



DR PUBUDUNI JEEWANDARAGE

Senior Lecturer

Profile

An individual with a determination to establish a meaningful teaching and research career in academia.

TEACHING INTERESTS:

Introduction to Entrepreneurship, Technopreneurship,
Principles of Management, Organizational Behavior, Project Management,
and Research Methods

RESEARCH INTERESTS:

Firm growth, New venture creation, External enablers,
Entrepreneurial cognition

Contact

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Citizenship

Australian and Sri Lankan

ACADEMIC QUALIFICATIONS

2016 – 2021	PhD in Entrepreneurship, Business School, Australian Centre for Entrepreneurship Research (ACE), Queensland University of Technology, Brisbane, Australia
2013 – 2015	Master of Business Administration, University of Colombo, Sri Lanka
2006 – 2007	Master of Accounting, Central Queensland University, Melbourne, Australia
2001 – 2005	Bachelor of Commerce (Special) Degree, University of Kelaniya, Sri Lanka (First Class Honors)

TEACHING AND RESEARCH EXPERIENCE

EMPLOYMENT DETAILS:

- Senior Lecturer, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka. From 2012 to present.
- Director, Central Business Incubator, Faculty of Commerce and Management Studies, University of Kelaniya. From 2021 to present.
- Coordinator, Diploma in Business Program, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka. From January 2022.
- Visiting Lecturer, Doctor of Business Administration (DBA) Degree program, Master of Business Administration (MBA) Degree program, Master of Business Studies (MBS) Degree program, Master of Commerce (MCom) Degree program, at Faculty of Commerce and Management Studies, University of Kelaniya. Academic year 2021 and 2022.

Subjects: DBA - Seminar in Entrepreneurship & Small Business.

MBA - Project Management & Agile Enterprises.

MBS - Enterprise, Creativity and Innovation

MCom - Operations Management, and Marketing Management

- Visiting Lecture, Master of Business Administration (MBA/PG Diploma in Entrepreneurship) Degree program, Faculty of Business, University of Moratuwa, Sri Lanka. Academic year 2022. Subject – Technological Entrepreneurship.
- Sessional Academic, Business School, Queensland University of Technology, Australia. From 2018 to 2020. Unit code - BSB115 (Management).
- Coordinator, Higher Diploma in Business Program, University of Kelaniya, Sri Lanka. From 2015 to 2016.
- Visiting Lecturer, Sri Lanka Institute of Information Technology (SLIIT) from 02.01.2012 to 31.07.2012. Unit details - Financial Information for Business Decisions, BBA (Hons.) SHU Degree Program.

REVIEW WORK AND CONFERENCE ENGAGEMENT:

- Reviewer, Academy of Management Conference (AOM), USA in 2021 and 2022.
- Reviewer, Management Research Review Journal, Emerald group publishing limited since 2017.
- Reviewer, International Conference for Accounting Researchers and Educators (ICARE), Department of Accountancy, University of Kelaniya, Sri Lanka in 2022.
- Faculty Coordinator, International Postgraduate Research Conference (IPRC), Faculty of Graduate Studies, University of Kelaniya, Sri Lanka in 2021.
- Reviewer, Australian Centre for Entrepreneurship Research Exchange Conference (ACERE), Australia in 2016 and 2018.
- Reviewer, ACE Paper Development Bootcamp, Tangalooma, Australia in 2017 and 2018.
- Session chair, Australian Centre for Entrepreneurship Research Exchange Conference (ACERE), Australia in 2018 (Track: Entrepreneurial Cognition) and 2020 (Track: Entrepreneurial Growth and Performance).
- Reviewer and committee member, International Conference of Business and Information (ICBI), Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka in 2012, 2013, 2014 and 2021.

WORKSHOPS AND PROGRAMS PARTICIPATED:

- Professional Development Workshop (PDW) and JMS conference sponsored by the Journal of Management Studies and the Society for the Advancement of Management Studies, University of Birmingham, UK in April 2020.
- The Foundations of Learning and Teaching module from QALT, Queensland University of Technology, Australia in March 2019.
- ACERE Doctoral Consortium (Gold Coast, 2016, Brisbane, 2018 and Sydney, 2019).
- ACE Paper Development Boot camp, Tangalooma, Australia in 2017 and 2018.
- ACERE Paper Development Session, Gold Coast, Australia in 2016.

UNDERGRADUATE/POSTGRADUATE DISSERTATION SUPERVISION (COMPLETED):

- Udurawana, M. G. K. C. B., The importance of supply chain collaboration and integration on project performance: Sri Lankan construction industry, MBA Degree Program, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka - 2022
- Ovinda, V.G.K.S., Perceived Barriers for Internationalization of Small and Medium Enterprises in Sri Lanka, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Heshika, K.A.D., Social Media Marketing and Business Performance of SME During the Covid-19 Pandemic in Sri Lanka, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Kahawita, P.D., Factors Affecting Green Entrepreneurship Intention Among State University Students During Covid-19 Pandemic, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Perera, B.D.N., Service Quality on Customer Satisfaction of Supermarkets in Sri Lanka, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Kithalagama, H.I.U.S., The Impact of Food Advertisements on Youth Purchase Intention in Sri Lanka, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Jayasinghe, K.B.R.C., Exploring the Influence of Social Ties on the Business Success, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Hansika, H.A.C., Barriers to start a new venture for the young Generation, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2021
- Piyathilaka, V. A., Towards A Coherent Picture on Entrepreneurial Venture Growth; A Study Based on Sri Lankan Small and Medium Entrepreneurs, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2015
- Kanchana, G.A.D., Impact of Organizational Support on Organizational Commitment with Special Reference to Brandix Apparel Solution Ltd, Mirigama, Sri Lanka, Department of Commerce and Financial Management, University of Kelaniya, Sri Lanka – 2014

DOCTORAL DISSERTATION SUPERVISION (ONGOING):

- Rohanaraj, T.T.A. (FGS/DBA/2020/024), Transformation of Entrepreneurial Intention to Entrepreneurial Action – An Omani Perspective, DBA Degree Program, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka – Since 2021 (Principal Supervisor)
- Betlrnage, P.R.P. (FGS/DBA/2020/011), Social Psychological Characteristics and Success of IT Startups in Sri Lanka: Mediating role of Social Capital, DBA Degree Program, Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka – Since 2021 (Second Supervisor)

UNDERGRADUATE SYMPOSIUM PAPER SUPERVISION:

- Supervised the paper title “Towards A Coherent Picture on Entrepreneurial Venture Growth; A Working Study” for the 2nd Undergraduate Symposium on Contemporary Management & Theory (USCMT), Department of Commerce and Financial Management, University of Kelaniya. Awarded as the best paper at the USCMT – 2015.
- Supervised the paper title “Literature Review on Models of Human Resource Management” for the 1st Undergraduate Symposium on Contemporary Management & Theory, Department of Commerce and Financial Management, University of Kelaniya. - 2014

PUBLICATIONS

CONFERENCE PAPERS:

- Jeewandara Pubuduni & Cox Stephen (2020). *How Firms Grow? Contextual Factors as Determinants of Growth Mode Selection*. Academy of Management Conference (AOM), Vancouver, BC, Canada.
<https://doi.org/10.5465/AMBPP.2020.15294abstract>
- Jeewandara Pubuduni, Davidsson Per & Cox Stephen (2020). *How to grow like a PRO: The Determinants of Growth Mode Proportions*. Australian Centre for Entrepreneurship Research Exchange Conference, Adelaide.
- Jeewandara Pubuduni, Davidsson Per & Cox Stephen (2019). *The Relationship between Firm Age and Geographical Location on Growth Mode Decision*. Australian Centre for Entrepreneurship Research Exchange Conference, Sydney.
- Jeewandara Pubuduni, Davidsson Per & Cox Stephen (2018). *Influence of Growing Firm's Operating Industry towards Firm Growth and Growth Mode Selection*. Australian Centre for Entrepreneurship Research Exchange Conference, Brisbane.
- Jeewandara, P.M., & Dissanayake, D. (2016). *Imperatives of Entrepreneurial Venture Growth: The Role of Cognition and learning of Entrepreneurs*. Australian Centre for Entrepreneurship Research Exchange Conference, Gold Coast.
- Piyathilaka, V.A., & Jeewandara, P.M. (2015). *Towards a Coherent Picture on Entrepreneurial Venture Growth: A Study based on Sri Lankan Small and Medium Entrepreneurs*. International Student Conference on Business. 3, p. 25. Colombo: University of Kelaniya.

JOURNAL ARTICLES:

- Piyathilaka, V. A., & Jeewandarage, P. M. (2016). Towards A Coherent Picture on Entrepreneurial Venture Growth; A Study Based on Sri Lankan Small And Medium Entrepreneurs. *Asian Journal of Management Research* , 6 (3).
- Jeewandarage, P.M. (2015). An Entrepreneurial Cognitive Based Model for Venture Growth. *Entrepreneurship and Innovation Management Journal*, 3(4), 164-173.
- Jeewandarage, P.M. (2015). The Way Out of the Global Economic Crisis. *Social and Basic Sciences Research Review*, 3(9), 291-298.

CASE STUDY:

- Abeywardana, N., Jayarathne, L., Jeewandarage, P., SAR Lasantha, Lasantha, S., DMNSW Dissanayake, et al. (2015). *The Battle against the World of Piracy: A Case Review of ABC Entertainment*. Colombo: Staff Development Unit, Faculty of Commerce & Management Studies, University of Kelaniya.

AWARDS AND RECOGNITION:

- The best reviewer, International Conference of Business and Information (ICBI), Faculty of Commerce and Management Studies, University of Kelaniya, Sri Lanka in 2021.
- Awarded a QUT Postgraduate Research Award (Domestic) in 2017, which is awarded to students of exceptional research potential undertaking a higher degree by research at QUT.