre of excellence in creation and dissemination of knowledge for sustainable development.

1.3 Mission of the University

To nurture intellectual citizens through creativity and innovation, who contribute to the National development.

1.4 Goals of the University

Goal 01: To create a high quality and flexible teaching and learning environment.

Goal 02: To create a multi-disciplinary research culture of global standing.

Goal 03: To widen the range of economic and social engagements.

Goal 04: To develop an excellent system of governance through efficient and effective administration and financial management.

1.5 Location & Structure

The University of Kelaniya is located just outside the municipal limits of the Colombo city, in the ancient and historic city of Kelaniya, on the north bank of the Kelani River, and has the unique advantage of being located in between the two largest 'Free Trade Zones' established in Sri Lanka.

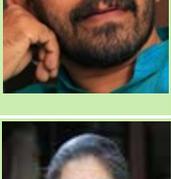
The University of Kelaniya has seven faculties and three Institutions. The seven faculties, which form the main body of the university are:

- ◆ Faculty of Commerce & Management Studies
- ◆ Faculty of Computing and Technology
- ◆ Faculty of Graduate Studies
- ◆ Faculty of Humanities
- ◆ Faculty of Medicine
- ◆ Faculty of Science
- ◆ Faculty of Social Sciences

The three Institutes affiliated to the University of Kelaniya are:

- ◆ The Postgraduate Institute of Pali and Buddhist Studies (PGIPBS); Colombo
- ◆ The Postgraduate Institute of Archaeology (PGIAR); Colombo
- ◆ Gampaha Wickramarachchi Ayurveda Institute, (GWAI); Yakkala

1.6 The Chancellor and the Key Officers of the University

	The Chancellor	Thripitaka Vagishvaracharya, Mahopadya, Pandith, the Most Venerable Welamitiyawe Dharmakirthi Sri Kusala Dhamma Thero
	Vice-Chancellor	Prof. D. M. Semasinghe B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (QUT - Australia)
	Deputy Vice-Chancellor	Senior Prof. Lakshman Senevirathne B.A. (Kel'ya), M.Phil. (Kel'ya), Dip.in Hindi (Agra, India), Vadya Visharad (L'now, India), Ph.D. (Allahabad, India)
	Dean - Faculty of Commerce & Management Studies	Dr. P.N.D Fernando B.B.Mgt (Acc)(Kel'ya), MBA(WBUT), Ph.D(CCNU)
	Dean - Faculty of Computing & Technology	Dr. P. G. Wijayarathna B.Sc. (Kel'ya), M.Eng. (Electro-Communications, Japan), Dr.Eng. (Electro-Communications, Japan)
	Dean - Faculty of Graduate Studies	Prof. Ariyaratna Jayamaha B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (USQ), FCA
	Dean - Faculty of Humanities	Prof. Patrick Ratnayake B.A. (Kel'ya), Dip in Japanese (Osaka) M.A., Ph.D. (Nihon, Japan)
	Dean - Faculty of Medicine	Prof. (Mrs.) N. R. De Silva MBBS (C'bo), M.Sc. (Lon.), M.D. (C'bo), FNASSL
	Dean - Faculty of Science	Prof. B. Jayawardena B.Sc. (C'bo), Ph.D (University of Illinois at Chicago)

	Dean - Faculty of Social Sciences	Prof. A. H. M. H. Abayarathne B.A. (Kel'ya), Ph.D (Kel'ya)
	Registrar	Mr. W. M. Karunaratna B.Sc. Pub. Adm. (S.J'pura), PGD (ICASL), PGD (Buddust Studies) (BPU) M.S.Sc (Kel'ya), LICA, SAT
	Librarian	Mr. L. A. Jayatissa B.Sc. (Vidyal), PG Dip. Lib. Sc. & Inf. Studies (Kel'ya), M.L.I.Sc. (Delhi, India), ASLLA
	Bursar	Ms. U. T. M. I. D Tennakoon B.Sc. (Sri J'pura), ACA (ICASL)



FACULTY OF COMMERCE & MANAGEMENT STUDIES



2.1 Introduction

The Faculty of Commerce & Management Studies (FCMS) is one of the finest and fast growing faculties in the University of Kelaniya as well as in the country in terms of quality of graduate output, qualified faculty, and diversified undergraduate and postgraduate programmes. Its genesis goes back to 1976 with the establishment of Department of Commerce under the Faculty of Social Sciences. With the commitment and efforts of academic staff, students and other stakeholders, it enabled to achieve the Faculty status in 1995. The Faculty is committed to achieving excellence in providing learners with opportunities to develop knowledge, skills and attitudes to serve the nation with respect of dignity of life. In line with this mission, the faculty has been rendering its unstinting service to prepare scholars and professionals with capacity, skills and attitude that drive economy, support civil society, lead government, and make important decisions which affect entire society. Accordingly, FCMS has so far produced more than 8000 graduates and most of them are in the forefront of managerial ranks in public and private sector organizations both locally and internationally. Further, some of our graduates are prominent entrepreneurs in the country.

2.2 Mission of the Faculty

"The Mission of the Faculty of Commerce and Management Studies of the University of Kelaniya is to produce academically and professionally competent personnel to take up managerial positions in organizations, create an entrepreneurial culture, broaden the horizon of knowledge pertaining to the discipline of Commerce & Management"

2.3 Faculty Structure

Currently the Faculty comprises with five Departments.

1. Department of Accountancy.
2. Department of Commerce & Financial Management.
3. Department of Finance.
4. Department of Human Resource Management.
5. Department of Marketing Management.

2.4 Administration of the Faculty



Dean

Dr. P.N.D Fernando

B.B.Mgt (Acc)(Kel'ya), MBA(WBUT), Ph.D(CCNU)

011 2903500, 011 2917708 (Office), 011 2917708 (fax)



Assistant Registrar

Mr. I. M. Ibrahim

B.com (Hons--Esp) (Jaffna) MBA(WUSL), Dip in IT

011 2903501 (Office), 011 2917708 (Fax)

Chief Academic and Administrative Officers

Profile	Name	Position
1. 	Mr. P. M. J. R. Fernando B.Sc. (Kel'ya), MIT (C'bo)	Instructor in Computer Technology – Gr. I
2. 	Mr. R. T. S. Nagahawatta B.Sc. (Kel'ya), MIT (C'bo), PGD in IT, MBCS	Instructor in Computer Technology – Gr. I
3. 	Ms. P. A. C. Deepani B.Sc.(SUSL), M.Sc. in CS (Peradeniya)	Instructor in Computer Technology – Gr. II
4. 	Ms. H. R. M. P. Ranaweera B.Sc. (Kel'ya), M.Sc. IT(SLIIT) (Distinction), PGD in IT (BCS-UK), MBCS	Programmer Cum Systems Analyst – Gr. II

Non Academic Staff

Profile	Name	Position
1. 	Mr. H. P. A. Irosh	Technical Officer - Gr. IIA
2. 	Mr. W. C. N. Jayasooriya	Technical Officer - Gr. IIA
3. 	Ms. P. E. Harshani	Clerk - Gr. I
4. 	Ms. M. A. M. Dilrukshi	Computer Application Assistant - Gr. I

5.		Ms. N. L. A. I. Narangoda	Computer Application Assistant - Gr. III
6.		Ms. M. H. Kariyawasam	Clerk - Gr. III
7.		Ms. A.M.S.A. Menike	Computer Application Assistant - Gr. III
8.		Ms. H. W. D. M. K. Hapugoda	Computer Application Assistant - Gr. III
9.		Mr. W. P. A. Pushpakumara	Labourer - Gr. I
10.		Mr. D. U. K Devapura	Labourer - Gr. III

2.5 Degree and Extension Programmes Offered by the Faculty

Undergraduate Degree Programmes

No	Degree Programme	Offered By
01	Bachelor of Commerce Honours Degree	Department of Commerce & Financial Management
02	Bachelor of Commerce Honours in Entrepreneurship	Department of Commerce & Financial Management
03	Bachelor of Commerce Honours in Business Technology	Department of Commerce & Financial Management
04	Bachelor of Commerce Honours in Financial Management	Department of Commerce & Financial Management
05	Bachelor of Business Management Honours in Accountancy	Department of Accountancy
06	Bachelor of Business Management Honours in Finance	Department of Finance

07	Bachelor of Business Management Honours in Financial Engineering	Department of Finance
08	Bachelor of Business Management Honours in Insurance	Department of Finance
09	Bachelor of Business Management Honours in Banking	Department of Finance
10	Bachelor of Business Management Honours in Human Resource Management	Department of Human Resource Management
11	Bachelor of Business Management Honours in Marketing	Department of Marketing Management
12	Bachelor of Commerce Special Degree (External)	Department of Commerce & Financial Management
13	Bachelor of Business Management General Degree (External)	Department of Human Resource Management

Upcoming Undergraduate Degree Programmes

No	Degree Programme	Will be offered By
01	Bachelor of Business Management Honours in Auditing and Forensic Accounting	Department of Accountancy
02	Bachelor of Business Management Honours in Accounting Information Systems	Department of Accountancy
03	Bachelor of Business Management Honours in Business Information Systems	Faculty (FCMS)

Postgraduate Degree Programmes

No	Degree Programme	Offered By
01	Doctor of Business Administration (DBA)	Faculty (FCMS)
02	Master of Business Administration (MBA)	Faculty (FCMS)
03	Master of Commerce (M.Com.)	Department of Commerce & Financial Management
04	Master of Business (M.Bus) (Accountancy/Finance)	Department of Accountancy
05	Master of Business Management in Marketing	Department of Marketing Management
06	Master of HRM (MHRM)	Department of Human Resource Management
07	Postgraduate Diploma in HRM (PDHRM)	Department of Human Resource Management
08	Postgraduate Diploma in Marketing (PGDM)	Department of Marketing Management

Extension Programmes

No	Diploma / Higher Diploma Programme	Offered By
01	Diploma in Business	Department of Commerce & Financial Management
02	Higher Diploma in Business	Department of Commerce & Financial Management
03	Diploma in Marketing	Department of Marketing Management
04	Higher Diploma in Marketing	Department of Marketing Management
05	Diploma in HRM	Department of Human Resource Management
06	Higher Diploma in HRM	Department of Human Resource Management
07	Diploma in Business Finance	Department of Finance
08	Higher Diploma in Business Finance	Department of Finance
09	Higher Diploma in Business Accountancy	Department of Accountancy
10	Diploma in Business Information Systems	Faculty (FCMS)

Student and Staff Composition of the Faculty

Department	Students	Academic Staff
Department of Accountancy	450	21
Department of Commerce & Financial Management	792	30
Department of Finance	315	12
Department of Human Resource Management	328	22
Department of Marketing Management	343	18
Total	2228	103

2.6 Centers and Specific Functions of the Faculty

○ ICT Centre

The Faculty has a state-of-art computer lab. It provides excellent computer facilities to the students of the Faculty. All students have the access to the university PC network and to the internet. It has the capacity for 75 students to access computers at a time. The ICT Centre provides access to diverse research publication websites , databases and software's. One of the main advantages of the ICT Centre is that the students are able to access their Learning Management System of the departments, which is one of the facilitating online linkages for students to collect their lecture notes, submission of the assignments etc. and also support to have continuous communication and discussions with the staff on various matters.

○ National Documentation Centre (NDC)

The National Documentation Centre (NDC) is a modernized library run by the Department of Accountancy, provides students with a place of study within the department. This was established under the IRQUE project. Students can access to key text books, periodicals and journals relevant to the fields of Accounting and Finance within the National Documentation Centre. The students also can access to electronic sources of information. At a time, forty students can be accommodated in the Centre and they can conduct their group work and research work there. The Centre also provides numerous reading materials for building current awareness.

○ Business Knowledge Centre



Under the IRQUE project the Department of Commerce and Financial Management (DCFM) has established a 'Business Knowledge Centre consisting of a Conference Room, Research Unit and Library, Post Graduate Unit and IT Lab. Conference room is used for various activities such as conducting staff meetings, coordinating students' activities and conducting presentations of students. Resource library has vital books and journals from various fields such as Management, Research, and Finance and Accounting. Both students and

lecturers can use the resources of the library. Computer lab consists of nearly 50 computers and is used for conducting IT practical lectures as well as Sri Lanka Computer Driving License lectures. Other than those specified things, Business Knowledge. Centre is used for conducting various activities such as the Internship Programme, Entrepreneurship skills development, fund generating activities such as conducting workshops and coordinating student, graduate and external community programmes.

○ Center for Management Research (CMR)



The CMR is the research arm of the Faculty of Commerce and Management which was established in 2013. Research base teaching enhances the knowledge dissemination effort of the university academics as well as develop research culture within the faculty. In addition, Centre is undertaking various research and consultancy assignments from both Government and Private Sector institutions. Building up close links with local and foreign professional organizations will be benefited to students and the country as a whole. Conducting research base workshops, seminars,

international conferences are aiming at to establish a knowledge hub in the university

○ **Center for Entrepreneurship Research and Development (CERD)**

The center for Entrepreneurship Research and Development (CERD) of the Department of Commerce and Financial Management, University of Kelaniya is a proposed unit which intends to be launched in 2015, January with the prime objective of constituting entrepreneurship development and research. Furthermore, provided the value of corporate entrepreneurship, this unit intends to take actions to build industry relationships and cooperative agreements to stimulate entrepreneurship in the University. Organizing entrepreneurship related development programs and workshops at the university level, providing guidance and facilitating to practice entrepreneurship to students are some of the subsidiary objectives of the unit.

○ **Reference Library**

Faculty of Commerce and Management Studies (FCMS), University of Kelaniya is currently at the process of constructing a Reference Library on the ground floor of the 3 storied MBA building. This Reference Library is intended to be fully fledged to meet the research needs of the FCMS academic staff. Hence, at the moment it has been received more than 52 books. Besides, this Library supposed to be equipped with state of art technology by establishing fiber internet connection. A new Asst. Librarian will be effectively managing this Library. Further, arrangements have been made to purchase all the related furniture and equipment for the library. Prof. D.M. Semasinghe, Dean of the FCMS has initiated this novel concept with the patronage of faculty members, having the intention of establishing a robust research culture within the faculty.

○ **Center for Advanced Marketing (CAM)**

CAM is an exclusive Knowledge Centre established at the Department of Marketing Management, University Kelaniya. It has been tied up with prominent industry partners in Sri Lanka and overseas to carry out the training programmes, conduct licensed programmes, research projects and consultancy services. CAM is therefore solely managed by the Department of Marketing Management (DMM) which is one of the premier departments affiliated to the Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka. It is well known in the local university system and industry for its unique initiatives had been taken so far.

○ **Business Development Center (Blue Key Research Company)**

Interactive learning is one of the key activities that could produce employable, best, smartest and relevant Finance graduates. Further, learning through research and introducing innovations are main goals of the university system. Current students run behind competitive examinations even within the university system instead devoting their time to acquire new knowledge through research and practice. Department of Finance proposes the Business Development Center - "Blue Key Research Company" with the intention to create a unique and more interactive academic atmosphere.

"Blue Key Research Company" is a new as well as a radical concept to the entire university system it would alter the conventional teaching methods in an effective way. It is a long felt need and a result of thinking out of the box.

○ **Center for Entrepreneurship Research and Development (CERD)**

Key Objectives of the Business Development Center

- To create a real company atmosphere within the university, harnessing the students with the internship and jobs while they are on academic studies.
- To enhance the Knowledge, Attitudes, Skills, Discipline, Creativity, innovativeness and Entrepreneurship through on the job training.
- To provide a job experience to students and enable them to compete well ahead in the job market.
- To create a source of income for the students and enable them to carry out the degree program with self-respect
- To discourage students joining unnecessary jobs and activities during their study period
- To generate a source of income for the Department and to the University
- To position the name of the Department among the stakeholders
- To provide some scholarships to required students as a CSR project.
- To encourage students to acquire qualifications as much as possible.
- To improve the analytical and research skills of the students.
- To encourage the undergraduates to read and comprehend.
- To encourage the innovations of the 21st century undergraduates.
- To produce a graduate equipped with all attributes that are expected by the employers.

○ **Skill Development Center (SDC)**

The Department established the Skill Development Center (SDC) in 2014 with aim of improving the employability of Human Resource Management graduates at a separate premises. Various workshops and training programs are implemented annually with the collaboration of the partners from the industry in order to improve the leadership skills, communication skills, team work skills, and human relation skills of the students. All facilities are available at the SDC for the students, so that they can themselves design and execute skill development programs under the supervisor of coordinators. It has been planned to form four students companies in this academic year so that students can improve their business related skills.

○ **Staff Development Unit (SDU)**

Commerce and Management are rapidly changing dynamic study fields which require continuous updating of knowledge, courses and delivery methods. Therefore academics of the Faculty need to be empowered to do research and involved in curriculum development activities to meet this demand. The well-established Staff Development Centre (SDC) of the University of Kelaniya has been doing a remarkable contribution particularly for the probationary lecturers through the staff development course which is a compulsory requirement for elevating their career. The newly established SDU of FCMS will be aligned to the said SDC of the university whilst facilitating for the customized requirements of the teaching faculty of FCMS depending on the uniqueness of subject discipline and the way how immediate stakeholders expect the deliveries from each degree program and fee levying courses.

○ **Kelaniya Journal of Management**

The Kelaniya Journal of Management is published semi-annual by the Faculty of Commerce and Management Studies of the University of Kelaniya and offers basic and applied research of local and international authors. The objective of this journal is to disseminate knowledge of research conducted by the academics, scientists and practitioners in the disciplines of commerce, economics, finance, management and informatics. This journal is open to scholars to publish their work in above disciplines.

○ **International Conference on Business and Information (ICBI)**

International Conference on Business and Information (ICBI) is the annual research conference of the Faculty of Commerce and Management Studies which was initiated in 2010, to encourage academics and practitioners with their authentic research work in applied Business Management and Information Technology. This is a forum for both students and, local and international academics to discuss their research findings before an intellectual gathering. This conference therefore is organized very year with the broad objectives of to strengthen the vision and understanding of the upcoming trends in management, discuss the challenges and opportunities on strategic front for the global competitiveness and influence the key policy makers to incorporate modern solutions to contentious issues in the development of industry and entrepreneurship as a whole.

○ **Doctor of Business Administration Programme (DBA)**

The Faculty of Commerce & Management Studies (FCMS), University of Kelaniya had made a milestone in the Sri Lankan higher education sector by introducing the first ever Doctor of Business Administration (DBA) programme from a national university in Sri Lanka. DBA is equivalent to PhD in Business Administration. The degree was introduced with an idea of Prof. D. M. Semasinghe, Dean Faculty of Commerce & Management Studies. This programme is aimed for the people who are already successful in business and who envision for a new intellectual challenge. DBA programme and its candidates pivot on making a seminal contribution to their chosen profession and industry. The Programme is designed to equip professionals with practical, specialized knowledge which is critical in making high-level business and enhancing the knowledge frontier.

○ **Master of Business Administration Programme (MBA)**

The Master of Business Administration (MBA) programme of the University of Kelaniya began in 2005 with the academic support from the Indian Institute of Management Lucknow. The MBA Kelaniya is of two years duration and each academic year is divided in to two semesters. The first year of the MBA programme consist of compulsory course units in the areas of Accounting and Finance, Economics, Entrepreneurship, Management, Skill Development and Technology. The second year of the MBA programme has been designed to provide the students with the opportunity either to specialize in the areas of Accounting and Finance, Business Technology, Entrepreneurship, Human Resource Management and Marketing Management or to pursue a general MBA without specializations. Accordingly, all course units pertaining to the areas of specialization are offered in the first semester of the second year. One of the key features of the MBA Kelaniya is its focus on research, thus all students are required to complete a dissertation in the second semester of the second year. Research methodology lectures, seminars, and workshops are conducted throughout the second year of the MBA programme to enhance research skills of the students.

Lectures of MBA Kelaniya are conducted on weekends to accommodate the demands of prospective employed students and are conducted in the English language. MBA Kelaniya also uses Learning Management System to facilitate the learning process of the students. Since its inception, MBA

Kelaniya has been able to attract students employed in key government institutions and leading private sector organizations in Sri Lanka. Importantly, MBA Kelaniya has also been able to attract international students from China, India, Palestine and South Africa. MBA Kelaniya had pioneered the idea of international industrial visit back in 2007, and it has continued to be an integral part of the MBA programme. Today, MBA Kelaniya has become one of the best-established MBA programmes in Sri Lanka.

2.7 Gold Medals Awarded by the Faculty

- Gold Medal for the Highest GPA Achieved Student in B.B.Mgt. Honours in Marketing which is sponsored by Sri Lanka Telecom.
- Gold Medal for the Best Achiever in B.B.Mgt. Honours in Marketing which is sponsored by Chartered Institute of Marketing (CIM).
- Gold medal offered by Chartered Financial Analyst (CFA) - Society Sri Lanka for the Most Outstanding Performer in B.B.Mgt. (Special) Degree in Finance.
- Gold medal and Cash prize offered by Chartered Accountants of Sri Lanka (CASL) for the Student who Obtains Best Results in B.B.Mgt. (Special) Degree in Finance.
- Gold medal and Cash prize offered by the Securities and Exchange Commission (SEC) for the Student who Obtains Highest Marks for Finance related subjects in B.B.Mgt. (Special) Degree in Finance.
- Highest Aggregate Marks with Rs.20,000.00 in B.B.Mgt. (Special) Degree in Accountancy offered by the Chartered Institute of Management Accountants- Sri Lanka Division (CIMA).
- Gold Medal with Rs.30,000.00 for the Highest Aggregate Marks Obtained Student in B.B.Mgt.(Special) Degree in Accountancy/Finance offered by the Association of Chartered Certified Accountants (ACCA).
- Gold Medal with Rs.25,000.00 for the Highest Aggregate Marks Obtained Student in B.B.Mgt.(Special) Degree in Human Resource offered by the Institute of Personnel Management of Sri Lanka (IPMSL)
- Gold Medal for the Best HRM Student in Master of Human Resource Management (MHRM) Degree Programme offered by the Department of Human Resource Management.
- Gold Medal with Rs.20,000.00 for the Outstanding Performer in B.B.Mgt. (Special) Degree in Human Resource offered by AIA Insurance Lanka plc.
- Gold Medal for the Highest GPA Achieved Student in Bachelor of Commerce Special Degree offered by the Sampath Bank.
- Gold Medal for the Highest GPA Achieved Student (Rahula Sanskruthayana Memorial Gold Medal) at the Faculty of Commerce and Management Studies.
- Gold Medal for the Highest GPA Achieved Student in Bachelor of Commerce Special Degree in Entrepreneurship offered by the Bank of Ceylon.

- Gold Medal for the Highest GPA Achieved Student in Bachelor of Commerce Special Degree in Business Technology offered by the Department of Commerce and Financial Management.
- Gold Medal for the Most Outstanding Student for the Subject of Risk and Insurance Service Management in B.B.Mgt. (Special) Degree in Finance offered by the Asian Alliance Insurance PLC.
- Gold Medal for the Highest GPA Achieved Student in Bachelor of Commerce Special Degree in Business Technology offered by Dell Sri Lanka.



DEPARTMENT OF ACCOUNTANCY

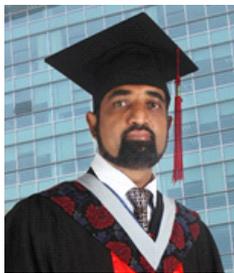


3.1 Introduction

The Department of Accountancy (DoA) in the Faculty of Commerce and Management Studies has been a leading provider of accounting education and research. It was established in 1998 with an objective of generating high quality accounting graduates who are globally employable and marketable. The mission of the department of accountancy is “to advance accounting education through Bachelor of Business Management Honours in Accountancy which provides outstanding accounting and management education for students, creates and disseminates knowledge, promotes the understanding and ethical practice of accounting and finance profession and serves the community”. The DoA have strived to accomplish excellence in Accounting education and research in the mainstream areas of accounting and related disciplines.

The Department of Accounting has already signed four Memoranda of Understanding (MOU) with the Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka); Association of Chartered Certified Accountants (ACCA) and Microsoft Sri Lanka (Pvt) Ltd., in order to focus on areas such as mutual collaborative initiatives to uplift the accounting education and profession in Sri Lanka.

3.2 Administration



Head of the Department

Dr. W. V. A. D. Karunaratne

B.B.Mgt. (Accountancy) (Kel'ya), PGD in Bus., Stat (Sri J'pura), M.Com. (Kel'ya), MAAT, Ph.D. (CCNU)

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3.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Dr. W. V. A. D. Karunaratne B.B.Mgt. (Accountancy) (Kel'ya), PGD in Bus., Stat (Sri J'pura), M.Com. (Kel'ya), MAAT, Ph.D. (CCNU)	Senior Lecturer - Gr. I Head of the Department Director - Extra Curricular Activities,
2. 	Prof. J. M. D. Ariyaratna B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D, (USQ), FCA	Professor Dean - Faculty of Graduate Studies, UoK
3. 	Prof. P. M. C. Thilakerathne B.Com. (Kel'ya), M.Com. (Panjab), Ph.D (Aegean)	Professor Director - Center for Distance and Continuing Education, UoK
4. 	Ms. U. L. T. P. Gunasekara B.Sc. (Bus. Admin.) (Sri J'pura), MBA(C'bo)	Senior Lecturer - Gr. I

5.		Dr. K. K. Thilakasiri B.Com. (Sri J'pura), M.Sc. Mgt. (Sri J'pura), Ph.D (Victoria, Australia)	Senior Lecturer - Gr. I
6.		Dr.(Mrs) M. W. Madurapperuma B.A. (Econ) (C'bo), M.A. (Econ) (C'bo), M.Com. (Kel'ya), Ph.D (Rdg.uk)	Senior Lecturer - Gr. I
7.		Ms. M. A. T. K. Munasinghe B.Sc. (Accountancy) (Sri J'pura), MBA (C'bo), FCA	Senior Lecturer - Gr. I
8.		Dr. D. K. Y. Abeywardana B.Com. (Sri J'pura), M.Sc. (Mgt) (Sri J'pura), MAAT, Ph.D (B'ham, UK)	Senior Lecturer - Gr. I Director - Center for Management Research, FCMS
9.		Dr. K. D. D. Perera B.B.Mgt. (Accountancy) (Kel'ya), MBA (Sri J'pura), Ph.D (Macquarie, Australia)	Senior Lecturer - Gr. I
10.		Mr. C. R. Thilakarathne B.Sc. (Comp. Sci.) (Peradeniya), M.Sc. (C'bo)	Senior Lecturer - Gr. I Technical Coordinator - M.Bus Degree Programme
11.		Mr. W. P. N. Pushpakumara B.B.Mgt.(Accountancy) (Kel'ya), MBA (Sri J'pura) Ph.D (Swin, Australia), ACA	Senior Lecturer - Gr. I
12.		Mr. A. M. I. Lakshan B.B.Mgt. (Accountancy) (Kel'ya), MBA (Sri J'pura)	Senior Lecturer - Gr. II
13.		Mr. R. M. S. Bandara B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), CPA (Aust), FCA	Senior Lecturer - Gr. II

14.		Ms. K. D. G. N. Wijesinghe B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo)	Senior Lecturer - Gr. II Academic Coordinator - M.Bus Degree Programme
15.		Ms. W. M .H. N. Wijekoon B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), CASL Passed Finalist	Senior Lecturer - Gr. II
16.		Mr. G. M. M. Sujeewa B.B.Mgt. (Accountancy) (Kel'ya), M.Sc. (Finance) (Sri J'pura), ACA	Senior Lecturer - Gr. II
17.		Ms. U. A. H. A. Ratnasiri B.B.A. (Finance) (C'bo), M.Sc. (Mgt) (Sri J'pura), CBA	Senior Lecturer - Gr. II
18.		Ms. R. M. D. A. P. Rajapakshe B.B.A. (Finance) (C'bo), M.Sc. (Mgt) (Sri J'pura), CBA	Senior Lecturer - Gr. II Coordinator - HDBA Programme, DoA
19.		Mr. H. A. P. L. Perera B.B.Mgt. (Finance) Kel'ya, M.Sc. (IT) (Moratuwa), AMA, (CMA Australia)	Lecturer
20.		Ms. W. D. N. Aruppala B.B.Mgt. (Finance) (Kel'ya), MBA (Moratuwa)	Lecturer
21.		Mr. M. D. Pubudu Kaushalya B.B.Mgt. (Accountancy) (Kel'ya), CASL Passed Finalist	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Mr. M. A. J. P. K. Perera	Technical Officer - Gr. IIB
2. 	Ms. K. G. C. S. Greero	Staff Assistant
3. 	Ms. R. K. R. Dhamayanthi	Clerk Gr. I
4. 	Mr. H. A. Sisira Kumara	Labourer - Gr. I

3.4 Structure of the Degree Programme

The Bachelor of Business Management Honours in Accountancy is four years degree programme which consists of eight (08) semesters. To support its mission, the DoA seeks to provide its students with unique opportunities for personal and professional growth by increasing their knowledge and understanding of the world around them and by improving their skills for analyzing, synthesizing and critical thinking. Subsequently, the DoA has revised its curriculum three times since its inception in 1999 and one of such major achievements is the introduction of employment oriented training - known as "Internship in Accounting" with credit-bearing. At present, the DoA is further optimistic about full-scale graduate employability in suitable sectors by further improving the existing curriculum. The DoA produces nearly one hundred graduates per year. All students of the DoA are being facilitated by Learning Management System (LMS) for their learning process. To be eligible for the degree a student should obtain hundred and twenty four (124) credits including ninety six (96) credits in first three years and twenty eight (28) credits in year four (4).

The DoA's undergraduate program is among the most popular accounting programs in Sri Lanka. The DoA aim is to provide students with wide exposures to the global business environment and to nurture their ability to adapt to rapidly changing business environment. Graduates from the DoA's undergraduate program have an excellent employment record: over the years, about 97% of them find their jobs immediately on graduating or decide to pursue advanced studies. Over the years, The DoA graduates from both undergraduate and post-graduate programs have played an important leadership role in accounting profession as well as on other business sectors, including the government, banking and other financial services industries and various nonprofit and public organizations.

Accreditation

The Bachelor of Business Management Honours in accountancy programme is accredited by the **Association of Chartered Certified Accountants (ACCA)-UK**.

Internship Programme

The Department of Accountancy is committed to providing its students with the experiential learning opportunity to achieve success in their professional careers. The DoA's well-established Internship programme aims to immerse undergraduate students in a professional setting for a period of typically 12-18 months in major accounting firms, reputable organizations or government bodies. Students will be enrolled in a credit-bearing course "BACC 43498 -Internship in Accountancy" and required to undergo a on-the-job training covering accounting, auditing, taxation, information technology and company secretariat practices in reputed Audit or non-audit organizations. To maximize student learning, the programme requires students to undertake pre-internship training, post-internship sharing and submission of reflective case study.

Bachelor of Business Management Honours in Accountancy

Course Code	Title of the Course Unit	Course Status	Credits
LEVEL 1: SEMESTER I			
BACC 11313	Financial Accounting	Core	3
BACC 11323	Mathematics for Business	Core	3
BACC 11333	Microeconomics	Core	3
BACC 11343	Principles of Management	Core	3
BACC 11352	Cost Accounting	Core	2
BACC 11362	IT Applications in Business	Core	2
LEVEL 1: SEMESTER II			
BACC 12373	Computerized Accounting	Core	3
BACC 12383	Financial Reporting Framework	Core	3
BACC 12393	Macroeconomics	Core	3
BACC 12403	Business Statistics	Core	3
BACC 12412	Business Law	Core	2
BACC 12422	Business Skills Development	Core	2
DELT 13274	English for Business Communication	Core	0
LEVEL 2: SEMESTER I			
BACC 21313	Financial Reporting	Core	3
BACC 21323	Auditing and Assurance	Core	3
BACC 21333	Management Accounting	Core	3
BACC 21343	Fundamentals of Corporate Finance	Core	3
BACC 21352	Management Information Systems	Core	2
BACC 21362	Human Resource Management	Core	2

LEVEL 2: SEMESTER II			
BACC 22373	Advanced Corporate Finance	Core	3
BACC 22383	Advanced Management Accounting	Core	3
BACC 22393	Managerial Economics	Core	3
BACC 22403	Taxation	Core	3
BACC 22412	Corporate Law	Core	2
BACC 22422	Marketing Management	Core	2
LEVEL 3: SEMESTER I			
BACC 31313	Advanced Financial Reporting	Compulsory	3
BACC 31323	Management Science Applications	Compulsory	3
BACC 31333	Advanced Auditing and Assurance	Compulsory	3
BACC 31343	Strategic Management	Compulsory	3
BACC 31352	International Financial Management	Optional	2
BACC 31362	Entrepreneurship & Small Business Management	Optional	2
BACC 31372	Performance Management	Optional	2
BACC 31382	Data Modeling and Databases for Business Intelligence	Optional	2
LEVEL 3: SEMESTER II			
BACC 32393	Advanced Accounting Theory	Compulsory	3
BACC 32303	Business Research Methodology	Compulsory	3
BACC 32313	Advanced Taxation	Compulsory	3
BACC 32323	Forensic and Investigative Accounting	Compulsory	3
BACC 32332	Project Management	Optional	2
BACC 32342	Public Sector Accounting	Optional	2
BACC 32352	Financial Risk Analysis	Optional	2
BACC 32362	Business Systems Development	Optional	2
LEVEL 4: SEMESTER I			
BACC 41413	Advanced Computer Based Accounting	Compulsory	3
BACC 41423	Contemporary Accounting Issues	Compulsory	3
BACC 41432	Organizational Behavior	Compulsory	2
BACC 41442	Econometrics	Compulsory	2
BACC 41452	Investment Analysis & Portfolio Management	Optional	2
BACC 41462	Information Security	Optional	2
BACC 41472	Multidisciplinary Case Studies in Business	Optional	2
Level 4: Semester II			
BACC 42488	Dissertation	Compulsory	8
BACC 43498	Internship in Accountancy**	Compulsory	8

** Internship in Accountancy spreads throughout the fourth academic year and will be evaluated in the second semester of the same year.

3.5 New Degree Programmes

The Department of Accountancy (DoA) seeks to provide its students with unique opportunities for individual and professional growth by enhancing their knowledge, competency and understanding of the world around them and by improving their analytical skills and critical thinking.

Further strengthening the visionary thinking of DoA, it is motivated to propose new degree programmes as Bachelor of Business Management Honours in Auditing and Forensic Accounting and Bachelor of Business Management Honours in Accounting Information Systems by addressing the changing needs of accounting in the world and to cater the emerging opportunities available in national and international arena.

3.6 IRQUE Project

The first ever Quality Enhancement Fund (QEF) of the IRQUE project was introduced to the Sri Lankan university system in 2004 and the DoA responded by preparing initial and comprehensive proposal for winning the competitive grant to improve the quality and relevance of the above degree programme. Dedication, group effort and cohesiveness, coupled with innovativeness of the academic staff of the DoA was able to win Rs. 95 Mn competitive grant in the tier-I one by securing the highest marks in management field in the university structure. The award of the competitive grant was the outcome of desk evaluation and the site visits done by the national and international academia and consultants.

3.7 Higher Diploma in Business Accounting (HDipBAcc.)

Having identified the fastest growing demand for the Accountancy related study courses and with the industry reputation gained through vivid collaborations, The DoA firmly believes that it has a responsibility in continuously upgrading knowledge and educating people who engage in the field of accounting and finance. In order to support this, The DoA wishes to offer Higher Diploma in Business Accounting (HDipBAcc.) to address the need of the students who have not reached higher education in this field and to proceed with this discipline. Since there is a growing demand for such a programme from the experienced entry level and mid level accountants, The DoA has identified this program as a complementary qualification to reach higher education in this field. Therefore this program would be an extension program for the students who desire to become specialized mid level professionals in accounting and finance.

3.8 Master of Business (Accountancy/Finance) Degree Programme

The DoA, offers a Master of Business (Accounting/Finance) degree through online mode and it is designed for accounting and business professionals to obtain life-long learning opportunity and thereby to enhance their skill set to explore competitive employment opportunities related to accounting and finance. The curriculum aims to remove the mundane memorization of textbooks and instead focus on issues relevant to the modern accounting professional.

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BUS STATION - KIRIBATHGODA
Renovated By
Hands In Service
Department of Commerce & Financial Management
University of Kelaniya



DEPARTMENT OF COMMERCE & FINANCIAL MANAGEMENT



4.1 Introduction

The Department of Commerce and Financial Management (DCFM) is the founder of Commerce & Management education at the University of Kelaniya and is the largest department in terms of student intake in the Faculty. At present over 700 students are studying for the B.Com. (Special) Degree. The department is also offering the only Master of Commerce (M.Com.) degree programme available in Sri Lanka.

“Creating Futures” the theme of the department highlights that the main focus of the department is to help, sustain a university environment that fosters life-changing experiences for its students, faculty, country, and society. The DCFM achieve this objective through five pillars;

- ◆ Internship
- ◆ Diffusion of knowledge
- ◆ Soft skills development
- ◆ Research and innovation
- ◆ Creating entrepreneurs

The Curriculum provides students with opportunities to interact with real business through Forum, Seminars, Workshops, Case studies, Field trips, Research and Internships. The Curriculum is also embedded with activities to enhance soft skills of student. A dedicated and committed team of academics ensure the quality of teaching and learning activities of the department and various resource personnel from the industry take part in academic and other activities in the department.

3.2 Administration



Head of the Department

Dr. S. M. A. K. Samarakoon

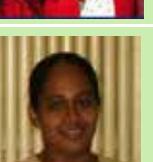
B.Com. (Kel'ya), M.S.Sc. (Kel'ya),
Ph.D (UTB-CZ), MAAT

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3.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Dr. S. M. A. K. Samarakoon B.Com. (Kel'ya), M.S.Sc. (Kel'ya), Ph.D (UTB-CZ), MAAT	Senior Lecturer - Gr. I Head of the Department
2. 	Prof. (Dr) D. M. Semasinghe B.Com. (Kel'ya), M. Com. (Kel'ya) Ph.D (QUT - Australia)	Professor Vice Chancellor University of Kelaniya

3.		Prof. (Dr) W.R.P.K. Fernando B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (Bharathidesan Uni- India)	Professor
4.		Prof. (Dr) C. Pathirawasam B.Sc.(Bus. Ad) (Sri J'Pura), PGD in Acc. & Fin. Mgt. (Sri J'pura), M.Sc. in Mgt. (Sri J'pura), MBA (Saga-Japan), Ph.D (UTB-CZ)	Professor
5.		Ms. S. Amarathunga B.A.Econ (Sri J'pura), MA Econ (C'bo), M.Sc. Econ (Saga-Japan)	Senior Lecturer - Gr. I
6.		Dr. S. D. Edirisinghe B.A. (Stat) (Sri J'pura), Dip (Eng) (Kel'ya), M.Sc. (Kel'ya), Ph.D (UoH- USA)	Senior Lecturer - Gr. I
7.		Dr. G. W. J. S. Fernando B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (Giffth- Australia)	Senior Lecturer - Gr. I (Sabbatical Leave)
8.		Ms. G. K. Rathnayake B.Com. (Kel'ya), M.Com. (Kel'ya)	Senior Lecturer - Gr. I
9.		Dr. L. V. K. Jayathilaka B.Com. (Kel'ya), PGD Bus. Stat. (Ruhuna), MBA (AeU- Malaysia), M.Phil. (Ruhuna), Ph.D (Ruhuna)	Senior Lecturer - Gr. I
10.		Dr. C. N. Wickramasinghe B.Com. (Sri J'pura), PGD in IT (Kel'ya), MBA in IT (Moratuwa, Ph.D (UPM-Malaysia), MAAT	Senior Lecturer - Gr. I
11.		Dr. S. S. Thrikawala B.Com. (Kel'ya), M.Sc. in MIT (Kel'ya), Ph.D (Waikato- New Zealand)	Senior Lecturer - Gr. I Coordinator - M.Com. Degree Programme
12.		Dr. R. A. A. S. Perera B.Com. (Kel'ya), M.Sc. in Mgt. (Sri J'pura), Ph.D (Lincoln - New Zealand)	Senior Lecturer - Gr. I (Sabbatical Leave)

13.		Dr. M. M. M. Shamil B.Com. (Kel'ya), MBA (C'bo), Ph.D (Curtin), CMA (Australia)	Senior Lecturer - Gr. II
14.		Mr. S. C. Thushara B.Com. (Kel'ya), MIntBus (Hons) (Griffith-Australia), Reading for Ph.D (Giffth- Australia), ACMA, CMA (Australia)	Senior Lecturer - Gr. II (Study Leave)
15.		Ms. H. M. T. S. Herath B.Com. (Kel'ya), MEcon (C'bo), Reading for Ph.D (C'bo)	Senior Lecturer - Gr. II
16.		Ms. R. Gajanayaka B.B.Mgt. (Marketing) (Kel'ya), MBA (Sri J'pura), Reading for Ph.D (Swinburn University-Australia), Dip.M (SL)	Senior Lecturer - Gr. II (Study Leave)
17.		Dr. M. R. K. N. Yatigamma B.Com. (Kel'ya), M.Sc. in MIT (Kel'ya), Ph.D (MSU-Malaysia)	Senior Lecturer - Gr. II
18.		Ms. S. A. C. L. Senerath B.Com. (C'bo), M.Econ (C'bo), CIMA, AAT, Reading for Ph.D (RMIT University-Australia)	Senior Lecturer - Gr. II (Study Leave)
19.		Ms. W. A. D. S. Wijethunga B.Com. (Kel'ya), MBA in Fin (C'bo)	Senior Lecturer - Gr. II
20.		Ms. K. G. M. Nanayakkara B.B.Mgt. (Acc) (Kel'ya), MBA in Fin (C'bo), Reading for Ph.D (Federation University - Australia), FCA, ACMA, ACPM	Senior Lecturer - Gr. II (Study Leave)
21.		Ms. N. L. E. Abeywardena B.Com. (Kel'ya), MBA in Fin (Sri J'pura), AAT, CBA	Senior Lecturer - Gr. II
22.		Dr. H. A. K. N. S. Surangi B.Com. (Peradeniya), M.Phil (Peradeniya), Reading for Ph.D (Lincoln- UK)	Senior Lecturer - Gr. II Coordinator - Higher Diploma in Business

23.		Ms. L. C. H. Jayarathna B.Com. (Kel'ya), MBA in IS (Sri J'pura), CMA passed finalist, CBA	Senior Lecturer - Gr. II (Study Leave)
24.		Mr. S. A. R. Lasantha B.Sc. Finance (Sri J'pura), MBA (PIM-SJP), ACMA, ACA	Senior Lecturer - Gr. II Coordinator - Diploma in Business
26.		Ms. P. M. Jeewandara B.Com. (Kel'ya), M.Acc. (CQU-Australia), MBA (C'bo), Reading for Ph.D (QUT- Australia)	Lecturer (Study Leave)
27.		Mr. D. M. N. S. W. Dissanayake B.Com. (Kel'ya), M.Phil. (C'bo), AMIMSL, AMABE (UK), Reading for Ph.D (Waikato- New Zealand)	Lecturer (Study Leave)
28.		Ms. B. C. P. Jayarathna B.Com. (Kel'ya), MBA in MOT (Moratuwa)	Lecturer
29.		Mr. H. A. H. Hettiarachchi B.Com. (Bus.Tech.) (Kel'ya), MBA in IT (Bus. Analytics) (Moratuwa)	Lecturer
30.		Mr. B. K. H. Dulip Anuranga B.Com. (Kel'ya) Reading for Masters	Lecturer (Probationary)
31.		Ms. B. A. H. Kawshala B.Com. (Bus.Tech.) (Kel'ya), Reading for Masters	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Mr. R. A. S. J. Ranathunga	Technical Officer - Gr. IIB

2.		Ms. K. M. G. L. D. Dias	Staff Assistant
3.		Ms. W. Indrani	Sinhala Typist - Gr. I
4.		Mr. R. A. G. Kithsiri	Labourer - Gr. III

4.4 Structure of the Degree Programmes

Bachelor of Commerce Honours Degree

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER 1		
BCOM11214	Principles of Management	Compulsory
BCOM11224	Financial Accounting	Compulsory
BCOM11234	Mathematics for Business	Compulsory
BCOM11242	Business Law	Compulsory
BCOM11252	Information Technology	Compulsory
LEVEL 1: SEMESTER II		
BCOM12214	Microeconomics	Compulsory
BCOM12224	Business Statistics	Compulsory
BCOM12234	Cost & Management Accounting	Compulsory
BCOM12242	Management Information Systems	Compulsory
BCOM12252	Introduction to Entrepreneurship	Compulsory
DELT113274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BCOM21214	Organizational Behavior	Compulsory
BCOM21224	Advanced Financial Accounting	Compulsory
BCOM21233	Operations Management	Compulsory
BCOM21243	Macroeconomics	Compulsory
BCOM21252	Taxation	Compulsory

LEVEL 2: SEMESTER II		
BCOM22214	Marketing Management	Compulsory
BCOM22224	Human Resource Management	Compulsory
BCOM22234	Financial Management	Compulsory
BCOM22242	Science, Technology & Society	Compulsory
BCOM22252	Entrepreneurship theory & practice	Compulsory
LEVEL 3: SEMESTER I		
COMC31214	Global Economics & Business	Compulsory
COMC31223	Operations Research	Compulsory
COMC31233	Economics for Development	Compulsory
COMC31243	Audit & Assurance	Compulsory
COMC31552	Management of Technology	Elective
COMC31562	Corporate Law	Elective
COMC31572	Family Business Management	Elective
LEVEL 3: SEMESTER II		
COMC32214	Research Methodology and Data Analysis	Compulsory
COMC32223	Strategic Management	Compulsory
COMC32233	Project Management	Compulsory
COMC32243	Managerial Perspective of E - Commerce	Compulsory
COMC32552	Advanced Management Accounting	Elective
COMC32562	Supply chain and Logistics	Elective
COMC32572	Business Planning	Elective
LEVEL 4: SEMESTER 1		
COMC41214	Business Valuation and Financial Modeling	Compulsory
COMC41223	Knowledge Management	Compulsory
COMC41532	Human Resource Development	Compulsory
COMC41542	Corporate governance & Accountability	Elective
COMC41552	Business analytics	Elective
LEVEL 4: SEMESTER II		
COMC42214	Banking and Finance Services	Compulsory
COMC42223	Business capstone	Compulsory
COMC42532	Consumer Behaviour	Elective
COMC42542	policy analysis	Elective
COMC42552	Sustainable Business	Elective
COMC43286	Dissertation	Compulsory
COMC43296	Business Internship	Compulsory

Bachelor of Commerce Honours in Entrepreneurship

Under this new degree the present curriculum and teaching practices have been changed to develop entrepreneurial skills among students. Accordingly, it will provide students with entrepreneurial skills to start up new ventures or to contribute to existing businesses to explore new opportunities.

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER 1		
BCOM11214	Principles of Management	Compulsory
BCOM11224	Financial Accounting	Compulsory
BCOM11234	Mathematics for Business	Compulsory
BCOM11242	Business Law	Compulsory
BCOM11252	Information Technology	Compulsory
LEVEL 1: SEMESTER II		
BCOM12214	Microeconomics	Compulsory
BCOM12224	Business Statistics	Compulsory
BCOM12234	Cost & Management Accounting	Compulsory
BCOM12242	Management Information Systems	Compulsory
BCOM12252	Introduction to Entrepreneurship	Compulsory
DELT13274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BCOM21214	Organizational Behavior	Compulsory
BCOM21224	Advanced Financial Accounting	Compulsory
BCOM21233	Operations Management	Compulsory
BCOM21243	Macroeconomics	Compulsory
BCOM21252	Taxation	Compulsory
LEVEL 2: SEMESTER II		
BCOM22214	Marketing Management	Compulsory
BCOM22224	Human Resource Management	Compulsory
BCOM22234	Financial Management	Compulsory
BCOM22242	Science, Technology & Society	Compulsory
BCOM22252	Entrepreneurship theory & practice	Compulsory
LEVEL 3: SEMESTER I		
COME31213	New Venture Financing	Compulsory
COME31223	Entrepreneurial Marketing	Compulsory
COME31233	Operations Research	Compulsory
COME31242	Entrepreneurial Psychology	Compulsory

COME31252	Family Business Management	Compulsory
COME31562	Management of Technology	Elective
COME31572	Corporate Law	Elective
LEVEL 3: SEMESTER II		
BCOM32214	Research Methodology and Data Analysis	Compulsory
BCOM32223	Strategic Management	Compulsory
COME32233	Corporate and Strategic Entrepreneurship	Compulsory
COME32243	Project Management	Compulsory
COME32552	Business Planning	Elective
COME32562	Supply Chain & Logistic Management	Elective
COME32572	Born Global and International Entrepreneurship	Elective
LEVEL 4: SEMESTER I		
COME41214	Entrepreneurial Capstone	Compulsory
COME41223	Knowledge Management	Compulsory
COME41532	Enterprise Growth	Elective
COME41542	Innovation and New Product Development	Elective
LEVEL 4: SEMESTER II		
COME42213	Social Entrepreneurship	Compulsory
COME42222	Business Model Canvas	Compulsory
COME42232	The Global Entrepreneurial Ecosystems	Compulsory
COME42542	Computer based Accounting and Finance	Elective
COME42552	Entrepreneurial Leadership	Elective
COME43286	Dissertation	Compulsory
COME43296	Business Internship	Compulsory

Bachelor of Commerce Honours in Business Technology

Bachelor of Commerce (Honours) Degree in Business Technology is the most modern business degree in Sri Lanka that combines all the state of the art contents to a modern day business degree. This degree, thus, has been designed as a 'degree for the future' by empowering students to be experts in using Information & Communication Technology in the field of modern Commerce and Business Management.

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER 1		
BCOM11214	Principles of Management	Compulsory
BCOM11224	Financial Accounting	Compulsory
BCOM11234	Mathematics for Business	Compulsory
BCOM11242	Business Law	Compulsory
BCOM11252	Information Technology	Compulsory

LEVEL 1: SEMESTER II		
BCOM12214	Microeconomics	Compulsory
BCOM12224	Business Statistics	Compulsory
BCOM12234	Cost & Management Accounting	Compulsory
BCOM12242	Management Information Systems	Compulsory
BCOM12252	Introduction to Entrepreneurship	Compulsory
DELT13274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BCOM21214	Organizational Behavior	Compulsory
BCOM21224	Advanced Financial Accounting	Compulsory
BCOM21233	Operations Management	Compulsory
BCOM21243	Macroeconomics	Compulsory
BCOM21252	Taxation	Compulsory
LEVEL 2: SEMESTER II		
BCOM22214	Marketing Management	Compulsory
BCOM22224	Human Resource Management	Compulsory
BCOM22234	Financial Management	Compulsory
BCOM22242	Science, Technology & Society	Compulsory
BCOM22252	Entrepreneurship theory & practice	Compulsory
LEVEL 3: SEMESTER I		
COMT31214	IT Project Management & Agile Enterprise	Compulsory
COMT31224	System Design & Data Base Management Systems	Compulsory
COMT31233	Digitalization of Business & Commerce	Compulsory
COMT31242	Management of Technology	Compulsory
COMT31252	Business Information Systems	Elective
COMT31562	Computer Programming Fundamentals	Elective
COMT31572	Contemporary Topics in Technology	Elective
LEVEL 3: SEMESTER II		
COMT32214	Research Methodology & Data Analysis	Compulsory
COMT32223	Strategic Management	Compulsory
COMT32233	Business Intelligence	Compulsory
COMT32243	Cyber Psychology Ethics & Behavior	Compulsory
COMT32552	Supply Chain & Logistics Management	Elective
COMT32562	Business Process Outsourcing	Elective
COMT32572	Digital Marketing	Elective
LEVEL 4: SEMESTER I		
COMT41213	Knowledge Management	Compulsory
COMT41222	Innovation & New Product Development	Compulsory

COMT41232	Business Model Generation & Process Technology	Compulsory
COMT41542	Web Designing & Development	Elective
COMT41552	Business Analytics	Elective
LEVEL 4: SEMESTER II		
COMT42213	Geographical Information Systems	Compulsory
COMT42222	Data communication & Networking	Compulsory
COMT42232	Sustainable and Green Technologies	Compulsory
COMT42542	Information Technology Risks Protection and Audit	Elective
COMT42552	Chief Information Officer's (CIO) Strategies	Elective
COMT43286	Dissertation	Compulsory
COMT43296	Business Internship	Compulsory

Bachelor of Commerce Honours in Financial Management

Bachelor of Commerce (Honours) Degree in Financial Management is designed to train accounting and financial professionals in view of the growing demand for this profession locally and globally. It includes all the relevant subjects which are crucial for you to perform exceptionally in this field. The entire programme is crafted in a way that you gain both theoretical and practical knowledge in this area.

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER 1		
BCOM11214	Principles of Management	Compulsory
BCOM11224	Financial Accounting	Compulsory
BCOM11234	Mathematics for Business	Compulsory
BCOM11242	Business Law	Compulsory
BCOM11252	Information Technology	Compulsory
LEVEL 1: SEMESTER II		
BCOM12214	Microeconomics	Compulsory
BCOM12224	Business Statistics	Compulsory
BCOM12234	Cost & Management Accounting	Compulsory
BCOM12242	Management Information Systems	Compulsory
BCOM12252	Introduction to Entrepreneurship	Compulsory
DELT13274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BCOM21214	Organizational Behavior	Compulsory
BCOM21224	Advanced Financial Accounting	Compulsory
BCOM21233	Operations Management	Compulsory
BCOM21243	Macroeconomics	Compulsory
BCOM21252	Taxation	Compulsory

LEVEL 2: SEMESTER II		
BCOM22214	Marketing Management	Compulsory
BCOM22224	Human Resource Management	Compulsory
BCOM22234	Financial Management	Compulsory
BCOM22242	Science, Technology & Society	Compulsory
BCOM22252	Entrepreneurship theory & practice	Compulsory
LEVEL 3: SEMESTER I		
COMF31214	Advanced Financial Reporting	Compulsory
COMF31223	Operations Research	Compulsory
COMF31233	Audit & Assurance	Compulsory
COMF31243	Investment and Portfolio Management	Compulsory
COMF31552	Corporate Law	Elective
COMF31562	Computer Programming Fundamentals	Elective
LEVEL 3: SEMESTER II		
BCOM32214	Research Methodology & Data Analysis	Compulsory
BCOM32223	Strategic Management	Compulsory
COMF32233	Strategic Financial Management	Compulsory
COMF32243	Advanced Taxation & Strategic Tax Planning	Compulsory
COMF32552	Advanced Management Accounting	Elective
COMF32562	Business Planning	Elective
COMF32572	Business Process Outsourcing	Elective
LEVEL 4: SEMESTER I		
COMF41214	Business Valuations and Financial Modelling	Compulsory
COMF41223	International Financial Management	Compulsory
COMF41532	Corporate Governance & Accountability	Elective
COMF41542	Financial Derivatives	Elective
LEVEL 4: SEMESTER II		
COMF42214	Banking & Financial Services	Compulsory
COMF42223	Contemporary Topics in Accounting & Finance	Compulsory
COMF42532	Risk Management	Elective
COMF42542	Microfinance	Elective
COMF43286	Dissertation	Compulsory
COMF43296	Business Internship	Compulsory

4.5 Master of Commerce

The objective of the degree programme is to disseminate knowledge on advanced aspects of Commerce and Management through teaching and research. The degree programme attracts candidates from the public sector as well as from the private sector. The Master of Commerce (M.Com.) degree programme is a two year fulltime degree programme offered by the Department, which was launched in 1993. M.Com. programme includes one year course work and one year research as its unique feature.

4.6 Diploma in Business

National Universities absorb only a very small percentage from an Advanced Level qualified students, and the majority of the school leavers are left behind without having an opportunity to study at a university. Most importantly the employment market seeks enterprising young individuals who possess a good background in business knowledge to recruit in their junior level positions. Therefore, to fill this gap, the DCFM introduced Diploma in Business to provide a leading edge to students.

4.7 Higher Diploma in Business

The DCFM introduced Higher Diploma in Business programme as an extension to the current Diploma in Business programme allowing students to pursue Bachelor of Commerce (Special) degree (External) and Master of Commerce degree. This extended diploma programme allows students to develop analytical and critical thinking abilities of students.



DEPARTMENT OF FINANCE



5.1 Introduction

The Department of Finance is the latest gift to the undergraduates of the FCMS, who wishes to broaden their knowledge in the areas of finance, banking, insurance and financial engineering. It is a product of the Department of Accountancy, by which the Bachelor of Business Management Honours in Finance was introduced in 2004. Consequently the Finance Studies Unit was established in 2008 to further strengthen the degree programme. The unit received full departmental status in 2011 and was named as the Department of Finance.

The Department strives to achieve its vision which is to “Be a powerhouse of financial expertise which can push the boundaries of business thinking by providing internationally competitive human capital and to serve the expectations of the stakeholders”. The Department of Finance currently offers Bachelor of Business Management Honors in Finance, Bachelor of Business Management Honors in Insurance and Bachelor of Business Management Honors in Banking. Currently, the department enrolls 120 students for the degree programmes. The medium of instruction is English.

Bachelor of Business Management Honors in Finance was the first degree programme in Sri Lanka to be accepted into the University Recognition programme of Chartered Financial Analysts (CFA) Institute, USA. The degree programme follows semester based examinations and the curriculum has been designed in par with international standards. The degree programme not only delivers classroom lectures but also guest speeches, tutorials, workshops, student discussions, company visits and field trips etc., to broaden the horizons of the undergraduates.

Bachelor of Business Management Honors in Insurance is introduced with the purpose of producing graduates with specialized knowledge in insurance to cater to the requirements of the rapidly changing business world. The curriculum is designed to provide future Insurance Professionals with the knowledge, skills, attitudes, practice and insight they need to create value for their organizations and for the society.

The structure of Bachelor of Business Management Honors in Banking Programme has been designed in par with Banking Industry expectations. The aim of this Degree Programme is to provide future Banking Professionals who can play a major role in the Banking Industry, utilizing knowledge, skills, attitudes, practice and insight gathered over four years.

Further, the university grant commission has approved Bachelor of Business Management Honors in Financial Engineering. This degree programme is introduced to produce graduates with specialized knowledge in Financial Engineering to cater to the requirements of the dynamic Financial Services Industry.

Internship in Finance is a value addition to the degree programme where students are given an opportunity to be part of the dynamic business environment and to experience how theories they learnt in class can be put into practice. This is a compulsory course unit. Through the internship programme, students may not only improve their knowledge but may secure career opportunities in the highly competitive and the fast growing spheres of the finance sector. Moreover the undergraduates experience is vastly enriched by gaining research experience, which is made possible through the module “Dissertation in Finance”, which is offered to students in the final year.

Currently the Department of Finance has joined hands with several dominant industry players for many fruitful endeavors. Providing internship opportunity for students, conducting guest lectures and workshops are to name a few. Educational Institutions such as the Chartered Financial Analysts (CFA) Society Sri Lanka, Institute of Chartered Accountants of Sri Lanka and various other business organizations such as Softlogic Life Insurance PLC and Securities and Exchange Commission of Sri Lanka are currently offering gold medals for students who have performed remarkably well in the degree programme.

5.2 Administration



Head of the Department

Mr. C. S. P. K. Fernando

B.Sc. (Mkt. Mgt.) (Sri J'pura), M.Sc.(Mgt.) in Finance (Sri J'pura)

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5.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Mr. C. S. P. K. Fernando B.Sc. (Mkt. Mgt.) (Sri J'pura), M.Sc.(Mgt.) in Finance (Sri J'pura)	Senior Lecturer - Gr. II Head of the Department
2. 	Prof. R. P. C. Ranjani B.Com. (Kel'ya) M.Com. (Panjab), Ph.D(Panjab)	Senior Professor
3. 	Dr. P. N. D. Fernando B.B.Mgt. (Acc.) (Kel'ya), MBA (WBUT), Ph.D (CCNU)	Senior Lecturer - Gr. I Dean of the Faculty of Commerce and Management Studies
4. 	Dr. R. Abeysekera B.Sc.(Ind.Mgt.)(Kel'ya), DipM (UK), MBA(C'bo), Ph.D (UK)	Senior Lecturer - Gr. I Coordinator - Master of Business Administration (MBA)
5. 	Dr. S. S. Weligamage B.Com. (Ruhuna), MBA (AIT-Thailand-UK), MEB (ESCP-EAP-UK), Ph.D (Panjab), CBA (CASL), PGD	Senior Lecturer - Gr. I Director - Kalanamithuru Unit
6. 	Ms. P. W. N. A. Kumari B.B.Mgt. (Finance) (Kel'ya), M.Sc. (Sri J'pura), Reading for Ph.D	Senior Lecturer- Gr. II
7. 	Ms. J. M. R. Fernando B.B.Mgt (Finance) (Kel'ya), M.Sc. (Sri J'pura), Reading for Ph.D	Senior Lecturer- Gr. II

8.		Mr. P. S. Morawakage B.B.Mgt. (Finance) (Kel'ya), MBA (C'bo)	Senior Lecturer - Gr II Coordinator - Diploma/Higher Diploma in Business Finance
9.		Ms. K. M. K. N. S. Kulathunga B.B.Mgt. (Finance) (Kel'ya), MBA in Finance (C'bo), Reading for Ph.D	Senior Lecturer - Gr II
10.		Mr. M. R. P. Wijesinghe B.B.Mgt. (Finance) (Kel'ya), CASL Passed Finalist, MBA (C'bo)	Lecturer
11.		Ms. W. B. M. D. Basnayake B.B.Mgt. (Finance) (Kel'ya), ACMA, CGMA, MBA (PIM-Sri J'pura)	Lecturer
12.		Ms. Supun Chandrasena B.Sc. (Pub. Mgt.) (Sri J'pura), M.Sc. in Finance & Accounting (UK), ACMA, CGMA, Reading for Ph.D	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1.	 Mrs. S. M. G. M. K. Nimalsiri	Clerk - Gr. III
2.	 Mr. G. G. D. B. Kulathunga	Labourer - Gr. III

5.4 Structure of the Degree Programme

The Department of Finance (Dfin) has identified the fact that higher education is going through a paradigm shift in the 21st century. In this scenario, the dimensional changes are globalization, growing importance of knowledge and information and communication revolution that calls for changes in education and training needs and demand for higher skills levels and continuing education, institutional change of inter- and multi-disciplinary programmes, new pedagogical approaches and flexibility. Student centered focus and quality of education is given prominence in all activities. Hence, the structure of Finance degree programme has been designed in par with these requirements and student centered focus and a sound quality management system is natured throughout the degree programme to achieve academic excellence. Total number of credit in the finance degree programme are 120 and the curriculum is divided into six clusters with different objectives as discipline knowledge, communication skills, problem solving and reasoning, information literacy, interpersonal skills, cognitive skills, professional and practical skills and ethical attitudes.

Bachelor of Business Management Honours in Finance

Course Code	Title of the Course Unit	Type
LEVEL 1: SEMESTER I		
BFIN11412	Microeconomics	Compulsory
BFIN11423	Mathematics for Business	Compulsory
BFIN11433	Financial Accounting	Compulsory
BFIN11442	Principles of Finance	Compulsory
BFIN11453	Fundamentals of Information Technology	Compulsory
BFIN11463	Management Principles and Practices	Compulsory
LEVEL 1: SEMESTER II		
BFIN12413	Fundamentals of Cost and Management Accounting	Compulsory
BFIN12424	Business Statistics	Compulsory
BFIN12432	Legal Environment of Business	Compulsory
BFIN12442	Skills Development	Compulsory
BFIN12453	Macroeconomics	Compulsory
DELT13274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BFIN21414	Advanced Management Accounting	Compulsory
BFIN21423	Advanced Financial Accounting	Compulsory
BFIN21433	Corporate Compliances	Compulsory
BFIN21444	Corporate Finance	Compulsory
DELT21212	English in Today's World	Compulsory

LEVEL 2: SEMESTER II		
BFIN22414	Quantitative Investment Analysis	Compulsory
BFIN22423	Management Science Applications	Compulsory
BFIN22432	Marketing for Financial Services	Compulsory
BFIN22443	Corporate Law	Compulsory
BFIN22452	Project Management and Financing	Compulsory
LEVEL 3: SEMESTER I		
BFIN31413	Monetary Economics	Compulsory
BFIN31423	Analysis of Equity Investment	Compulsory
BFIN31432	Risk Management	Compulsory
BFIN31443	Financial Reporting and Analysis	Compulsory
BFIN31452	Information System Strategy	Compulsory
BFIN31472	Small Business Management and Entrepreneurship	Optional
BFIN31482	Financial Services Management	Optional
LEVEL 3: SEMESTER II		
BFIN32413	Advanced Corporate Finance	Compulsory
BFIN32423	Research Methodology	Compulsory
BFIN32433	Econometrics	Compulsory
BFIN32442	Strategic Management	Compulsory
BFIN32452	Corporate Governance and Business Ethics	Compulsory
BFIN32472	Analysis of Fixed Income Investment	Optional
BFIN32482	Microfinance	Optional
LEVEL 4: SEMESTER I		
BFIN41413	Portfolio Management and Wealth Planning	Compulsory
BFIN41422	Organizational Behavior	Compulsory
BFIN41442	Analysis of Derivatives	Compulsory
BFIN41472	International Finance	Optional
BFIN41482	Cases in Finance	Optional
LEVEL 4: SEMESTER II		
BFIN42413	Econometrics of Financial Markets	Compulsory
BFIN42422	Behavioral Finance	Compulsory
BFIN43418	Dissertation in Finance	Compulsory
BFIN43428	Internship in Finance	Compulsory

5.5 Rules and Regulations Pertaining to the BBMgtHons (Finance), BBMgtHons (Insurance), and BBMgtHons (Banking)

- 1) A minimum of 80% attendance is compulsory for all the course units at the first year, second year and third year respectively.
- 2) The cumulative attendance of each student will be published on a monthly basis at the department notice board within the first week of each month. Any grievances pertaining to the attendance published should be submitted to the department office on or before 15th of same month. The acceptance of the grievance are subjected to the approval of the head of the department.
- 3) Medical certificates will not be accepted unless it has been issued by the Chief Medical Officer of the University or Medical specialist or Head of the Government Base Hospital or Medical Superintendent of an Ayurvedic Government Hospital.
- 4) When providing justifiable reason for the attendance pertaining to extracurricular activities related to Finance Students' Association, Sports Council and any other academic related work assigned by the teaching faculty or other should be supported by the written approval obtained from the respective divisional heads/ lecturers-in-charge. Such written approval should be submitted to the Officer for the Head of the department's approval within ten days of such involvement.

Assessment Procedure

- 1) Student performance at a course unit is assessed through end of course examinations, assignments, reports, presentations, class room activities, etc. The method of assessment will be announced by the relevant subject lecturer at the commencement of the course unit.
- 2) If the student re-sits for a course unit in the consecutive year, subject to a medical reason who has provided a valid medical certificate, respective assignment marks will be carried forward for the grading purposes.
- 3) If the student feels his/ her grade for the total or one assignment (s) is below the expected level, he/she can repeat assignments pertaining to the relevant course unit in the next year (s) and whichever is higher will be taken as assignment marks when she/ he re-sit for the examinations.

General

In issuing recommendation letters for students, the priority will be given for those who had contributed to the development of the department and the students at large through Finance Student's Association (FinSK) or any other means. Therefore students are advised to actively participate in all such events.

5.6 Diploma / Higher Diploma in Business Finance

Diploma program conducted by the department of Finance has been designed with the objective of crafting knowledgeable and competent personnel for the field of business finance. Also it paves a path for the students who are willing to continue their education up to bachelors and masters degree level in the field of Finance, Insurance and Banking.

Students with Advanced Level qualification in any stream or with equivalent qualification are eligible for the Diploma in Business Finance programme. Upon the successful completion of one year diploma, students are eligible for the Higher Diploma in Business Finance. Alternatively candidates with recognized diploma in the field of finance can directly register for the Higher Diploma in Business Finance programme. According to Sri Lankan Qualification Framework, Higher Diploma in Business Finance is equivalent to the second year of a bachelor's degree programme.

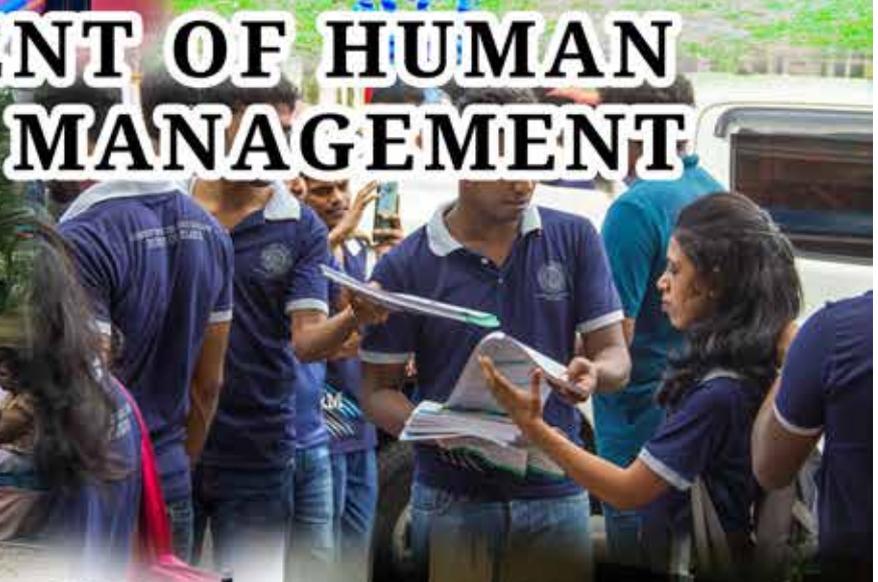
Diploma in Business Finance comprises the course modules such as Economics, Mathematics, Financial Accounting, Business communication, Management Accounting, Management, Business finance and Business case studies in Finance. One of the interesting and timely course modules included in the diploma program is the Business case studies in Finance which enables students to apply their theoretical knowledge into real world business cases and to recommend their own constructive solutions for the issues.

Higher Diploma in Business Finance consists of 6 compulsory course modules and 3 optional course modules. One of the most valued course modules in the Higher Diploma is the Internship in Finance which is a value addition to the diploma programme. Internship in Finance course module holds an added value among other course modules as it requires students to work in a real organizational context which will eventually lead to improve their practical knowledge. It will also provide them with career opportunities in highly competitive and fast growing spheres of the finance sector. Remaining course modules will enrich the knowledge of the student in the areas of Corporate Finance, Corporate Law, Information Technology and Economics.

Due to the competitive demand in the field of Finance, obtaining a high quality and well recognized qualification is a challenge. Selection of the respective candidates for the diploma program is based on qualification and interview performance. As per the calendar events the next intake for the Diploma in Business in Finance will be in February 2019.



DEPARTMENT OF HUMAN RESOURCE MANAGEMENT



6.1 Introduction

We are a national arm, that has pioneered HRM education in Sri Lanka with notable landmarks: start of Bachelor of Business Management (Human Resource Management) degree in 1995; start of nation's first postgraduate diploma in HRM and Master of Human Resource Management degree, in 2005 and 2010; launching the first HRM journal in 2004 and nation's first MHRM journal in 2014 while providing leadership for many innovative events. Further, we contributed to the development of the HRM profession by offering Bachelor of Business Management, General (External) Degree Programme for external students commencing from 1999 and Higher Diploma in HRM since 2015. Further, the Department of Human Resource Management gets the credits for organizing the first national summit on '**People Management**' with the theme of arousing a new praxis of people management for creative development.

We dream to shape our future as the " true HR value provider in terms of research, education and consultancies' while defining our audience in a nontraditional way to include all relevant stakeholders going beyond private and public corporate organization where the demand is created for people management and people development. Thus we promise to deliver to be the best choice of industries' demand for HRM graduates; the nation's first choice for HRM postgraduate studies; and the cost effective HR solution provider for organizations. We value our dynamic talents, performing culture and academic leadership as the competitive strengths in the realization of our dream. Our department comprises of well qualified academics, with professors, doctoral academics and academics with masters qualifications to ensure the quality of teaching and learning activities. With its high caliber delivery, the department could win the award for the most outstanding researcher of the faculty, awarded by the Vice chancellor in 2014, 2015 and 2016 consecutively while intended to secure its place on 2017 as well.

Our curricular focuses on student development through its course work and extracurricular events. Action Learning projects, industry based assignments, workshops and special skills projects are powerful means we use to develop students' skills and competencies. AHEAD (Association of Human Resource Escalation and Development), our student arm is the platform for HRM students to plan, organize and implement their activities in organizing CSR projects, students' talent shows, industry collaborative events and other skill based student activities. Further, our department focuses on fostering and bringing research driven culture among our undergraduates by conducting HRM Student Research Symposium annually, having pioneered to introduce the students' dissertation into the curriculum in the faculty since 1995. Besides each year the department offers three gold medals for the highest achievement among students such as for the highest GPA, outstanding performance and the HR student of the year.

Vision and Mission of the Department

The vision of the department is *"To be the best branded HR Solution Provider in Sri Lanka"* with its mission of *"being the nation's choice for HRM research & consultancies, industries' first choice for HRM graduates and professionals' and the best choice for HRM/HRD postgraduate studies"*.

6.2 Administration



Head of the Department

Dr. D. U. Mohan

B.B.Mgt. (HRM) (Kel'ya), MBA(PIM - Sri J'Pura), Ph.D
(HRD) (UPM - Mal'sia)

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6.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Dr. D. U. Mohan B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - Sri J'Pura), Ph.D (HRD) (UPM - Mal'sia)	Senior Lecturer - Gr. I Head of the Department
2. 	Prof. (Ms.) Prasadini N. Gamage B.Sc. (Bus.Ad.) (Sri. J'Pura), M.Sc. (Mgt.) (Sri. J'Pura), Ph.D (MSU-Malaysia), Attorney at Law	Professor
3. 	Prof. K. A. S. Dhammika B.B.Mgt. (HRM) (Kel'ya), M.Com. (Kel'ya), PGD in Bus. Stat. (Sri J'pura), PG Cert.in HRM (PIM), Ph.D in Mgt. (UUM - Mal'sia), MIM (SL)	Professor
4. 	Prof. A. Chamaru De Alwis B.Sc. (Bus.Ad.) (Sri J'pura), M.Sc. (Mgt.) (Sri J'pura), Ph.D (Tomas Bata - Zlín, CZ)	Professor
5. 	Ms. I. Welmilla B.Com. (Sri J'pura), M.Com. (Kel'ya)	Senior Lecturer - Gr. I
6. 	Mr. M. D. P. Pieris B.Sc. (C'bo), M.Phil. (Comp.Sci.) (Kel'ya), PGD in Comp.Tech. (ICT - C'bo)	Senior Lecturer - Gr. I
7. 	Ms. M. P. N. Janadari B.B.Mgt. (HRM) (Kel'ya), M.Sc.(Mgt) (Sri J'pura), Reading for Ph.D (UUM)	Senior Lecturer - Gr. I
8. 	Ms. W. A. S. Weerakkody B.B.Mgt. (HRM) (Kel'ya), M.Sc. in Mgt. (Sri J'pura)	Senior Lecturer - Gr. I
9. 	Ms. A. N. Edireweera B.B.Mgt. (HRM) (Kel'ya), M.Sc. in Mgt. (Sri J'pura), Reading for Ph.D (University of Victoria)	Senior Lecturer - Gr. II

10.		Ms. W. M. S. K. Wanigasekera B.Com. (Peradeniya), M.Phil. (Peradeniya), Reading for Ph.D (Queensland- Australia), HNDM	Senior Lecturer - Gr. II
11.		Ms. Y. M. S. W. V. Sangarandeniya B.B.Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (Sri J'pura), MAAT, HNDA, HNDE, ACA	Senior Lecturer - Gr. II
12.		Ms. J. A. C. B. Jayasinghe B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), Diploma in Counseling, Associate member of SLNIP, Reading for Ph.D (University of Surrey - United Kingdom)	Senior Lecturer - Gr. II
13.		Ms. P. Wijewantha B.Sc. (HRM) (Sri J'pura), MBA (C'bo), Reading for Ph.D (PIM- Sri J'pura), Associate Member (IPMSL), ACCA Part qualified	Senior Lecturer - Gr. II
14.		Ms. R. A. I. C. Karunaratne B.B.Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (Sri J'pura), Reading for Ph.D (Georg August-Germany), CMA (PII), Dip. (Psychology), Ad. Dip. in Acc. & Bus. (ACCA,UK), ACPM	Senior Lecturer - Gr. II
15.		Ms. H. M. Nishanthi B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - Sri J'pura), CIMA Part qualified	Senior Lecturer - Gr. II
16.		Mr. G. H. B. Arjun De Silva B.Sc. (Bus. Ad.-IS) (Sri J'pura), MBA (PIM - Sri J'pura), MAAT, CBA	Senior Lecturer - Gr. II
17.		Ms. H. M. S. V. Silva B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo)	Senior Lecturer - Gr. II
18.		Ms. R. K. N. D. Darshani B.Sc. (Bus. Mgt.) (SUSL), MBA (PIM - Sri J'pura)	Lecturer
19.		Ms. T. J. R. Thisera B.Sc. (HRM) (Sri J'pura), MBA (C'bo)	Lecturer

20.		Mr. T. D. Weerasinghe B.Sc. (HRM) (Sri J'pura), MBA(PIM-Sri J'pura)	Lecturer
21.		Ms. Dinithi Padmasiri B.B.Mgt. (HRM) (Kel'ya), MBA - (PIM-Sri J'pura), MHRM (Kel'ya), Dip. In Counseling, High Dip. In Psychotherapy	Lecturer
22.		Ms. S. M. D. Y. Jayarathna B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo)	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1.	 Ms. J. A. D. S. Gunawardhana M.A. (Kel'ya), B.A. (Kel'ya)	Staff Assistant
2.	 Ms. S. Mandalawaththa M.A. (Kel'ya), B.A. (Kel'ya)	Staff Assistant
3.	 Mr. W. S. P. K. Gunarathne	Labourer - Gr. III

6.4 Structure of the Degree Programme

Our degree curriculum for the B.B.Mgt Human Resource Honours is a uniquely designed to give the most possible avenues for student employability.

- 1). It allows students to gain vast area of knowledge to be effective HR professionals in the area of HRM & HRD.
- 2). It paves the way to be successful business entrepreneurs if they wish to be entrepreneurs.
- 3). It gives opportunity to acquire sufficient amount of on the job experiences through management internship and HRD internship.

Bachelor of Business Management Honours in Human Resource

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER I		
BHRM11114	Management Principles & Application	Compulsory
BHRM11123	Mathematics for Business	Compulsory
BHRM11133	Business Law	Compulsory
BHRM11142	Introduction to Information Technology	Compulsory
BHRM11153	Business Accounting	Compulsory
LEVEL 1: SEMESTER II		
BHRM12114	Introductory Human Resource Management	Compulsory
BHRM12123	Business Economics I	Compulsory
BHRM12132	Principles of Sociology	Compulsory
BHRM12142	Principles of Psychology	Compulsory
BHRM12154	Business Statistics	Compulsory
DELT13274	English for Business Communication *	Compulsory
LEVEL 2: SEMESTER I		
BHRM21114	Finance for HR Managers	Compulsory
BHRM21122	Organizational Studies	Compulsory
BHRM21132	Business Economics II	Compulsory
BHRM21143	Marketing For HR Managers	Compulsory
BHRM21512	Managerial Communication	Optional
BHRM21522	Seminar In HRM	Optional
BHRM21532	Organizational Counselling	Optional
LEVEL 2: SEMESTER II		
BHRM22114	HR Administration	Compulsory
BHRM22122	Management Information Systems	Compulsory
BHRM22133	Introduction to Total Quality Management	Compulsory
BHRM22142	Managerial Skills Development	Compulsory
BHRM22512	Ethics in HRM	Optional
BHRM22522	Management Accounting	Optional
BHRM22532	Introduction to Entrepreneurship	Optional
LEVEL 3: SEMESTER I		
BHRM31113	Labor Economics	Compulsory
BHRM31123	Strategic Management	Compulsory
BHRM31133	Organizational Behavior	Compulsory
BHRM31142	Industrial Psychology	Compulsory
BHRM31512	Leadership Theories and Practices	Optional
BHRM31522	Team Management	Optional

BHRM31532	Job Evaluation	Optional
BHRM31542	Techniques in Training and Development	Optional
LEVEL 3: SEMESTER II		
BHRM32113	HR Preventive Management	Compulsory
BHRM32123	Employment Law and Industrial Relations	Compulsory
BHRM32132	HR Information Systems	Compulsory
BHRM32143	Project Management & Quantitative Technique	Compulsory
BHRM32512	Conflict Management and Negotiation Skills	Optional
BHRM32522	Business Plan Development	Optional
BHRM32532	International Management	Optional
BHRM32542	Total Quality Management for HR Managers	Optional
LEVEL 4 - Optional Stream 1: Human Resource Maintenance		
LEVEL 4: SEMESTER I		
BHRM41114	Human Resource Development	Compulsory
BHRM41123	Strategic HRM	Compulsory
BHRM41132	International HRM	Compulsory
BHRM41144	Research Methodology	Compulsory
BHRM41152	HRM Application Skills	Compulsory
LEVEL 4: SEMESTER II		
BHRM42114	Dissertation	Compulsory
BHRM42123	Organizational Change & Development	Compulsory
BHRM42132	HRM Measurements	Compulsory
BHRM42516	Management Internship	Optional
BHRM42526	Business Plan Implementation	Optional
LEVEL 4 - Optional Stream 2: Human Resource Development		
LEVEL 4: SEMESTER I		
BHRM41163	Theories in HR Development	Compulsory
BHRM41172	Individual Development	Compulsory
BHRM41182	Performance Management	Compulsory
BHRM41192	Career Development	Compulsory
BHRM41144	Research Methodology	Compulsory
BHRM41152	HRM Application Skills	Compulsory
LEVEL 4: SEMESTER II		
BHRM42114	Dissertation	Compulsory
BHRM42123	Organizational Change & Development	Compulsory
BHRM42142	Macro HR Development	Compulsory
BHRM42156	HR Development Internship	Compulsory

6.5 Master of Human Resource Management

The Department commenced the Postgraduate Diploma in Human Resource Management (PGDHRM) in August 2006. This is the first postgraduate diploma in HRM introduced in the university system of Sri Lanka, to face the challenge posed to us by the public and the private sector to develop the HRM profession in the country.

In the year 2010, the postgraduate diploma programme was promoted to a master programme (Master of Human Resource Management - MHRM). The programme has been designed to provide HR practitioners, with an opportunity to upgrade their knowledge and skills required to perform their roles effectively and for the graduates to enhance the career prospects in the field of Human Resource Management. The MHRM programme further offers a scholarship for the "HR Student of the Year" to follow MHRM programme and two scholarships to follow PGDHRM to the "Outstanding Performance" and to the "Highest GPA Holder".

6.6 Higher Diploma in Human Resource Management (HDHRM)

The Department of Human Resource Management of the University of Kelaniya has been delivering outstanding graduates in human resource management to the country aligned with the corporate sector. Having properly analyzed the potentials of emerging trends in the field of human resource management, Department of Human Resource Management started offering HDHRM from 2015 with the aim of enriching with intellectual and professional insights. HDHRM is designed for those who are already employed and interested in further studies in the discipline of HRM.

6.7 Bachelor of Business Management General (External) Degree

The Department of Human Resource Management of the Faculty of Commerce and Management Studies offers Bachelor of Business Management (General) Degree with the aim of providing an opportunity to read a bachelor degree to those who are unable to enter the state university due to resource limitations. This Degree commenced in 1999 and catering for the industry needs with an almost equal focus on the knowledge and skills developed, encompassing up-to-date knowledge base, skills developments, dissertation and management internships in the curriculum.

6.8 Department's Publication Portfolio

We are the pioneers to publish the faculty's first ever journal - "Kelaniya Journal of Human Resource Management" bi-annually, since 2006. This is a refereed journal to publish high quality academic articles.

In addition, the department has launched the "People Master Journal" to integrate action learning projects of master of HRM students. The People Management Review - The Pioneering People Management Periodical in Sri Lanka is our latest initiative to present academic work to HR practitioners in a more reader friendly manner. Further we have initiated a series of publications for undergraduates namely,

- 1) HR Flash - To publish HR First year action learning projects
- 2) Essence of HRM - To publish project outcomes of AHEAD Student Arm
- 3) HR Entrepreneurs - To integrate undergraduate small business project outcomes
- 4) Green People Management Review - To publish articles on green HRM



DEPARTMENT OF MARKETING MANAGEMENT



7.1 Introduction

The Department of Marketing Management (DMM) was initially formed as a unit under the Department of Commerce & Financial Management in 1998 and was given the full departmental status in 2005. The DMM offers the Bachelor of Business Management Honours in Marketing for its undergraduates and the number of student population has been increasing over the years. Currently the department is catering around 400 undergraduates through 18 full-time well qualified and experienced academic staff and a visiting faculty comprising both academia and industry professional including foreign staff.

The focus of the DMM is to create a complete learning environment where students can develop and experience academic, social, and personal success. The faculty with its students strives to realize the vision of the Department which is, *"to be the most recognized marketing qualifications in the country by year 2020"*. The mission of the DMM is, *"to foster effective teaching, learning environment and enhancing research abilities among its students to become intellectually, critically and professionally confident graduates who can take challenges in the competitive environment"*.

'The Bachelor of Business Management Honours in Marketing' programme is designed to prepare graduates with the requisite knowledge, skills, and values to apply effectively in various marketing and business principles and tools in an organizational setting and sustain in the modern business environment. The degree programme follows a semester-based course unit system and offers 40 compulsory and optional course units within the 04 years of academic period. The department regularly revises the syllabi of the degree programme based on the changes taking place in the environmental domain enabling to meet the dynamic demands from the industry. Emphasis is also laid on giving students comprehensive and knowledge-based working skills in all the aspects of management through one year compulsory internship.

With Marketing Management as a discipline ever evolving, and organizations requiring professionals with updated futuristic qualifications, the department has realized the need of positioning itself as a dynamic, innovative and market oriented academic body and taken the responsibility of producing graduates to meet these challenges. Committed to high academic standards and professional support for students, the department is dedicated to student success, engaged and life-long learning, advancement of knowledge, effective student service, and development of students of character in order to build confident marketing graduates. Today, The DMM remains committed to excellence in research and teaching in the Management and Marketing; through its strong network in industry. In 2012, the department won the competitive grant from the World Bank to upgrade its teaching and research capacities through modern technologies and teaching practices. Under this, Diploma in Enterprise Resource Planning (DERP) and Diploma in Peoples Skills (DPS) are offered to marketing undergraduates to develop their multi-skills in producing strategists who are competent, capable and confident in meeting business challenges.

The DMM also offers a Diploma in Marketing and Higher Diploma in Marketing to private sector executives who wish to pursue their studies in Marketing and Management with the aim of developing the theoretical and practical knowledge, enhancing the skills needed to be dynamic and novel marketers. The Department also conducts a Post Graduate Diploma in Marketing programme and Master of Business Management in Marketing for the external candidates. Going further, the department is issuing the Sri Lanka Journal of Marketing which is an impressive collection of articles and research papers from reputed academicians from the field of marketing.

7.2 Administration



Head of the Department

Dr. Ajith Medis

B.Com. (Kel'ya), MBA (PIM - Sri J'pura), MCIM (UK), CMA (Aus), Ph.D (MSU)

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7.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Dr. Ajith Medis B.Com. (Kel'ya), MBA (PIM - Sri J'pura), MCIM (UK), CMA (Aus), Ph.D (MSU)	Senior Lecturer - Gr. I Head of the Department
2. 	Prof. E. G. Ubayachandra B.Com. (Kel'ya), M.Com. (Kel'ya)	Senior Professor
3. 	Mr. D. Wasantha Kumara B.Com. (Kel'ya), M.Com. (Kel'ya)	Senior Lecturer - Gr. I
4. 	Dr. R. A. S. Weerasiri B.Com. (Kel'ya), M.Com. (Kel'ya), FDPM (IIMA-India), Ph.D (SCUT)	Senior Lecturer - Gr. I
5. 	Dr. W. M. C. B. Wanninayake B.Sc. Mkt. Mgt. (Sri J'pura), Dip.M. (UK), MBA (C'bo), Ph.D (TBU - CZ)	Senior Lecturer - Gr. I
6. 	Dr. H. M. R. P. Hearth B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - Sri J'pura), Ph.D (Newcastle -UK)	Senior Lecturer - Gr. I
7. 	Mrs. C. B. Wijesundara B.B.Mgt. (Mkt.) (Kel'ya), M.Sc. in MIT (Kel'ya)	Senior Lecturer - Gr. I

7.		Dr. D. M. R. Dissanayake B.B.Mgt. (Mkt.) (Kel'ya), Dip. in Mkt. (SLIM), MSLIM, MBA (PIM - Sri J'pura), DBA (European University - Switzerland)	Senior Lecturer - Gr. II
8.		Mr. S. S. J. Patabendige B.B.A.(C'bo), PG.DIP in Finance (ICASL), M.Econ (C'bo), ACMA (UK), ACIM (UK), Dip.M. (UK)	Senior Lecturer - Gr. II
9.		Mr. G. N. R. Perera B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - Sri J'pura), MCIM, MSLIM, MCPM	Senior Lecturer - Gr. II
10.		Mrs. S. G. W. K. Jayawickramarathna B.B.Mgt. (Mkt.) (Kel'ya), MBA (Kel'ya)	Senior Lecturer - Gr. II
11.		Mrs. P. M. P. Fernando B. Sc. Mkt. Mgt. (Sri J'pura), MBA (PIM - Sri J'pura)	Senior Lecturer - Gr. II
12.		Mr. H. M. R. S. S. Gunawardana B.B.Mgt. (Mkt.) (Kel'ya), M.Sc. Mgt. (MIS) (Sri J'pura)	Senior Lecturer - Gr. II
13.		Mr. B. S. S. U. Bandara B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - Sri J'pura)	Senior Lecturer - Gr. II
14.		Ms. S. I. Wijenayake B.Sc. MIT (Kel'ya), MBA (C'bo)	Lecturer
15.		Mrs. D. A. G. P. K. Gayathree B.B.Mgt. (Mkt.) (Kel'ya)	Lecturer (Probationary)
16.		Mr. W. A. D. N. R. Gunawardena B.B.Mgt. (Mkt.) (Kel'ya), Dip. in Brand Mgt. (SLIM)	Lecturer (Probationary)

17.		Mr. R. K. T. D. Karunanayake B.B.Mgt. (Mkt.) (Kel'ya), Dip. in Business IT (Sunderland - UK)	Lecturer (Probationary)
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Non Academic Staff

Profile	Name	Position
1.	 Ms. B. A. N. I. Balasuriya	Computer Application Assistant - Gr. II
2.	 Ms. R. M. D. D. N. K. Ranasinghe	Computer Application Assistant - Gr. III
3.	 Mr. L. L. D. I. Dayananda	Labourer - Gr. II

7.4 Structure of the Degree Programme

The Bachelor of Business Honours in Marketing programme is a semester based course unit system and of 4 years duration.

The Bachelor of Business Management Honours in Marketing

Course Code	Title of the Course Unit	Type
LEVEL 1: SEMESTER 1		
BMKT 11214	Management Fundamentals	Compulsory
BMKT 11223	Marketing Fundamentals	Compulsory
BMKT 11234	Business Mathematics	Compulsory
BMKT 11243	Executive Accounting	Compulsory
LEVEL 1: SEMESTER 2		
BMKT 12253	Essentials of Marketing	Compulsory
BMKT 12264	Information Technology for Business	Compulsory
BMKT 12272	Managing Human Resource	Compulsory
BMKT 12283	Analysis of Accounting Information	Compulsory
BMKT 12394	Business Economics	Compulsory
DELT 13034*	English for Business Communication	Compulsory

LEVEL 2: SEMESTER 1		
BMKT 21213	Marketing Management	Compulsory
BMKT 21222	Marketing Communication	Compulsory
BMKT 21233	Business Statistics	Compulsory
BMKT 21242	Global Marketing	Compulsory
BMKT 21253	Logistics & Supply Chain Management	Compulsory
BMKT 21262	Digital Age Marketing	Compulsory
LEVEL 2: SEMESTER 2		
BMKT 22273	Consumer Behavior	Compulsory
BMKT 22282	Applied Marketing Communication	Compulsory
BMKT 22292	Management Science	Compulsory
BMKT 22303	Management Accounting for Decision Making	Compulsory
BMKT 22313	Marketing Research	Compulsory
BMKT 22322	Entrepreneurship & Marketing	Compulsory
LEVEL 3: SEMESTER 1		
BMKT 31214	Service Marketing	Compulsory
BMKT 31224	Strategic Marketing Management	Compulsory
BMKT 31234	Integrated Digital Marketing	Compulsory
BMKT 31244	Brand Management and Activation	Compulsory
LEVEL 3: SEMESTER 2		
BMKT 32254	Event Management	Compulsory
BMKT 32264	Research Methodology	Compulsory
BMKT 32273	Financial Strategizing - A Corporate, Risk, & Personal Perspective	Compulsory
BMKT 32713	Legal Aspects of Business	Optional**
BMKT 32723	B2B Marketing	Optional**
BMKT 32733	Retail Marketing	Optional**
BMKT 32743	Sustainable Marketing	Optional**
BMKT 32753	Food and Agricultural Marketing	Optional**
LEVEL 4: SEMESTER 1		
BMKT 41216	Business Case Analysis	Compulsory
BMKT 41226	Strategic Brand Management	Compulsory
BMKT 41234	Strategic Data Analysis	Compulsory
LEVEL 4: SEMESTER 2		
BMKT 42216	Business Simulation	Compulsory
BMKT 43218	Dissertation	Compulsory
BMKT 43226 *	Internship	Compulsory

*Note *:* Credits of English for Business Communication (offered by the Department of English Language Teaching) and Internship will not be counted for GPA calculation. But pass mark for both is compulsory to obtain the degree.

*Note **:* Students are required to select one optional subject in level 3 II

Note: The minimum number of students for an optional course offer is 25.

7.5 Evaluation System

Grading System: Marks obtained in respect of a course unit will be graded according to a twelve-category system shown as follows:

Range of Marks	Grade	Grade Point Value
85 – 100	A+	4.00
70 – 84	A	4.00
65 – 69	A-	3.70
60 – 64	B+	3.30
55 – 59	B	3.00
50 – 54	B-	2.70
45 – 49	C+	2.30
40 – 44	C	2.00
35 – 39	C-	1.70
30 – 34	D+	1.30
25 – 29	D	1.00
00 – 24	E	0.00

Students should complete all course units that they have registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

Registration for Optional/Auxiliary Course Units: Students are strongly advised to obtain advice from respective/relevant departments prior to registration for optional course units, and must complete their registration for selected course units within first two week from the commencement of each academic semester. No changes are allowed after the registration for such course units.

Repeat Examination: A student who obtains grade below C (eg. C-, D+, D, or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade.

Re-sit Examination: A final year student who obtains grade below C (eg C-, D+, D, or E) in a particular course unit at level 4 semester 2 examination may re-sit the examination in next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

Class Room Evaluation: A student will be awarded 20 marks for the class room attendance. This includes lectures, tutorials, practical classes, field surveys, factory visits, industry visits and any other sessions mentioned by the course lecturer. To be eligible, he/she should have a minimum attendance of 60% and if the attendance is 60%-70% total of 05 marks, 70%-80% total of 10 marks 80%-90% 15 marks and 90%-100% total of 20 marks will be awarded.

Marks for Examinations at Each Level: Marks for the examination will be calculated/ marked after deducting the assignment marks (written, oral, practical sessions at the class itself, field work/research, industry/factory visits and etc.) and attendance marks of 20%.

Medical Grounds : Students who do not sit for final exam on medical reasons will be allowed to carry forward their attendance and assignment marks for the next sitting. If he /she has not earned marks for attendance /assignments then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for end semester examination.

Grade Point Average: Grade Point Average (GPA) is the credit-weighted arithmetic mean of the Grade Point Values and the GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits.

GPA shall be computed to the second decimal place.

For example, a student who has completed five course units each of four credits and two course units each of two credits with grades A, C, B+, D, C+ and B, A+ respectively would have the GPA.

$$\begin{aligned} & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\ & = \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\ & = \frac{64.4}{24} \\ & = 2.6833 \\ & = 2.68 \end{aligned}$$

7.6 Diploma in Enterprise Resource Planning (DERP)

Introduction to DERP

In 2014, DMM embarked on yet another ground-breaking initiative in the University education system in Sri Lanka by becoming the very first SAP-University Alliance Programme (SAP-UAP : SAP stands for Systems, Applications, and Products in data processing, and is the number one ERP solutions provider among the world leading vendors of Oracle, Navision, J D Edwards). SAP-UAP provides a plug and play curriculum to its member institutes along with SAP software solutions. Through SAP-UAP, DMM have the access to a dummy company data set (called the Global Bike Inc. or GBI data set which is running their business operations through SAP) with a comprehensive case study which enables the DMM to train their undergraduates on how business functions are integrated in real business organizations.

DMM has developed their infrastructure and the human resource to successfully offer ERP based learning along with their main academic programme the specialized degree in Marketing. Under the HETC Project which was carried out in the DMM was able to develop a fully equipped interactive e-library with an ERP simulated environment. Additionally, DMM members have undergone an intense in-house training programme on ERP based teaching with the support of renowned Associate Professor Paul Hawking in the Victoria University, Australia and few other facilitators recommended by the SAP-UAP. Further, a set of video tutorials were developed with the contribution of Prof. Aradhana Gandhi, an associate professor at Symbiosis Centre for Management and HRD, Pune. Moreover, SAP-UAP provides the latest study material and support for lecturers as well as students to make learning more interactive and interesting.

With such a background DMM in partnership with SAP-UAP is now prepared to offer a standalone qualification called Diploma in Enterprise Resource Planning (DERP). DERP basically consisted of three levels where level one is a foundation set of courses to familiarize new entrants to ERP systems, level two is designed on course modules based on the GBI case study and the third level provides a holistic view of ERP application in organizations making student truly employment ready.

Why ERP Diploma?

There were number of motivations behind this novel approach to teach an ERP system to students who are following business management subjects. It was observed that, students learn a number of different subject disciplines from any academic or professional business education programme, where their learning is generally silo (i.e. subject interactions are not realized or understood). But in the business world it is universally agreed that different business functions need to work in unison to create value. Thus, there is a mismatch between how educational entities make their students ready for employment and what will make them readily employable.

Additionally, it has observed that higher ERP (Enterprise Resource Planning systems which is a generic name used for; “software that is designed to support and automate the business processes” or “information systems those which aid in identifying and planning the enterprise wide resources needed to make, account for and deliver customer orders”) system penetration rate in Sri Lankan and global businesses environment. Hence the majority of the businesses conduct their business activities on ERPs, so the students incapable of operating with such systems will find it tough to seamlessly integrate from education programmes to employability.

Therefore, DERP is expected students to see how different subject disciplines work in integration at organizations, get hands-on experience through working in ERP environment, and to be a part of the global SAP alliance with numerous access to global businesses and universities, unveiling the opportunities for true global employable mobility.

Furthermore, the DERP is structured to be aligned with the guidelines specified in the Sri Lanka Qualification Framework (SLQF) and will establish an advisory board representing the industry, so DERP can ensure to maintain its industry relevancy in to the future.

Diploma in ERP : Course Content and Credit Limits

Subjects	Course Code	Credit	Status
Business Information Systems	11014 DERP	4	Compulsory
Introduction to ERP & SAP	11023 DERP	3	Compulsory
Sales, Distribution and Supply Chain Management	13034 DERP	4	Compulsory
Accounting & Controls	13042 DERP	2	Compulsory
Human Capital Management	13052 DERP	2	Compulsory
Project Management	13062 DERP	2	Compulsory
Business Intelligence and Value Creation	12074 DERP	4	Compulsory
Practical Aspects of ERP Implementation	12083 DERP	3	Compulsory
Integrated Project	12096 DERP	6	Compulsory
Total Number of Credits		30	

7.7 Diploma in People Skills

'People Skills' or 'Soft Skills' can be broadly defined as personal attributes that enhance an individual's interactions, job and career prospects. Both educational and corporate institutions have realized the importance as well as the significance of these skills in developing the competencies of human capital. The behavioral attributes which can be generalized as 'People Skills' are having aspects such as communication, leadership, personal effectiveness, creative problem solving, strategic thinking, conflict resolution, negotiation and interpersonal skills to name a few. Hence, 'People Skills' encompass the character traits that decide how well one interacts with others and are usually a definite part of one's personality. Such personalities are likely to command a premium over their counterparts in today's ever demanding job market.

Having realized the importance of grooming the skills of undergraduates at the university level, DMM is offering its internal students the opportunity of following Diploma in People Skills - a well recognized diploma with full alignment to Sri Lanka Qualification Framework (SLQF).

Diploma in People Skills is a unique soft skills development programme that takes the students through a transformation of skills and attitudes barring hard knowledge skills. It is structured with a precursor level and two main levels, and comprised of seven (07) course units structured in a progressive manner, in transforming a learner to a competent, capable, and confident professional. The undergraduates who demonstrate 80% or more attendance for the Precursor Level are eligible to follow 'Level I' of the Diploma in People Skills. Based on the performance of 'Level I' and a subsequent viva voce examination, the undergraduates are elevated to the 'Level II' of the Diploma. At the end of the main course units, undergraduates following the Diploma will be directed to an industry secondment comprising of short internship leading to the successful completion of the final course unit 'Soft Skills Project'. The programme delivery is done through an industry based training faculty who takes the students through a journey of discovery and transformation. The activity based teaching learning and assessment are carried out within a simulated work environment in a tailor made classroom for soft skills development.

Diploma in People Skills: Course Content and Credit Limits

Level of the Programme	Semester	Subject	Course Code	Credit	Status
Precursor Level		Soft Skills in Marketing		0	Compulsory
Level 01	1 st Semester	Communication	DPS 11114	04	Compulsory
		Learning and Development	DPS 11124	04	Compulsory
	2 nd Semester	Strategy Execution	DPS 12134	04	Compulsory
		Confidence	DPS 12144	04	Compulsory
Level 02	1 st Semester	Collaboration	DPS 21114	04	Compulsory
		Leadership & Innovation	DPS 21124	04	Compulsory
	2 nd	Soft Skills Project	DPS 22136	06	Compulsory
Total Number of Credits				30	

7.8 Master of Business Management in Marketing (MBM)

Master of Business Management in Marketing (MBM in Marketing) is designed for young, passionate graduates and professionals seeking to cultivate their managerial skills in a hands-on marketing context. MBM in Marketing offers a strategically developed programme to provide academic and professional competence needed for managerial positions in marketing, both in Sri Lanka and abroad. MBM in Marketing develops strategic know-hows in marketing with an extended understanding on business practices. Combining a core specialisation in marketing is highly sought after. This specialism enables students to focus studies within the area of Marketing while guiding them to face diverse real-world business situations.

7.9 Postgraduate Diploma in Marketing (PGDM)

Postgraduate Diploma in Marketing is a programme targeting executives and managers who involved mainly in marketing and sales functions in organizations. PGDM has developed for experienced marketing executives who are having fundamental marketing knowledge academically and practically. Practicing managers in marketing or non-marketing are targeted as today's marketing has become a core area in every business. PGDM is a one year programme conducted in English medium. Those who complete this programme can be enter in to Masters of Business Management in Marketing (MBM) or any other master's programme.

7.10 Higher Diploma in Marketing (HDIM)

The Higher Diploma in Marketing is a qualification that emerged as a result of fulfilling the industry and academics needs. DMM has figured out the potential of emerging trends in the marketing profession and advancing the needs of the stakeholders. HDIM duration is one year and it has scheduled for two semesters covering eight subjects overall. Those who have gotten Diploma in Marketing or any other business management related discipline from a recognized university become eligible to follow the programme. Those who complete HDIM eligible to register for the final year of Bachelor of Business Management (General) Degree - (External).

7.11 Diploma in Marketing (DIM)

DMM has extended its holistic contribution to stakeholders by introducing the programme of "Diploma in Marketing". DMM duration is one year and it has scheduled for two semesters covering nine subjects overall. Those who have gotten at least pass level in A/L or any acceptable professional qualification along with a minimum of one year working experience become eligible to follow the program. The medium of the programme is English and both internal and external faculties are available in teaching panel. The entire course has been developed to deliver a comprehensive knowledge to learn and sharpen the marketing discipline and its professional insight what exactly needed in the contemporary marketing .