



Faculty of Commerce & Management Studies
University of Kelaniya, Sri Lanka



STUDENT HANDBOOK

Academic Year 2021/2022

FACULTY OF
COMMERCE &
MANAGEMENT
STUDIES



Student Handbook

**Academic Year
2021/2022**

**Faculty of Commerce & Management Studies
University of Kelaniya
Sri Lanka**

CONTENTS

1. UNIVERSITY OF KELANIYA	
1.1 History.....	07-07
1.2 Vision of the University	07-07
1.3 Mission of the University.....	07-07
1.4 Goals of the University	07-07
1.5 Location & Structure	07-07
1.6 The Chancellor & the Key Officers of the University	08-09
2. FACULTY OF COMMERCE AND MANAGEMENT STUDIES	
2.1 Introduction.....	11-11
2.2 Mission of the Faculty	11-11
2.3 Faculty Structure.....	11-11
2.4 Administration of the Faculty.....	11-13
2.5 Degree & Extension Programmes Offered by the Faculty	14-15
2.6 Centers and Specific Functions of the Faculty	16-20
2.7 Gold Medals Awarded by the Faculty.....	20-21
2.8 Student Examination Registration Process of the Faculty	21-23
3. DEPARTMENT OF ACCOUNTANCY	
3.1 Introduction.....	25-25
3.2 Administration.....	25-25
3.3 Academic Staff and Non Academic Staff.....	25-29
3.4 Structure of the Degree Programmes.....	29-36
♦ Bachelor of Business Management Honours in Accountancy	29-31
♦ Bachelor of Business Management Honours in Auditing and Forensic Accounting	31-33
♦ Bachelor of Business Management Honours in Accounting Information Systems	33-36
3.5 By-Laws Applicable to Degree Programmes.....	36-43
♦ Bachelor of Business Management Honours in Accountancy	36-38
♦ Bachelor of Business Management Honours in Auditing and Forensic Accounting	38-40
♦ Bachelor of Business Management Honours in Accounting Information Systems	41-43
3.6 Evaluation System	43-44
3.7 IRQUE Project	44-44
3.8 AHEAD (ELTA-ELSE) Project	45-45
3.9 Higher Diploma in Business Accounting (HDipBAcc.)	45-45
3.10 Master of Business (Accountancy/Finance) Degree Programme (MBus)	45-45
3.11 The Self Evaluation Report (SER).....	45-45
4. DEPARTMENT OF COMMERCE AND FINANCIAL MANAGEMENT	
4.1 Introduction.....	47-47
4.2 Administration.....	47-47
4.3 Academic Staff and Non Academic Staff.....	47-52
4.4 Structure of the Degree Programmes.....	53-60
♦ Bachelor of Commerce Honours.....	53-54

♦ Bachelor of Commerce Honours in Entrepreneurship.....	55-56
♦ Bachelor of Commerce Honours in Business Technology.....	57-58
♦ Bachelor of Commerce Honours in Financial Management.....	58-60
4.5 By-Laws Applicable to Degree Programmes	60-69
♦ Bachelor of Commerce Honours	60-62
♦ Bachelor of Commerce Honours in Entrepreneurship.....	62-65
♦ Bachelor of Commerce Honours in Business Technology.....	65-67
♦ Bachelor of Commerce Honours in Financial Management.....	67-69
4.6 Master of Commerce.....	70-70
4.7 Master of business Studies (MBS).....	70-70
4.8 Higher Diploma in Business.....	70-70
4.9 The Self-Evaluation Report (SER).....	70-70
5. DEPARTMENT OF FINANCE	
5.1 Introduction.....	72-72
5.2 Administration	73-73
5.3 Academic Staff and Non Academic Staff.....	73-75
5.4 Structure of the Degree Programmes.....	76-81
♦ Bachelor of Business Management Honours in Finance.....	76-77
♦ Bachelor of Business Management Honours in Insurance	78-78
♦ Bachelor of Business Management Honours in Banking.....	79-79
♦ Bachelor of Business Management Honours in Financial Engineering.....	80-81
5.5 Rules and Regulations Pertaining to the B.B.Mgt. Honours in Finance / Insurance/ Banking/Financial Engineering.....	82-83
5.6 By-Laws Applicable to B.B.Mgt. Honours in Finance / Insurance / Banking / Financial Engineering.....	84-86
5.7 Diploma / Higher Diploma in Business Finance.....	86-87
5.8 The Self-Evaluation Report (SER).....	87-87
5.9 ISO 9001:2015.....	87-87
6. DEPARTMENT OF HUMAN RESOURCE MANAGEMENT	
6.1 Introduction.....	89-89
6.2 Administration	89-89
6.3 Academic Staff and Non Academic Staff.....	90-93
6.4 Structure of the Degree Programme.....	94-97
6.5 By-Laws Applicable to B.B.Mgt. Honours in Human Resource	98-100
6.6 Master of Human Resource Management (MHRM).....	100-100
6.7 Higher Diploma in Human Resource Management	100-100
6.8 Bachelor of Business Management General (External) Degree.....	100-100
6.9 Department's Publication Portfolio	100-100
6.10 The Self-Evaluation Report (SER).....	100-100
6.11 Bachelor of Business Management Honours in Human Resource Analytics Degree	101-101
6.12 International HR Summit.....	101-101
6.13 Advance Certificate Course in Human Resource Information System (HRIS)	101-101
6.14 Advance Certificate Course in Skills for Work	101-101

7. DEPARTMENT OF MARKETING MANAGEMENT

7.1	Introduction	103-103
7.2	Administration.....	103-103
7.3	Academic Staff and Non Academic Staff	103-106
7.4	Structure of the Degree Programmes	106-110
	◆ Bachelor of Business Management Honours in Marketing	106-108
	◆ Bachelor of Business Management Honours in Digital Marketing	108-110
7.5	Evaluation System.....	110-111
7.6	By-Laws Applicable to Degree Programmes	
	◆ Bachelor of Business Management Honours in Marketing	112-114
	◆ Bachelor of Business Management Honours in Digital Marketing	114-116
7.7	Diploma in Enterprise Resource Planning (DERP).....	117-118
7.8	Diploma in People Skills	118-119
7.9	Master of Business Management in Marketing (MBM)	119-119
7.10	Postgraduate Diploma in Marketing (PGDM)	119-119
7.11	Higher Diploma in Marketing (HDIM).....	119-119
7.12	Diploma in Marketing (DIM).....	120-120
7.13	The Self-Evaluation Report (SER)	120-120

DEAN'S MESSAGE



Dear Students,

I am pleased to pen a note of warm welcome to you having been newly admitted to the Faculty of Commerce & Management Studies for the academic year 2021/2022. I, at this juncture congratulate you for being given an admission to one of the progressive faculties in the Commerce and Management stream of the university system in Sri Lanka.

We are determined to disseminate you the knowledge of excellence and develop your skills in order to transform you as the most preferred and valuable citizen of our nation, contributing for its success.

Our goal is to change the world through education and training, which may sound uncompromising, but precisely we are committed for it in the Faculty. This determination motivates us to produce academically and professionally competent personnel to the world where all of our programmes and activities focus on providing maximum value addition to all the learning partners.

We are driven by the belief that every child deserves access to high-quality education and that educational opportunity is a basic human right. At this point of time, many students lack access to a high-quality education; still others are unable to achieve their full potential. Therefore your responsibility is to utilize this unmatched opportunity to a maximum and maintain the democratic environment in this institution. Being future leaders, it is always your responsibility to maintain the discipline and ethics in the Faculty of Commerce and Management Studies.

I wish you all the best.

Dr. P. N. D. Fernando

Dean

Faculty of Commerce & Management Studies

1

UNIVERSITY
OF
KELANIYA



1.1 History

The University of Kelaniya has its origin in the historic *Vidyalankara Pirivena* which was founded in 1875. Since then, it had been recognized as one of the two great national centers of traditional higher learning of the country. Then, in 1959, the *Vidyalankara Pirivena* became the Vidyalankara University. Later with the university reforms it was converted to a campus named the Vidyalankara Campus of the single university, University of Ceylon, and ultimately in 1978, it was named as the University of Kelaniya, again, as a separate university. Now, the University of Kelaniya is well recognized as one of the greatest seats of learning in the South Asian region.

1.2 Vision of the University

To become a Centre of excellence in creation and dissemination of knowledge for sustainable development.

1.3 Mission of the University

To nurture intellectual citizens through creativity and innovation, who contribute to the National development.

1.4 Goals of the University

- Goal 01:** To create a high quality and flexible teaching and learning environment.
- Goal 02:** To create a multi-disciplinary research culture of global standing.
- Goal 03:** To widen the range of economic and social engagements.
- Goal 04:** To develop an excellent system of governance through efficient and effective administration and financial management.

1.5 Location & Structure

The University of Kelaniya is located just outside the municipal limits of the Colombo city, in the ancient and historic city of Kelaniya, on the north bank of the Kelani River, and has the unique advantage of being located in between the two largest 'Free Trade Zones' established in Sri Lanka.

The University of Kelaniya has seven faculties and three Institutions. The seven faculties, which form the main body of the University are:




- ◆ Faculty of Commerce & Management Studies
- ◆ Faculty of Computing and Technology
- ◆ Faculty of Graduate Studies
- ◆ Faculty of Humanities
- ◆ Faculty of Medicine
- ◆ Faculty of Science
- ◆ Faculty of Social Sciences

The three Institutes affiliated to the University of Kelaniya are:

- ◆ The Postgraduate Institute of Pali and Buddhist Studies (PGIPBS); Colombo
- ◆ The Postgraduate Institute of Archaeology (PGIA); Colombo

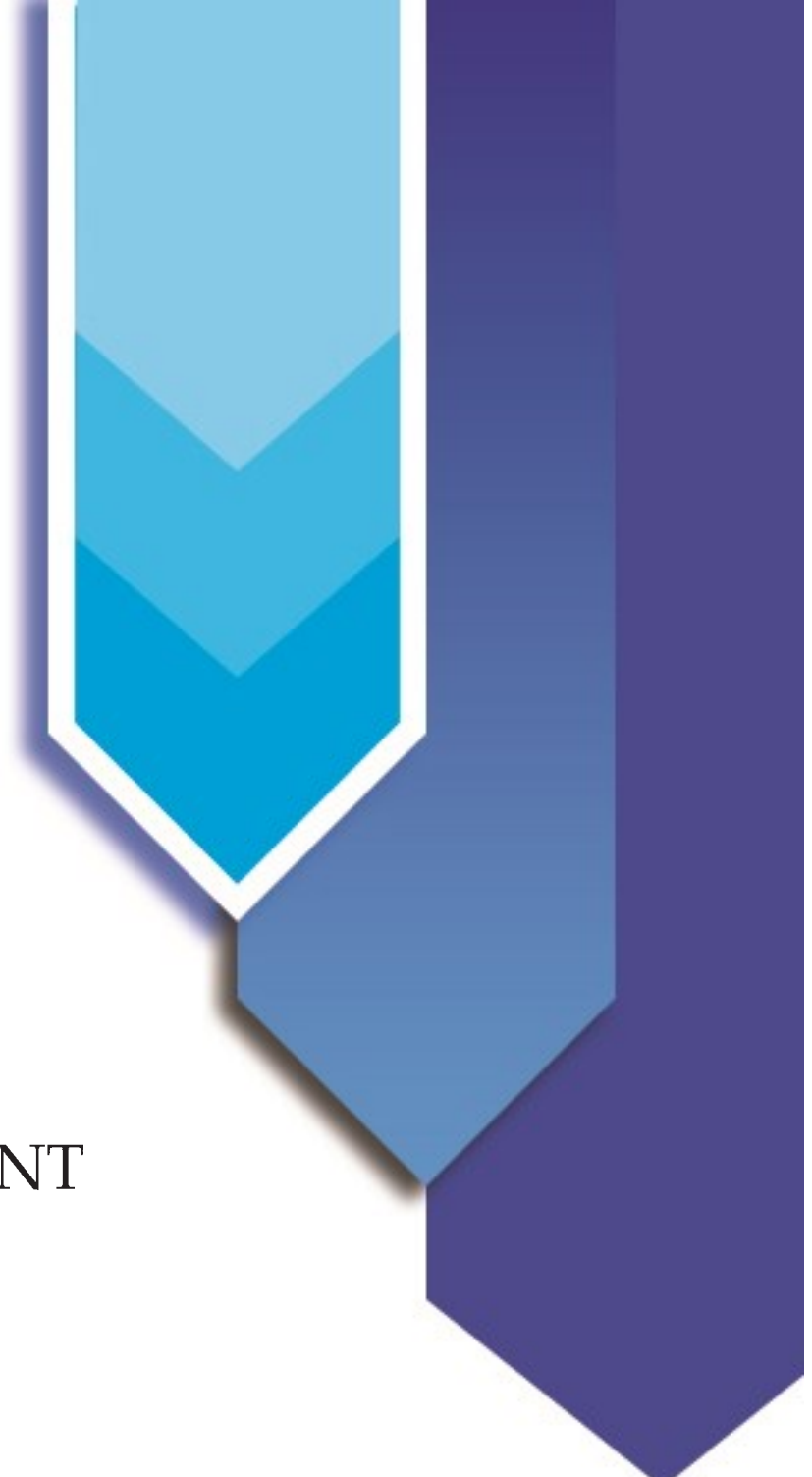
1.6 The Chancellor and the Key Officers of the University

	The Chancellor	Most Venerable Professor Kollupitiye Mahinda Sangarakkhitha Thero
	Vice-Chancellor	Prof. Nilanthi de Silva MBBS (C'bo), MSc (London), MD (C'bo)
	Dean - Faculty of Commerce & Management Studies	Dr. P. N. D Fernando B.B.Mgt. (Acc)(Kel'ya), MBA(WBUT), Ph.D (CCNU)
	Dean - Faculty of Computing & Technology	Dr. Chamli Pushpakumara B.Sc. (Kel'ya), Ph.D (Sheffield, UK)
	Dean - Faculty of Graduate Studies	Prof. N. A. K. P. J. Seneviratne B.Sc. (Kel'ya), Ph.D (Wayne State, USA), F.I.Chem.C., C.Chem.
	Dean - Faculty of Humanities	Dr. Sudath Senarath B.A. (Kelaniya), M.Phil (Kelaniya)
	Dean - Faculty of Medicine	Prof. S. J. de S. Hewavisenthi MBBS (C'bo), Dip. Path (C'bo), MD Hist.Path (C'bo)
	Dean - Faculty of Science	Prof. Sudath R. D. Kalingamudali B.Sc. (Kel'ya), Ph.D (Sheffield, UK), CSci, CEng, CPhys, FIET, FInstP, FIP(SL), MIEEE
	Dean - Faculty of Social Sciences	Prof. M. M. Gunathilake B.A. (Kel'ya), M.A., Ph.D. (in Economics)

	Registrar	Mr. K. K. K. Dharmathilaka B.A. (Hons) Econ Sp (C'bo), M.SSc. Econ (Kel'ya), MBA (Kel'ya), PGDBFA (ICASL)
	Librarian	Dr. C. C. Jayasundara B.A. (Stat)(Ruhuna), M.Sc. (Sheffield,UK), D.Litt. (South Africa), AALIA (CP) (Australia)
	Bursar	Ms. U. T. M. I. D Tennakoon B.Sc. (USJ), ACA (ICASL)

2

FACULTY OF COMMERCE & MANAGEMENT STUDIES



2.1 Introduction

The Faculty of Commerce & Management Studies (FCMS) is one of the finest and fast growing faculties in the University of Kelaniya as well as in the country in terms of quality of graduate output, qualified faculty, and diversified undergraduate and postgraduate programmes. Its genesis goes back to 1976 with the establishment of Department of Commerce under the Faculty of Social Sciences. With the commitment and efforts of academic staff, students and other stakeholders, it enabled to achieve the Faculty status in 1995. The Faculty is committed to achieving excellence in providing learners with opportunities to develop knowledge, skills and attitudes to serve the nation with respect of dignity of life. In line with this mission, the faculty has been rendering its unstinting service to prepare scholars and professionals with capacity, skills and attitude that drive economy, support civil society, lead government, and make important decisions which affect entire society. Accordingly, FCMS has so far produced more than 8000 graduates and most of them are in the forefront of managerial ranks in public and private sector organizations both locally and internationally. Further, some of our graduates are prominent entrepreneurs in the country.

2.2 Mission of the Faculty

“We at FCMS bring together futuristic, applied, and collaborative learning and research experiences to nurture and inspire holistic leaders who will actively contribute to making the world a better place.”

2.3 Faculty Structure

Currently the Faculty comprises with five Departments.

1. Department of Accountancy.
2. Department of Commerce & Financial Management.
3. Department of Finance.
4. Department of Human Resource Management.
5. Department of Marketing Management.

2.4 Administration of the Faculty

Chief Academic and Administrative Officers



Dean

Dr. P. N. D Fernando

B.B.Mgt (Acc)(Kel'ya), MBA(WBUT), Ph.D(CCNU)

011 2903500, 011 2917708 (Office), 011 2917708 (fax)



Senior Assistant Registrar




Ms. H. A. A. I. Hettiarachchi

B. Sc. (Perad'ya), PGD in GIS & Remote Sensing (Perad'ya),





Dip. in Tamil(Kel'ya)

011 2903501 (Office), 011 2917708 (Fax)

Academic Support Staff

Profile	Name	Position
1. 	Mr. P. M. J. R. Fernando B.Sc. (Kel'ya), MIT (C'bo)	Instructor in Computer Technology – Gr. I
2. 	Ms. P. A. C. Deepani B.Sc.(SUSL), M.Sc. in CS (Perad'ya)	Instructor in Computer Technology – Gr. I
3. 	Ms. H. R. M. P. Ranaweera B.Sc. (Kel'ya), M.Sc. IT(SLIIT) (Distinction), PGD in IT (BCS-UK), MBCS	Programmer Cum Systems Analyst – Gr. I

Non Academic Staff

Profile	Name	Position
1. 	Mr. H. P. A. Irosh	Technical Officer - Gr. I
2. 	Mr. W. C. N. Jayasooriya	Technical Officer - Gr. I
3. 	Ms. P. E. Harshani Dip. in Mgt & Dev (Perad'ya)	Management Assistant - Gr. I
4. 	Ms. M. A. M. Dilrukshi B.A. (General)(Kel'ya)	Management Assistant - Gr. I

5.		Ms. D. Kalupahana	Staff Management Assistant
6.		Ms. N. L. A. I. Narangoda B.A. (General)(Kel'ya)	Management Assistant - Gr. II
7.		Ms. M. H. Kariyawasam B.Sc. (Bus. Admin.) (USJ)	Management Assistant - Gr. III
8.		Ms. H. W. D. M. K. Hapugoda B.Sc. (Bus. Admin.) (USJ)	Management Assistant - Gr. III
9.		Ms. R. M. B. S. Rasnayake Dip. In Law (UK)(University of London), L.L.B. (London)(New Bucks-UK), Reading for Attorney-at-Law	Management Assistant - Gr. III
10.		Mr. P. A. J. D. Lakmal	Management Assistant - Gr. III
11.		Ms. W. M. B. M. Wickramasinghe CA Business Level II (CASL)	Management Assistant - Gr. III
12.		Mr. W. P. A. Pushpakumara	Works Aide - Gr. I

2.5 Degree and Extension Programmes Offered by the Faculty

Undergraduate Degree Programmes

No	Degree Programme	Offered By
01	Bachelor of Commerce Honours	Department of Commerce & Financial Management
02	Bachelor of Commerce Honours in Entrepreneurship	Department of Commerce & Financial Management
03	Bachelor of Commerce Honours in Business Technology	Department of Commerce & Financial Management
04	Bachelor of Commerce Honours in Financial Management	Department of Commerce & Financial Management
05	Bachelor of Business Management Honours in Accountancy	Department of Accountancy
06	Bachelor of Business Management Honours in Auditing and Forensic Accounting	Department of Accountancy
07	Bachelor of Business Management Honours in Accounting Information Systems	Department of Accountancy
08	Bachelor of Business Management Honours in Finance	Department of Finance
09	Bachelor of Business Management Honours in Financial Engineering	Department of Finance
10	Bachelor of Business Management Honours in Insurance	Department of Finance
11	Bachelor of Business Management Honours in Banking	Department of Finance
12	Bachelor of Business Management Honours in Human Resource	Department of Human Resource Management
13	Bachelor of Business Management Honours in Marketing	Department of Marketing Management
14	Bachelor of Business Management Honours in Digital Marketing	Department of Marketing Management
15	Bachelor of Business Management (General) Degree (External)	Department of Human Resource Management
16	Bachelor of Commerce (Special) Degree External	Department of Commerce & Financial Management

Upcoming Undergraduate Degree Programmes

No	Degree Programme	Will be offered By
01	Bachelor of Business Management Honours in Business Information Systems	Faculty (FCMS)
02	Bachelor of Business Management Honours in Human Resource Analytics	Department of Human Resource Management

Postgraduate Degree Programmes

No	Degree Programme	Offered By
01	Doctor of Business Administration (DBA)	Faculty (FCMS)
02	Master of Business Administration (MBA)	Faculty (FCMS)
03	Master of Commerce (M.Com.)	Department of Commerce & Financial Management
04	Master of Business (Accountancy/Finance)(M.Bus)	Department of Accountancy
05	Master of Business Management in Marketing (MBMM)	Department of Marketing Management
06	Master of Human Resource Management (MHRM)	Department of Human Resource Management
07	Master of Business Studies (MBS)	Department of Commerce & Financial Management

Extension Programmes

No	Diploma / Higher Diploma Programme	Offered By
01	Diploma in Business	Department of Commerce & Financial Management
02	Higher Diploma in Business	Department of Commerce & Financial Management
03	Diploma in Marketing	Department of Marketing Management
04	Higher Diploma in Marketing	Department of Marketing Management
05	Higher Diploma in Human Resource Management	Department of Human Resource Management
06	Diploma in Business Finance	Department of Finance
07	Higher Diploma in Business Finance	Department of Finance
08	Higher Diploma in Business Accounting	Department of Accountancy
09	Higher Diploma in Financial Service Management	Faculty (FCMS)

Student and Staff Composition of the Faculty

Department	Students	Academic Staff
Department of Accountancy	684	29
Department of Commerce & Financial Management	969	39
Department of Finance	795	23
Department of Human Resource Management	539	27
Department of Marketing Management	502	15
Total	3489	133

2.6 Centers and Specific Functions of the Faculty

○ Computer Labs

The Faculty has two state-of-art computer labs apart from the existing department labs. It provides excellent computer facilities to the students of the Faculty. All students have the access to the university PC network and to the internet. One has the capacity for 70 and the other has the capacity of 50 students to access computers at a time. These labs provide access to diverse research publication websites , databases and software. One of the main advantage of the computer labs is that the students are able to access their Learning Management System of the department, which is one of the facilitating online linkages for students to collect their lecture notes, submission of the assignments etc. and also support to have continuous communication and discussions with the staff on various matters.

○ National Documentation Centre (NDC)

The National Documentation Centre (NDC) is a modernized library run by the Department of Accountancy, provides students with a place of study within the department. This was established under the IRQUE project. Students can access to key text books, periodicals and journals relevant to the fields of Accounting and Finance within the National Documentation Centre. The students also can access to electronic sources of information. At a time, forty students can be accommodated in the Centre and they can conduct their group work and research work there. The Centre also provides numerous reading materials for building current awareness.

○ Business Knowledge Centre

Under the IRQUE project the Department of Commerce and Financial Management (DCFM) has established a 'Business Knowledge Centre consisting of a Conference Room, Research Unit and Library, Post Graduate Unit and IT Lab. Conference room is used for various activities such as conducting staff meetings, coordinating students' activities and conducting presentations of students. Resource library has vital books and journals from various fields such as Management, Research, and Finance and Accounting. Both students and lecturers can use the resources of the library. Computer lab consists of nearly 50 computers and is used for conducting IT practical lectures as well as Sri Lanka Computer Driving License lectures. Other than those specified things, Business Knowledge Centre is used for conducting various activities such as the internship programme, entrepreneurship skills development, fund generating activities such as conducting workshops and coordinating student, graduate and external community programmes.



○ W. M. Jayarathne Center for Management Research (CMR)



The CMR is the research arm of the Faculty of Commerce and Management which was established in 2013. Research base teaching enhances the knowledge dissemination effort of the university academics as well as develop research culture within the faculty. In addition, Centre is undertaking various research and consultancy assignments from both Government and Private Sector institutions. Building up close links with local and foreign professional organizations will be benefited to students and the country as a whole. Conducting research base workshops, seminars, international conferences are aiming at to establish a knowledge hub in the university.

○ Central Business Incubator (CBI)

Despite the various initiatives intended to enhance entrepreneurial skills of the students, physical infrastructures available need improvements. A separate place to practice entrepreneurial activities and to conduct entrepreneurial research would be a definite solution to leading Entrepreneurial Goal.

The Faculty of Commerce and Management Studies (FCMS) of the University of Kelaniya continually progresses through novel initiatives. Amongst the recent initiatives the Central Business Incubator (CBI) of the faculty attracts attention with its central purpose to support all future entrepreneurial venture building activities of the country and strengthen the university-industry collaborations.

The business incubator was firstly formed under the Department of Commerce and Financial Management in 2017 as the Entrepreneurial Centre for Venturing and Research (ECVR). Given the timely importance of entrepreneurship development in national level, the ECVR has reformed and expanded under the AHEAD project of FCMS in 2021, under a new name: Central Business Incubator (CBI). CBI opens for university, government sector and private sector collaborative, entrepreneurial activities.

Purpose

“To serve national need for research and consultancy services in Entrepreneurship”

Mission

“To support all future entrepreneurial venture building activities of the country, innovation and strengthen the university-industry collaborations”

Vision

“To facilitate and catalyze innovation, entrepreneurial development, commercialization, and business success that fosters sustainable economic growth in Sri Lanka”

○ Reference Library

The Reference Library of Faculty of Commerce and Management Studies (FCMS), is a fully fledged reference library to meet the research needs of the FCMS academic staff. Hence, at the moment it has been received more than 52 books. Besides, this Library supposed to be equipped with state of art technology by establishing fiber internet connection. A new Asst. Librarian will be effectively managing this Library. Further, arrangements have been made to purchase all the related furniture and equipment for the library. Prof. D.M. Semasinghe, Former Dean of the FCMS has initiated this novel concept with the patronage of faculty members, having the intention of establishing a robust research culture within the faculty.

○ **Staff Development Unit (SDU)**

Commerce and Management are rapidly changing dynamic study fields which require continuous updating of knowledge, courses and delivery methods. Therefore academics of the Faculty need to be empowered to do research and involved in curriculum development activities to meet this demand. The well-established Staff Development Centre (SDC) of the University of Kelaniya has been doing a remarkable contribution particularly for the probationary lecturers through the staff development course which is a compulsory requirement for elevating their career. The newly established SDU of FCMS will be aligned to the said SDC of the University whilst facilitating for the customized requirements of the teaching faculty of FCMS depending on the uniqueness of subject discipline and the way how immediate stakeholders expect the deliveries from each degree program and fee levying courses.

○ **Center for Advanced Marketing (CAM)**

CAM is an exclusive Knowledge Centre established at the Department of Marketing Management, University Kelaniya. It has been tied up with prominent industry partners in Sri Lanka and overseas to carry out the training programmes, conduct licensed programmes, research projects and consultancy services. It is well known in the local university system and industry for its unique initiatives had been taken so far.

○ **Business Design and Transformation Cube (BDTC)**

The Department of Marketing Management (DMM) has seen a broad spectrum of opportunities in need of digital marketing business models and dynamic capability transformation consultancy services to the Sri Lankan corporate sector. Moreover, being the University of Kelaniya able to work with the industry throughout will undoubtedly add value to the University and society in a broader perspective. The BDTC will ensure to pump the up-to-date business-related theories and concepts following the new era of digital philosophy to enhance the skills, knowledge, and attitudes among the business community in Sri Lanka. It will contribute to inculcating new business thinking and applications in the business community that will be self-sustainable to make excellent progress in individual organizations. It will also inevitably contribute to the development of society at large, via improved strategic thinking through the varieties of training and consultancy services provided by the Centre.

○ **Internship and Career Development Centre**

Faculty of Commerce and Management Studies (FCMS) is one of the Premier faculties at the University of Kelaniya, which functions with one of the objectives of producing academically and professionally competent graduates to take up the managerial positions in organizations, create an entrepreneurial culture and also broaden the horizon of knowledge pertaining to the discipline of Commerce and Management. One of the salient features of each degree program awarded by the Faculty of Commerce and Management Studies is the internship programme which is compulsory, credit bearing course unit that enhances the students' technical and professional skills and employability. Internship programme requirements of each degree of FCMS are developed focusing on the International Education Standard (IES) 5 – "Initial Professional Development – Professional Experience". Internship and Career Development Centre is established to facilitate and monitor internship programmes and enable the career development of the undergraduates and graduates of FCMS. It has introduced the first ever Digital Internship System in the Sri Lankan University System in year 2020 which facilitates reporting, retrieving, and evaluating of all training records in electronic form within the system replacing the manual training records of all degree programmes at the faculty. Thereby, it enhances the quality and the standard of internship programmes and more importantly, it allows login to the Digital Internship System at anytime from anywhere.

Central Internship and Graduate Database (CIGRAD) is an information system of FCMS consists of unique, academically and professionally competent pool of undergraduates and graduates who are highly trained and developed in business management disciplines. CIGRAD has opened an immense opportunity for corporates to find competent and pragmatic employees to lead their business to the pinnacle of success. Thus, this database serves as a platform to link employable undergraduates and graduates with corporate world by giving the opportunity to apply renowned organizations not only local context but also in international context. Moreover, it is expected to further tighten and strengthen the university-industry collaborations to develop Future Ready Graduates.

○ **Kelaniya Journal of Management**

The Kelaniya Journal of Management is published semi-annual by the Faculty of Commerce and Management Studies of the University of Kelaniya and offers basic and applied research of local and international authors. The objective of this journal is to disseminate knowledge of research conducted by the academics, scientists and practitioners in the disciplines of commerce, economics, finance, management and informatics. This journal is open to scholars to publish their work in above disciplines.

○ **International Conference on Business and Information (ICBI)**

International Conference on Business and Information (ICBI) is the annual research conference of the Faculty of Commerce and Management Studies which was initiated in 2010, to encourage academics and practitioners with their authentic research work in applied Business Management and Information Technology. This is a forum for both students and, local and international academics to discuss their research findings before an intellectual gathering. This conference therefore is organized every year with the broad objectives of to strengthen the vision and understanding of the upcoming trends in management, discuss the challenges and opportunities on strategic front for the global competitiveness and influence the key policy makers to incorporate modern solutions to contentious issues in the development of industry and entrepreneurship as a whole.

○ **Doctor of Business Administration Programme (DBA)**

The Faculty of Commerce & Management Studies (FCMS), University of Kelaniya had made a milestone in the Sri Lankan higher education sector by introducing the first ever Doctor of Business Administration (DBA) programme from a national university in Sri Lanka. DBA is equivalent to PhD in Business Administration. The degree was introduced with an idea of Prof. D. M. Semasinghe, Former Dean Faculty of Commerce & Management Studies. This programme is aimed for the people who are already successful in business and who envision for a new intellectual challenge. DBA programme and its candidates pivot on making a seminal contribution to their chosen profession and industry. The Programme is designed to equip professionals with practical, specialized knowledge which is critical in making high-level business and enhancing the knowledge frontier.

○ **Master of Business Administration Programme (MBA)**

The Master of Business Administration (MBA) programme of the University of Kelaniya began in 2005 with the academic support from the Indian Institute of Management Lucknow. The MBA Kelaniya is of two years duration and each academic year is divided in to two semesters. The first year of the MBA programme consist of compulsory course units in the areas of Accounting and Finance, Economics, Entrepreneurship, Management, Skill Development and Technology. The second year of the MBA programme has been designed to provide the students with the opportunity either to specialize in the areas of Accounting and Finance, Business Technology, Entrepreneurship, Human Resource Management and Marketing Management or to pursue a general MBA without specializations. Accordingly, all course units pertaining to the areas of specialization are offered in the first semester of the second year. One of the key features of the MBA Kelaniya is its focus on research, thus all students

are required to complete a dissertation in the second semester of the second year. Research methodology lectures, seminars, and workshops are conducted throughout the second year of the MBA programme to enhance research skills of the students. Lectures of MBA Kelaniya are conducted on weekends to accommodate the demands of prospective employed students and are conducted in the English language. MBA Kelaniya also uses Learning Management System to facilitate the learning process of the students. Since its inception, MBA Kelaniya has been able to attract students employed in key government institutions and leading private sector organizations in Sri Lanka. Importantly, MBA Kelaniya has also been able to attract international students from China, India, Palestine and South Africa. MBA Kelaniya had pioneered the idea of international industrial visit back in 2007, and it has continued to be an integral part of the MBA programme. Today, MBA Kelaniya has become one of the best-established MBA programmes in Sri Lanka.

2.7 Gold Medals Awarded by the Faculty

- Gold Medal for the Highest GPA Achieved Student in B.B.Mgt. Honours in Marketing which is sponsored by Sri Lanka Telecom
- Gold Medal and Cash prize of Rs.20,000.00 offered by Institute of Chartered Accountants of Sri Lanka for the Highest Aggregate marks obtained Student in B.B.Mgt. Honours in Finance.
- Gold Medal and Cash Prize of Rs.30,000.00 offered by Securities and Exchange Commission of Sri Lanka for the Highest Aggregate marks Obtained student in B.B.Mgt. Honours in Finance.
- Gold Medal and Cash Prize of Rs.100,000.00 offered by Softlogic Life Insurance PLC for the Highest marks in the subject of Risk and Insurance Management of B.B.Mgt. Honours in Finance.
- Gold Medal with Cash Prize of Rs.30,000.00 offered by Association of Chartered Certified Accountants for the Outstanding Performer in B.B.Mgt. Honours in Accountancy.
- Gold Medal with Cash Prize of Rs.30,000.00 offered by Chartered Institute of Personal Management for the Highest GPA obtained Student of the year in the B.B.Mgt. Honours in Human Resource Management.
- Gold Medal Offered by Chartered Financial Analysts Society, Sri Lanka for the Best Performer in B.B.Mgt. Honours in Finance.
- Gold Medal and Cash Prize of Rs.20,000.00 offered by Institute of Chartered Accountants of Sri Lanka for Best Performer of Internship in Accounting in B.B.Mgt. Honours in Accountancy.
- Gold Medal for 'The HR Student of the Year' in B.B.Mgt. Honours in Human Resource Management offered by Department of Human Resource Management and full scholarship to follow MHRM degree programme. .
- Gold Medal with cash prize of Rs.30,000.00 offered by AIA Insurance Sri Lanka PLC for The Outstanding Student Performer of the Department of Human Resource Management in B.B.Mgt. Honours in Human Resource Management.
- Gold Medal for the Highest GPA Achieved student (Rahula Sanskruthayana Memorial Gold Medal) at the Faculty of Commerce and Management Studies.
- Gold Medal offered by the Graduate Alumni Association of the Department of Marketing Management for the Best Achiever in B.B.Mgt. Honours in Marketing .
- Gold Medal and Cash Prize of Rs.25,000.00 offered by Colombo Stock Exchange for the Outstanding Research in Accounting in the final year in B.B.Mgt. Honours in Accountancy.

- Gold medal and cash prize of Rs.100,000 offered by Softlogic Life Insurance PLC for the Highest Aggregate marks obtained student in B.B.Mgt. Honours in Insurance.
- Gold Medal offered by the Institute of Bankers of Sri Lanka for the Highest Aggregate marks obtained student in B.B.Mgt. Honours in Banking.
- Gold Medal Offered by Department of Commerce & Financial Management for the Highest GPA in Bachelor of Commerce Honours.
- Gold Medal Offered by LB Finance PLC for the Highest GPA in Bachelor of Commerce Honours in Financial Management.
- Gold Medal Offered By Department of Commerce & Financial Management for the Highest GPA in Bachelor of Commerce Honours in Entrepreneurship.
- Gold Medal Offered By Imperial Tea Exports (pvt) Ltd. for the Highest GPA in Bachelor of Commerce Honours in Business Technology.
- Gold Medal Offered By Mr. Linus Silva Scholarship Fund for the Highest GPA holder from all four degree programmes.
- Gold Medal with Cash Prize of Rs.20,000 offered by the Chartered Institute of Management Accountants for the student who obtains the highest GPA in Bachelor of Business Management Honours in Accountancy Degree.
- Gold Medal with Cash Prize of Rs.10,000 offered by the Institute of Certified Management Accountants of Sri Lanka for the student who obtains highest marks for the Management Accounting subjects in following Bachelor of Business Management Honours in Accountancy Degree.

2.8 Student Examination Registration Process of the Faculty

Accessing the Faculty Information System (FIS)

- All students are expected to create a login in Faculty Information System (FIS) at the commencement of the first year. (http://pg.fcms.kln.ac.lk/fcms_sis/e_login.php) OR



- For the first time login, students should provide student number as the username (Ex: BM/2018/001) and NIC number as the password (Ex: 995380943V / 199953080943).
- Students can change their passwords after the first login.
- If a student is unable to login to the system due to password mismatched or require changing the password, please use forgot password option in the login page.
- All students are expected to login to the Faculty Information System (FIS) at the beginning of the first year to check whether their personal details are correct.
- If the students' name, addresses and the National Identity Card/Passport Number are different, he/she needs to inform it to the Academic branch immediately along with relevant proof documents as your full name indicated in the system, will be printed on your final-results sheets and degree certificate.

- vii) If the students need to change the personal details except students' name, address and National Identity Card/Passport Number, student can use update option under the student personal Information section in the Faculty Information System (FIS).

Student Examination Process

- i) Registration for course units in every semester is mandatory for students.
- ii) Subject registration is allowed during the 3rd and 4th week of every semester through Faculty Information System (FIS) of the Faculty of Commerce and Management Studies.
- iii) Selection of the course units must be done very carefully as students will not be permitted to change their subjects once the registration period is over.
- iv) If students need to change their optional course units after the online submission, he/she needs to submit a request letter to the dean of the faculty, through head of the department (This should be done before the registration period is closed)
- v) For the repeat and medical subjects' students are advised to register through Examinations Branch by completing a registration form along with a pay slip. Registration dates will be communicated to the students through University web site and notices.
- vi) Further students applied for medical subjects and repeat subjects which have not been completed within six academic years need to appeal for those through Academic Branch. They must attach their senate approved appeal request with the repeat form.
- vii) Examination timetable can be accessed through Faculty Information System (FIS) one week prior to the study leave period.
- viii) Students can download their admissions through Faculty Information System (FIS) until the end of the study leave period only.
- ix) Students can view their results, semester wise GPA through Faculty Information System (FIS).

Student E-Services

- Faculty Information System (FIS): http://pg.fcms.kln.ac.lk/fcms_sis/e_login.php
 - To register for the examinations in every semester.
 - To download exam admissions.
 - To view results and GPA.
 - To view notices and exam timetables.
 - To check the accuracy of the personal details of the students.
- Learning Management System (eKel): <https://ekel.kln.ac.lk/>
 - To download lecture materials of the course units.
 - To view notices regarding lectures and examinations.
 - To upload assignments.
- Online Evaluation System (EVAL) : <https://eval.kln.ac.lk/>
 - To sit for online examinations.

- Faculty Web Site: <http://fcms.kln.ac.lk/>
 - To access information related to the faculty.
- Change Kelani-Mail/ WIFI / eKel / EVAL Passwords: <https://ict.kln.ac.lk/>
- Online lecturers and examination using Zoom (<http://learn.zoom.us>)
- Download Microsoft Software (MS Software / MS Office): <https://ict.kln.ac.lk/>

3

DEPARTMENT OF ACCOUNTANCY

3.1 Introduction

The Department of Accountancy (DoA) in the Faculty of Commerce and Management Studies has been a leading provider of accounting education and research. It was established in 1998 with an objective of generating high quality accounting graduates who are globally employable and marketable. The mission of the Department of Accountancy is “to develop students with academic and professional competencies to meet the demands of the competitive global environment through its sustainable excellence in accounting education and research, and to enhance the position as the leading center of knowledge by fostering intellectual collaborations while taking strategic initiatives”. The DoA has strived to accomplish excellence in Accounting education and research in the mainstream areas of accounting and related disciplines.

The Department of Accountancy has already signed five Memorandum of Understanding (MoU) with the Colombo Stock Exchange (CSE), the Institute of Internal Auditors Lanka Chapter (IIALC), Institute of Chartered Accountants of Sri Lanka (CA Sri Lanka), Association of Chartered Certified Accountants (ACCA), and Ernst & Young to focus on areas such as mutual collaborative initiatives to uplift the accounting education and profession in Sri Lanka.

3.2 Administration



Head of the Department





Prof. D. K. Yapa Abeywardana

B.Com. (USJ), M.Sc. (Mgt) (USJ), MAAT, Ph.D (B'ham, UK)

011 2908784, 011 2903550

3.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Prof. D. K. Yapa Abeywardana B.Com. (USJ), M.Sc. (Mgt) (USJ), MAAT, Ph.D (B'ham, UK)	Professor Head of the Department
2. 	Senior Prof. J. M. D. Ariyaratna B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (USQ), FCA	Senior Professor (on Sabbatical Leave)
3. 	Prof. P. M. C. Thilakerathne B.Com. (Kel'ya), M.Com. (Panjab), Ph.D (Aegean)	Professor (Released for State Service)
4. 	Prof. U. L. T. P. Gunasekara B.Sc. (Bus. Admin.) (USJ), MBA (C'bo), Ph.D (Kel'ya)	Professor


5.		Prof. K. K. Tilakasiri B.Com. (USJ), M.Sc. Mgt. (USJ), Ph.D (Victoria, Australia)	Professor
6.		Prof. M. W. Madurapperuma B.A. (Econ) (C'bo), M.A. (Econ) (C'bo), M.Com. (Kel'ya), Ph.D (Rdg,UK)	Professor
7.		Dr. W. V. A. D. Karunaratne B.B.Mgt. (Accountancy) (Kel'ya), PGD in Bus. Stat (USJ), M.Com. (Kel'ya), MAAT, Ph.D. (CCNU)	Senior Lecturer - Gr. I
8.		Dr. M. A. T. K. Munasinghe B.Sc. (Accountancy) (USJ), MBA (C'bo), Ph.D (UK), FCA, ACMA	Senior Lecturer - Gr. I Director - OTS
9.		Dr. A. M. I. Lakshan B.B.Mgt. (Accountancy) (Kel'ya), MBA (USJ), Ph.D (Waikato-NZ)	Senior Lecturer - Gr. I (on Sabbatical Leave)
10.		Mr. C. R. Thilakarathne B.Sc. (Comp. Sci.) (Perad'ya), M.Sc. (C'bo), Reading for Ph.D	Senior Lecturer - Gr. I (on Study Leave)
11.		Dr. R. M. S. Bandara B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), CPA (Aust), FCA, Ph.D (NZ)	Senior Lecturer - Gr. I
12.		Dr. W. M. H. N. Wijekoon B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), Ph.D (Waikato, New Zealand), CASL Passed Finalist	Senior Lecturer - Gr. I (on Sabbatical Leave)
13.		Dr. G. M. M. Sujewa B.B.Mgt. (Accountancy) (Kel'ya), M.Sc. (Finance) (USJ), ACA, ACFE(USA), ACMA, Ph.D - Forensic Accounting	Senior Lecturer - Gr. I
14.		Ms. K. D. G. N. Wijesinghe B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), Reading for Ph.D	Senior Lecturer - Gr. II (on Study Leave)

15.		Dr. R. M. D. A. P. Rajapakshe B.B.A. (Finance) (C'bo), M.Sc. (Mgt) (USJ), CBA, Reading for Ph.D	Senior Lecturer - Gr. II Academic Coordinator - M.Bus De- gree Programme
16.		Mr. H. A. P. L. Perera B.B.Mgt. (Finance) Kel'ya, AMA (CMAA), M.Sc. (IT) (Moratuwa)	Senior Lecturer - Gr. II (on Study Leave)
17.		Ms. W. D. N. Aruppala B.B.Mgt. (Finance) (Kel'ya), MBA in MoT (Moratuwa)	Senior Lecturer - Gr. II
18.		Mr. M. D. Pubudu Kawshalya B.B.Mgt. (Accountancy) (Kel'ya), MBA (C'bo), CASL Passed Finalist, CIMA Passed Finalist	Senior Lecturer - Gr. II
19.		Ms. K. H. Perera B.Sc. (Accounting) (USJ), MBA(USJ), FCA	Senior Lecturer - Gr. II
20.		Ms. W. T. N. M. Perera B.B.Mgt (Accountancy)(Kel'ya), AMA-CMA (SL), CIMA Passed Finalist, M.Sc. in Applied Finance (USJ)	Lecturer Technical Coordinator - M.Bus Degree Programme
21.		Mr. P. R. M. R. Perera B.B.Mgt (Accountancy)(Kel'ya), ACMA, CGMA, M.Sc. (Mgt) (USJ)	Lecturer
22.		Ms. N. K. L. Silva B.B.Mgt (Accountancy)(Kel'ya), CMA Passed Finalist (ICMASL), DBF (IBSL), Reading for M.Sc. (Mgt) (USJ)	Lecturer (Probationary)
23.		Mr. N. L. C. Silva B.B.Mgt (Accountancy)(Kel'ya), Reading for M.Sc. (Mgt) (USJ)	Lecturer (Probationary) Coordinator - Higher Diploma in Business Accounting Programme

24.		Mr. R. A. S. Rajapaksha B.B.Mgt (Accountancy)(Kel'ya), CIMA Passed Finalist, CA Finalist, Reading for MBA in IT (Moratuwa)	Lecturer (Probationary)
25.		Mr. V. L. Weerawickrama B.B.Mgt (Accountancy)(Kel'ya), CIMA Passed Finalist, CA Finalist, Reading for MBA in IT (Moratuwa)	Lecturer (Probationary)
26.		Ms. M. R. H. Perera B.Sc. (Accounting)(sp) (USJ), MBA(UK), CIMA Passed Finalist	Lecturer (Probationary)
27.		Mr. H. Muthunayake B.B.Mgt (Acc) (Kel'ya), ACMA CGMA (UK), ACFE (UK), ICASL Finalist, Passed Finalist AAT (SL) ,Reading MBA (PIM-USJ)	Lecturer (Probationary)
28.		Mr. P.M.D.S. Pathiraja B.Sc.(Special) Degree in Accountancy & Business Finance (WUSL), Reading for M.Sc.(Applied Finance) (USJ), Adv. Dip in Forensic Acc. (UK), ACMA, MAAT, DABF (IBSL)	Lecturer (Probationary)
29.		Ms. A.G.H.S.K. Wijerathne B.B.Mgt (Acc) (Kel'ya), CIMA Passed Finalist, Reading for M.Sc. (Applied Finance) (USJ)	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Mr. M. A. J. P. K. Perera	Technical Officer - Gr. II A
2. 	Ms. R. K. R. Dhamayanthi	Staff Management Assistant
3. 	Ms. U. R. G. N. S. Samaranayake	Management Assistant - Gr III

4.		Mr. H. A. Sisira Kumara	Works Aide - Special Grade
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3.4 Structure of the Degree Programmes

Bachelor of Business Management Honours in Accountancy has been specially designed to develop academic and professional Knowledge, Skills, Attitudes, values, and Mind-set in its graduates to suit for a career in the functional discipline of accounting and business management both nationally and internationally, and to engage in research-based studies at postgraduate level. The curriculum of Bachelor of Business Management Honours in Accountancy has been developed with reference to the guidelines of the Sri Lanka Qualification Framework (SLQF). At present, the DoA is further optimistic about full-scale graduate employability in suitable sectors by further improving the existing curriculum. The DoA produces nearly one hundred and twenty graduates per year. All students of the DoA are being facilitated by Learning Management System (LMS) for their learning process. To be eligible for the degree, a student should obtain a total of one hundred and twenty (120) credits. The credit structure is given below:

Level	Semester	Course Units Status			Total Credits	
		Core	Optional	Auxiliary	Semester	Year
Level 1	I	15	-	-	15	30
	II	15	-	-	15	
Level 2	I	16	-	-	16	30
	II	12	-	2	14	
Level 3	I	13	2	-	15	30
	II	12	3	-	15	
Level 4	I	12	3	-	15	30
	II	15	-	-	15	
Total Credits		110	8	2	120	120

The DoA's undergraduate programme is among the most popular accounting programmes in Sri Lanka. The DoA aims to provide students with wide exposures to the global business environment and to nurture their ability to adapt to rapidly changing business environment. Graduates of the DoA degree programme have an excellent employment record over the years, about 99% of them find their jobs immediately after graduation. Over the years, the DoA graduates of both undergraduate and post-graduate programmes have played a prominent leadership role in accounting profession as well as on other business sectors, including the government, banking and other financial services industries and various nonprofit and public organizations.

Bachelor of Business Management Honours in Accountancy

Course Code	Title of the Course Unit	Course Status	Credits
LEVEL 1: SEMESTER I			
BACC 11613	Financial Accounting	Core	3
BACC 11623	Information and Digital Technology	Core	3

BACC 11633	Business Mathematics	Core	3
BACC 11643	Microeconomics	Core	3
BACC 11653	Management & Organization	Core	3
LEVEL 1: SEMESTER II			
BACC 12663	Macroeconomics	Core	3
BACC 12674	Financial Reporting and Digitalization	Core	4
BACC 12682	Business Law	Core	2
BACC 12693	Business Statistics	Core	3
BACC 12713	Cost & Management Accounting	Core	3
LEVEL 2: SEMESTER I			
BACC 21613	Corporate Law	Core	3
BACC 21623	Business Taxation	Core	3
BACC 21633	Auditing and Assurance	Core	3
BACC 21643	Corporate Finance	Core	3
BACC 21652	Marketing Management	Core	2
DELT 21532	Advanced English for Commerce and Management Studies	Core	2
LEVEL 2: SEMESTER II			
BACC 22663	Advanced Management Accounting	Core	3
BACC 22673	Business Reporting, Governance & Ethics	Core	3
BACC 22683	Advanced Corporate Finance	Core	3
BACC 22693	Human Resource Management	Core	3
BHRM 2242	Career Planning	Auxiliary*	2
BMKT 22012	Applied Digital Marketing	Auxiliary*	2
BFIN 22562	Personal Finance	Auxiliary*	2
BCOM 22902	Creativity and Innovation	Auxiliary*	2
BMKT 22342	Sustainable Business Practices	Auxiliary*	2
BHRM 22252	Legal Aspects of Employment	Auxiliary*	2
BCOM 22102	Internet of Things	Auxiliary*	2
BFIN 22572	Fintech	Auxiliary*	2
LEVEL 3: SEMESTER I			
BACC 31613	Advanced Business Reporting	Core	3
BACC 31623	Advanced Audit and Assurance	Core	3
BACC 31633	Project Management	Core	3
BACC 31642	Managerial Economics	Core	2
DELT 31522	English for Commerce & Management Professionals	Core	2
BACC 31652	International Finance	Optional	2
BACC 31662	Digital Business Practices	Optional	2

LEVEL 3: SEMESTER II			
BACC 32673	Business Research Methods	Core	3
BACC 32683	Information Management	Core	3
BACC 32693	Corporate Taxation	Core	3
BACC 32713	Forensic Accounting	Core	3
BACC 32723	Public Sector Accounting	Optional	3
BACC 32733	Performance Management	Optional	3
BACC 32743	Investment Analysis & Portfolio Management	Optional	3
LEVEL 4: SEMESTER I			
BACC 41613	Strategic Management	Core	3
BACC 41623	Enterprise Accounting Systems	Core	3
BACC 41643	Organizational Behavior & Emotional Intelligence	Core	3
BACC 41653	Business Analytics & Financial Modeling	Core	3
BACC 41633	Econometrics	Optional	3
BACC 41663	Risk Analysis & Management	Optional	3
LEVEL 4: SEMESTER II			
BACC 42673	Contemporary Issues in Accounting	Core	3
BACC 43686	Internship in Accountancy	Core	6
BACC 43696	Dissertation in Accountancy	Core	6

* Students need to select only one Auxiliary course out of the available Auxiliary courses. These courses are offered by the other Departments of the Faculty of Commerce and Management Studies.

Bachelor of Business Management Honours in Auditing and Forensic Accounting

The DoA offers Bachelor of Business Management Honours in Auditing and Forensic Accounting (B. B. Mgt. Honours in Auditing and Forensic Accounting) as a new degree with effect from academic year 2018/2019. The first two years course units are common course units for both Bachelor of Business Management Honours Degree in Auditing and Forensic Accounting degree and Bachelor of Business Management Honours in Accountancy. Moreover, year 3 & 4 of B. B. Mgt. Honours in Auditing and Forensic Accounting degree programme consist of specialized course units in Auditing and Forensic Accounting with the fundamental knowledge in Business Reporting, Finance & Economics, Management, Compliance, Assurance & Financial Forensics. The credit structure and course structure are given below.

Level	Semester	Course Units status		Total Credits	
		Core	Auxiliary	Semester Total	Year
Level 1	I	15	-	15	30
	II	15	-	15	
Level 2	I	16	-	16	30
	II	12	2	14	
Level 3	I	15	-	15	30
	II	15	-	15	

Level 4	I	15	-	15	30
	II	15	-	15	
Total Credits		118	2	120	120

Course Code	Title of the Course Unit	Course Status	Credits
LEVEL 1: SEMESTER I			
BAFA 11213	Financial Accounting	Core	3
BAFA 11223	Information and Digital Technology	Core	3
BAFA 11233	Business Mathematics	Core	3
BAFA 11243	Microeconomics	Core	3
BAFA 11253	Management & Organization	Core	3
LEVEL 1: SEMESTER II			
BAFA 12263	Macroeconomics	Core	3
BAFA 12274	Financial Reporting and Digitalization	Core	4
BAFA 12282	Business Law	Core	2
BAFA 12293	Business Statistics	Core	3
BAFA 12303	Cost & Management Accounting	Core	3
LEVEL 2: SEMESTER I			
BAFA 21213	Corporate Law	Core	3
BAFA 21223	Business Taxation	Core	3
BAFA 21233	Audit and Assurance	Core	3
BAFA 21243	Corporate Finance	Core	3
BAFA 21252	Marketing Management	Core	2
DELT 21532	Advanced English for Commerce and Management Studies	Core	2
LEVEL 2: SEMESTER II			
BAFA 22263	Advanced Management Accounting	Core	3
BAFA 22273	Business Reporting, Governance & Ethics	Core	3
BAFA 22283	Advanced Corporate Finance	Core	3
BAFA 22293	Human Resource Management	Core	3
BHRM 2242	Career Planning	Auxiliary*	2
BMKT 22012	Applied Digital Marketing	Auxiliary*	2
BFIN 22562	Personal Finance	Auxiliary*	2
BCOM 22902	Creativity and Innovation	Auxiliary*	2
BMKT 22342	Sustainable Business Practices	Auxiliary*	2
BHRM 22252	Legal Aspects of Employment	Auxiliary*	2
BCOM 22102	Internet of Things	Auxiliary*	2
BFIN 22572	Fintech	Auxiliary*	2

LEVEL 3: SEMESTER I			
BAFA 31013	Advanced Business Reporting	Core	3
BAFA 31023	Advanced Audit and Assurance	Core	3
BAFA 31033	Forensic Accounting	Core	3
BAFA 31042	Psychology for Forensic Auditing	Core	2
BAFA 31052	Internal Audit and Governance	Core	2
DELT 31522	English for Commerce and Management Professionals	Core	2
LEVEL 3: SEMESTER II			
BAFA 32063	Business Research Methods	Core	3
BAFA 32073	Public Sector Accounting & Financial Regulations	Core	3
BAFA 32083	Information Management & Digital Forensics	Core	3
BAFA 32093	Criminal Law	Core	3
BAFA 32103	Corporate Taxation & Tax Forensics	Core	3
LEVEL 4: SEMESTER I			
BAFA 41013	Contemporary Issues in Auditing & Forensic Accounting	Core	3
BAFA 41023	Enterprise Accounting Systems	Core	3
BAFA 41033	Business Analytics & Financial Modeling	Core	3
BAFA 41043	Strategic Management	Core	3
BAFA 41053	Econometrics	Core	3
LEVEL 4: SEMESTER II			
BAFA 42063	Fraud Prevention & Deterrence	Core	3
BAFA 43076	Dissertation in Auditing and Forensic Accounting	Core	6
BAFA 43086	Internship in Auditing and Forensic Accounting	Core	6

* Students need to select only one Auxiliary course out of the available Auxiliary courses. These courses are offered by the other departments of the Faculty of Commerce and Management Studies.

Bachelor of Business Management Honours in Accounting Information Systems Degree

Bachelor of Business Management Honours in Accounting Information Systems has been specially designed to develop academic and professional Knowledge, Skills, Attitudes, Values, and Mind-set in its graduates to suit for a career in the functional discipline of accounting and accounting information systems both nationally and internationally, and to engage in research-based studies at postgraduate level. The curriculum of the Bachelor of Business Management Honours Degree in Accounting Information Systems has been developed with reference to the guidelines of the Sri Lanka Qualification Framework (SLQF).

In par with the global trends and demands in the industry, the graduate of the Bachelor of Business Management Honours in Accounting Information Systems would be able to serve at various job roles such as Business/Financial Analysts, Information Officers, System Analysts, Accountants, Business Managers and etc. Further they would be ready to grab the emerging opportunities in the ever-changing environment and provide creative business solutions blended with digital technologies to set the mark.

The Bachelor of Business Management Honours in Accounting Information Systems degree is a four-year degree programme that consists of eight (08) semesters. To be eligible for the degree a student should obtain hundred and twenty (120) credits including ninety (90) credits in first three years and Thirty (30) credits in year 4. The credit structure is given below.

Level	Semester	Course Units status			Total Credits	
		Core	Optional	Auxiliary	Semester Total	Year
Level 1	I	15	-	-	15	30
	II	15	-	-	15	
Level 2	I	16	-	-	16	30
	II	12	-	2	14	
Level 3	I	15	-	-	15	30
	II	12	3	-	15	
Level 4	I	15	-	-	15	30
	II	15	-	-	15	
Total Credits		115	3	2	120	120

Course Code	Title of the Course Unit	Course Status	Credits
LEVEL 1: SEMESTER I			
BAIS 11013	Financial Accounting	Core	3
BAIS 11023	Information and Digital Technology	Core	3
BAIS 11033	Business Mathematics	Core	3
BAIS 11053	Management & Organization	Core	3
BAIS 11113	Business Economics	Core	3
LEVEL 1: SEMESTER II			
BAIS 12074	Financial Reporting and Digitalization	Core	4
BAIS 12093	Business Statistics	Core	3
BAIS 12103	Cost & Management Accounting	Core	3
BAIS 12123	Business Law	Core	3
BAIS 12132	Operations Management	Core	2
LEVEL 2: SEMESTER I			
BAIS 21023	Business Taxation	Core	3
BAIS 21033	Auditing and Assurance	Core	3

BAIS 21043	Corporate Finance	Core	3
BAIS 21103	Database Management Systems	Core	3
BAIS 21112	Human Resource Management	Core	2
DELT 21532	Advanced English for Commerce and Management Studies	Core	2
LEVEL 2: SEMESTER II			
BAIS 22063	Advanced Management Accounting	Core	3
BAIS 22073	Business Reporting, Governance & Ethics	Core	3
BAIS 22123	Advanced Finance and Financial Modeling	Core	3
BAIS 22133	Programming Logic and Design	Core	3
BHRM 2242	Career Planning	Auxiliary*	2
BMKT 22012	Applied Digital Marketing	Auxiliary*	2
BFIN 22562	Personal Finance	Auxiliary*	2
BCOM 22902	Creativity and Innovation	Auxiliary*	2
BMKT 22342	Sustainable Business Practices	Auxiliary*	2
BHRM 22252	Legal Aspects of Employment	Auxiliary*	2
BCOM 22102	Internet of Things	Auxiliary*	2
BFIN 22572	Fintech	Auxiliary*	2
LEVEL 3: SEMESTER I			
BAIS 31013	Advanced Business Reporting	Core	3
BAIS 31023	Corporate Taxation and Digital Applications	Core	3
BAIS 31032	Advanced Auditing and Digital Applications	Core	2
BAIS 31043	Information Management	Core	3
BAIS 31132	Project Management	Core	2
DELT 31522	English for Commerce and Management Professionals	Core	2
LEVEL 3: SEMESTER II			
BAIS 32073	Business Research Methods	Core	3
BAIS 32093	Business Analytics and Big Data	Core	3
BAIS 32143	Marketing Management and Digital Applications	Core	3
BAIS 32153	Cyber Security and Information Assurance	Core	3
BAIS 32113	Investment Analysis and Portfolio Management	Optional	3
BAIS 32123	Performance Management	Optional	3
BAIS 32163	Digital Forensics and Electronic Evidence	Optional	3
LEVEL 4: SEMESTER I			
BAIS 41013	Strategic Management	Core	3
BAIS 41023	Business Processes and Information Systems Integration	Core	3
BAIS 41033	Data Mining and Predictive Analytics	Core	3

BAIS 41043	Econometrics	Core	3
BAIS 41103	Organizational Behaviour	Core	3
BAIS 43056	Internship in Accounting Information Systems	Core	6
BAIS 43066	Dissertation in Accounting Information Systems	Core	6
LEVEL 4: SEMESTER II			
BAIS 42093	Data Visualization & Interpretation	Core	3

- ◆ Students need to select only one Auxiliary course out of the available Auxiliary courses. These courses are offered by the other departments of the Faculty of Commerce and Management Studies.
- ◆ Students need to select only one optional course out of the available optional courses in Level III Semester II.

3.5 By-Laws Applicable to Degree Programmes

Bachelor of Business Management Honours in Accountancy

1. Subject to these By-Laws, a student may be awarded the Bachelor of Business Management Honours in Accountancy if he/ she,
 - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Accountancy and his/her registration continues to be in force;
 - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Accountancy; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. pursued the relevant program of study for a minimum period of four academic years, accumulated 30 credits in each level 1, 2, 3 and level 4 respectively, totaling to 120 credits of which 110 credits should be from the compulsory-course units, 08 credits from the optional course units and the remaining 02 credits from the auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the compulsory course units aggregating to 110 credits, and the best grades obtained in respect of optional course units and auxiliary course units aggregating to 10 credits should be considered.
 - iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six consecutive academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;

- f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Accountancy shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Accountancy. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Accountancy shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Accountancy on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Honours;
 - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Accountancy may be awarded First Class Honours, Second Class (Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of Honours if he/ she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Eligibility for Award of Honours;

a. First Class Honours

A candidate may be awarded First Class Honours provided he/she has

- i. obtained, Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. obtained a minimum GPA of 3.70, and
- iii. completed the relevant requirements within four consecutive academic levels.

b. Second Class (Upper Division) Honours

A candidate may be awarded Second Class (Upper Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. obtained a minimum GPA of 3.30, and
- iii. completed the relevant requirements within four consecutive academic years.

c. Second Class (Lower Division) Honours

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. obtained a minimum GPA of 3.0, and
- iii. completed the relevant requirements within four consecutive academic years.

A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.

Bachelor of Business Management Honours in Auditing and Forensic Accounting

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Bachelor of Business Management Honours in Auditing and Forensic Accounting if he/ she,
 - a. has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting and his/her registration continues to be in force;
 - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Auditing and Forensic Accounting ; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. Pursued the relevant program of study for a minimum period of four academic years,

- ii. Accumulated 30 credits in each level 1, 2, 3 and level 4 respectively, totaling to 120 credits of which 118 credits should be from the compulsory-course units and the remaining 02 credits from the auxiliary course units,
 - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the compulsory course units aggregating to 118 credits, and the best grades obtained in respect of auxiliary course units aggregating to 02 credits should be considered.
 - iv. Obtained a minimum GPA of 2.00,
 - v. Completed the relevant requirements within a period of six consecutive academic years.
- e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Auditing and Forensic Accounting shall be prescribed by Regulations.
 3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Auditing and Forensic Accounting . Due notice shall be given to the students of any such amendments, changes, additions or deletions.
 4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Auditing and Forensic Accounting shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
 5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
 6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Auditing and Forensic Accounting on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

7. Award of Classes;

- a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Auditing and Forensic Accounting may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
- b. A candidate shall be eligible for the award of Classes if he/ she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.

8. Eligibility for Award of Classes;

a. First Class Honours

A candidate may be awarded First Class provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. Obtained a minimum GPA of **3.70**, and
- iii. Completed the relevant requirements within four academic years.

b. Second Class (Upper Division) Honours

A candidate maybe awarded Second Class (Upper Division) provided he/ she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four academic years.

c. Second Class (Lower Division) Honours

A candidate may be awarded Second Class (Lower Division) provided he/she has;

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. Obtained a minimum GPA of **3.0**, and
- iii. Completed the relevant requirements within four academic years.

A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.

Bachelor of Business Management Honours in Accounting Information Systems Degree

1. Subject to these By-Laws, a student may be awarded the of Bachelor of Business Management Honours in Accounting Information Systems Degree if he/she,
 - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Accounting Information Systems Degree and his/her registration continues to be in force;
 - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Accounting Information Systems Degree; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/ assessments pertaining to each course unit counted towards the said Degree;
 - d. Has satisfied the following requirements-
 - i. Pursued the relevant program of study for a minimum period of four academic years,
 - ii. Accumulated 30 credits in each level 1, 2, 3 and level 4 respectively, totaling to 120 credits of which 110 credits should be from the compulsory-course units, 08 credits from the optional course units and the remaining 02 credits from the auxiliary course units,
 - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the compulsory course units aggregating to 110 credits, and the best grades obtained in respect of optional course units and auxiliary course units aggregating to 10 credits should be considered.
 - iv. Obtained a minimum GPA of 2.00,
 - v. Completed the relevant requirements within a period of six consecutive academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Accounting Information Systems Degree shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Accounting Information Systems Degree. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Accounting Information Systems Degree shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A

student shall not be permitted to sit an examination in a course unit unless the Head/ Heads of the relevant departments shall have certified that he/ she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/ or orally and may adopt any other forms of evaluation, and;
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
6. A candidate shall present himself/ herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Accounting Information Systems Degree on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Honours;
 - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Bachelor of Business Management Honours in Accounting Information Systems Degree may be awarded First Class Honours, Second Class (Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of Honours if he/ she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Eligibility for Award of Honours;

a. **First Class Honours**

A candidate may be awarded First Class Honours provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that 1/3 of said grades are from third year and/ or fourth year course units, and grades of C or better in the remaining course units,
- ii. Obtained a minimum GPA of **3.70**, and
- iii. Completed the relevant requirements within four consecutive academic years.

b. **Second Class (Upper Division) Honours**

A candidate maybe awarded Second Class (Upper Division) Honours provided he/ she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that 1/3 of said grades are from third year and/ or fourth year course units, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four consecutive academic years.

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has;

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided 1/3 of said grades are from third year and/ or fourth year course units, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. Obtained a minimum GPA of **3.0**, and
- iii. Completed the relevant requirements within four consecutive academic years.

A candidate shall be deemed to have appeared for any examination/ assessment in respect of the course units that he/ she had registered for at the beginning of a semester/ year irrespective of whether the candidate appears or not for the examination/ assessment unless the Senate decides otherwise.

3.6 Evaluation System

Grading System: Marks obtained in respect of a course unit will be graded according to a twelve-category system shown as follows:

Range of Marks	Grade	Grade Point Value
85 – 100	A+	4.00
70 – 84	A	4.00
65 – 69	A-	3.70
60 – 64	B+	3.30
55 – 59	B	3.00
50 – 54	B-	2.70
45 – 49	C+	2.30
40 – 44	C	2.00
35 – 39	C-	1.70
30 – 34	D+	1.30
25 – 29	D	1.00
00 – 24	E	0.00

Students should complete all course units that they have registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

Registration for Optional/ Auxiliary Course Units: Students are strongly advised to obtain advice from respective/ relevant departments prior to registration for optional course units and must complete their registration for selected course units within first two (02) weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.

Repeat Examination: A student who obtains grade below C (eg. C-, D+, D, or E) in a particular course unit may repeat the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/ she will be entitled to the higher grade. In this situation, continuous assessments marks will not be carried forward; instead students will be evaluated solely based on the marks obtained at

the end semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

Re-sit Examination: A final year student who obtains a grade below C (eg C-, D+, D, or E) in a particular course unit at level 4 semester 2 examination may re-sit the examination in next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/ she will be entitled to the higher grade. In this situation, continuous assessments marks will not be carried forward; instead students will be evaluated solely based on the marks obtained at the end semester examination. Students who are sitting the examination on medical grounds will not be considered as re-sit candidates.

Marks for Examinations at Each Level: Marks for the examination will be calculated/ marked after deducting the assignment marks (written, oral, practical sessions at the class itself, field work/ research, industry/ factory visits and etc.).

Medical Grounds: Students who do not sit for final exam on medical reasons will be allowed to carry forward their attendance and continuous assessment marks for the next sitting. If he/ she has not earned marks for attendance and continuous assessment then he/ she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/ she will be entitled only for the marks allocated for end semester examination.

Grade Point Average: Grade Point Average (GPA) is the credit-weighted arithmetic mean of the Grade Point Values and the GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits.

GPA shall be computed to the second decimal place.

For example, a student who has completed five course units each of four credits and two course units each of two credits with grades A, C, B+, D, C+ and B, A+ respectively would have the GPA.

$$\begin{aligned} & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\ &= \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\ &= \frac{64.4}{24} \\ &= 2.6833 \\ &= 2.68 \end{aligned}$$

Accreditation

The Bachelor of Business Management Honours in accountancy programme is accredited by the **Association of Chartered Certified Accountants (ACCA)-UK**.

3.7 IRQUE Project

The first ever Quality Enhancement Fund (QEF) of the IRQUE project was introduced to the Sri Lankan university system in 2004. The DoA responded by preparing initial and comprehensive proposal for winning the competitive grant to improve the quality and relevance of the above degree programme. Dedication, group effort and cohesiveness, coupled with innovativeness of the academic staff of the department, the DoA was able to win Rs. 95 Mn competitive grant in the tier-1 by securing the highest marks in Management field in the university structure. The award of the competitive grant was the outcome of desk evaluation and the site visits done by the national and international academia and consultants.

3.8 AHEAD (ELTA-ELSE) Project

In year 2019 DoA was able to win Rs. 18 Mn competitive grant from the Accelerating Higher Education Expansion and Development (AHEAD) programme financed by the World Bank. With this project, DoA implements five major activities which are based on the concerns of all the stakeholders of the department such as curriculum and teaching, learning and assessment, English language proficiency, enabling ICT based education, extra-curricular activities of social and intercultural harmony and research culture. DoA believes that activities of this project will directly contribute to build a world class graduate who is socially emotionally sensitive, technological savvy, English proficient and capable in discovering new knowledge in accounting discipline.

3.9 Higher Diploma in Business Accounting (HDipBAcc.)

Having identified the fastest growing demand for the Accountancy related study courses and with the industry reputation gained through vivid collaborations, the DoA firmly believes that it has a responsibility in continuously upgrading knowledge and educating people who engage in the field of accounting and finance. In order to support this, the DoA offers Higher Diploma in Business Accounting (HDipBAcc.) to address the need of the students who have not reached higher education at the university level in this discipline. Since there is a growing demand for such a programme from the experienced entry level and mid-level accountants, the DoA has identified this program as a complementary qualification to reach higher education in the field. Therefore, this programme would be an extension program for the students who desire to become specialized mid-level professionals in accounting and finance.

3.10 Master of Business (Accounting/Finance) Degree Programme (MBus)

The DoA offers a Master of Business (Accounting/Finance) degree through online mode. It is designed for accounting and business professionals to obtain life-long learning opportunity and thereby to enhance their skill set to explore competitive employment opportunities related to accounting and finance. The curriculum aims to remove the mundane memorization of textbooks and instead focus on issues relevant to the modern accounting professional.

3.11 The Self Evaluation Report (SER)

The self-evaluation report (SER) is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the programme with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the programme. In year 2018, Department of Accountancy prepared the SER report for past five years period from year 2013-2018. Through the evaluation, Department of Accountancy has been awarded 'A' grade with 89 marks which is the highest mark received by a single department of University of Kelaniya.

4

DEPARTMENT OF COMMERCE & FINANCIAL MANAGEMENT

4.1 Introduction

The Department of Commerce and Financial Management (DCFM) is the founder of Commerce & Management education at the University of Kelaniya and is the largest department in terms of student intake in the Faculty. At present over 800 students are studying for the B.Com. Honours. The department is also offering the only Master of Commerce (M.Com.) degree programme available in Sri Lanka, along with Master of Business, Diploma in Business and Higher Diploma in Business programmes.

“Creating Futures” the theme of the department highlights that the main focus of the department is to help, sustain a university environment that fosters life-changing experiences for its students, faculty, country, and society. The DCFM achieves this objective through five pillars;

- ◆ Internship
- ◆ Diffusion of knowledge
- ◆ Soft skills development
- ◆ Research and innovation
- ◆ Creating entrepreneurs

The Curriculum provides students with opportunities to interact with real business through Forum, Seminars, Workshops, Case studies, Field trips, Research and Internships. The Curriculum is also embedded with activities to enhance soft skills of students. A dedicated and committed team of academics ensure the quality of teaching and learning activities of the department and various resource personnel from the industry take part in academic and other activities in the department.

4.2 Ad-



Head of the Department

Dr. M. M. M. Shamil



B.Com. (Kel'ya), MBA (C'bo), Ph.D (Curtin), CMA (Australia), MCPM

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4.3 Academic Staff and Non Academic Staff


Academic Staff

Profile	Name	Position
1. 	Dr. M. M. M. Shamil B.Com. (Kel'ya), MBA (C'bo), Ph.D (Curtin), CMA (Australia), MCPM	Senior Lecturer - Gr. I Head of the Department Chairman - Strategic Plan / University of Kelaniya
2. 	Prof. D. M. Semasinghe B.Com. (Kel'ya), M. Com. (Kel'ya) Ph.D (QUT - Australia)	Professor

3.		Prof. W.R.P.K. Fernando B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (Bharathidesan Uni- India)	Professor
4.		Prof. C. Pathirawasam B.Sc.(Bus. Ad) (USJ), PGD in Acc. & Fin. Mgt. (USJ), M.Sc. in Mgt. (USJ), MBA (Saga-Japan), Ph.D (UTB-CZ)	Professor
5.		Prof. L. V. K. Jayatilake B.Com. (Kel'ya), PGD Bus. Stat. (Ruhuna), M.Phil. (Ruhuna), MBA (AeU-Malaysia), Ph.D (Ruhuna)	Professor
6.		Prof. M. J. M. Razi B.Com. (C'bo), MBA (C'bo), Ph.D (IIUM-Malaysia)	Professor Coordinator - M.Com. Degree Programme
7.		Prof. C. N. Wickramasinghe B.Com. (Sri J'pura), PGD in IT (Kel'ya), MBA in IT (Moratuwa), Ph.D (UPM-Malaysia), MAAT	Professor Coordinator - Doctor of Business Administration
8.		Prof. S. M. A. K. Samarakoon B.Com. (Kel'ya), M.S.Sc. (Kel'ya), Ph.D (UTB-CZ), MAAT, CMA (Australia)	Professor
9.		Ms. S. Amaratunge B.A.Econ (USJ), MA Econ (C'bo), M.Sc. Econ (Saga-Japan)	Senior Lecturer - Gr. I
10.		Ms. S. D. Edirisinghe B.A. (Stat) (Sri J'pura), Dip (Eng) (Kel'ya), M.Sc. (Kel'ya), Ph.D (UoH- USA)	Senior Lecturer - Gr. I
11.		Dr. G. W. J. S. Fernando B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (Griffith-Australia)	Senior Lecturer - Gr. I
12.		Dr. G. K. Rathnayake B.Com. (Kel'ya), M.Com. (Kel'ya), Ph.D (Kel'ya)	Senior Lecturer - Gr. I

13.		Dr. S. C. Thushara B.Com. (Kel'ya), ACMA, MIntBus (Hons) (Griffith-Australia), CMA (Australia), Ph.D (Griffith- Australia), GTA(UQ-Australia), AFHEA (UK)	Senior Lecturer - Gr. I Coordinator - AHEAD Project/FCMS
14		Dr. H. M. T. S. Herath B.Com. (Kel'ya), MEcon (C'bo), Ph.D (C'bo)	Senior Lecturer - Gr. I Coordinator - Staff Development Unit/FCMS
15.		Dr. M. R. K. N. Yatigammana B.Com. (Kel'ya), M.Sc. in MIT (Kel'ya), Ph.D (MSU-Malaysia)	Senior Lecturer - Gr. I
16.		Dr. H. A. K. N. S. Surangi B.Com. (Perad'ya), M.Phil (Perad'ya), Ph.D (Lincoln- UK)	Senior Lecturer - Gr. I
17.		Dr. K. G. M. Nanayakkara B.B.Mgt. (Acc) (Kel'ya), MBA in Fin (C'bo), Ph.D (Federation University - Australia), FCA, ACMA, ACPM	Senior Lecturer - Gr. I Coordinator-MBS China Programme Editor-in-Chief/ Journal of Business & Technology
18.		Dr. S. A. C. L. Senerath B.Com. (C'bo), M.Econ (C'bo), CIMA, AAT, Ph.D (RMIT University-Australia)	Senior Lecturer - Gr. I
19.		Ms. W. A. D. S. Wijethunga B.Com. (Kel'ya), MBA in Fin (C'bo), Reading for Ph.D (MSU-Malaysia)	Senior Lecturer - Gr. II Coordinator - Higher Diploma in Business
20.		Dr. N. L. E. Abeywardena B.Com. (Kel'ya), MBA in Fin (Sri J'pura), AAT, CBA, Ph.D (MSU-Malaysia)	Senior Lecturer - Gr. II Coordinator-MBS Degree Programme
21.		Dr. P. M. Jeewandara B.Com. (Kel'ya), M.Acc. (CQU-Australia), MBA (C'bo), Ph.D (QUT- Australia)	Senior Lecturer - Gr. II

22.		Mr. S. A. R. Lasantha B.Sc. Finance (USJ), MBA (PIM-SJP), ACMA, ACA, Reading for Ph.D (Griffith - Australia)	Senior Lecturer - Gr. II (on Study Leave)
23.		Dr. D. M. N. S. W. Dissanayake B.Com. (Kel'ya), M.Phil. (C'bo), AMIMSL, AMA-BE (UK), Ph.D (Waikato-New Zealand)	Senior Lecturer - Gr. II Technical Coordinator - MBA Programme (FCMS) Coordinator - Diploma in Business
24.		Mr. H. A. H. Hettiarachchi B.Com. (Bus.Tech.) (Kel'ya), MBA in IT (Bus. Analytics) (Moratuwa), MCS (SL)	Senior Lecturer - Gr. II Technical Coordinator - MBS China Programme
25.		Mr. B. K. H. Dulip Anuranga B.Com. (Kel'ya), MBA (C'bo)	Senior Lecturer - Gr. II Coordinator Diploma/Higher Diploma in Financial Service Mgt. Programme
26.		Ms. B. A. H. Kawshala B.Com. (Bus.Tech.) (Kel'ya), MAAT, CBA, M.Sc. in Management (Finance) (USJ), Reading for Ph.D (Surrey - UK)	Senior Lecturer - Gr. II (on Study Leave)
27.		Ms. B. C. P. Jayarathna B.Com. (Kel'ya), MBA in MOT (Moratuwa), Reading for Ph.D (QUT- Australia)	Lecturer (on Study Leave)
28.		Ms. K. S. H. Sarathchandra B.Com. (Bus. Tech.) (Kel'ya), MBA in IT (Bus. Analytics)(Moratuwa), Dip. in Management Accounting	Lecturer
29.		Ms. K. M. Panditharathna B. Com. (Kel'ya), CBA, M.Sc. in Applied Finance (USJ)	Lecturer
30.		Ms. R. S. Ranwala B.Com. (Entre.) (Kel'ya), M. Entr (USJ), PQHRM (IPM)	Lecturer
31.		Ms. G. K. S. Nimeshi B.Com. (Entre.) (Kel'ya), M. Entr (USJ)	Lecturer

32.		Ms. N. P. K. Ekanayake BBA in Acc. (C'bo), M.Sc. in Management (Finance) (USJ)	Lecturer Technical Coordinator - MBS Programme
33.		Mr. R. K. H. S. Wimalasiri B. Com. (Kel'ya), Reading for Masters	Lecturer (Probationary)
34.		Mr. R. S. L. B. Ranasinghe B. Com (Kel'ya), Adv. Dip. in Management Accounting, Attorney-at-law, Reading for Masters	Lecturer (Probationary)
35.		Ms. G. S. Malalage B. Com (Kel'ya), Reading for M.Phil (C'bo)	Lecturer (Probationary)
36.		Mr. K. G. P. Lakmal B. Com (Kel'ya)	Lecturer (Probationary)
37.		Ms. R. M. M. S. Rathnayake B. Com (Fin.Mgt.) (Kel'ya), Reading for M.Phil (C'bo)	Lecturer (Probationary)
38.		Ms. W. H. M. K. Bandara BBM (Sp) (Entr) (UWA), Reading for M.Phil (Perad'ya)	Lecturer (Probationary)
39.		Ms. G. D. E. Lakmali B. Sc. (Hons) (MIT) (Kel'ya), Reading for M.Phil (C'bo)	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Mr. R. A. S. J. Ranathunga	Technical Officer - Gr. I
2. 	Ms. K. M. G. L. D. Dias	Senior Staff Management Assistant
3. 	Ms. W. Indrani	Staff Management Assistant
4. 	Ms. M. H. Deerasundara	Management Assistant - Gr. III
5. 	Mr. R. A. G. Kithsiri	Works Aide - Gr. III

4.4 Structure of the Degree Programmes

Bachelor of Commerce Honours

Course Code	Title of the Course Unit	Credits	Status
LEVEL 1: SEMESTER I			
COMC 11214	Principles of Management	4	C
COMC 11224	Mathematics for Business	4	C
COMF 11233	Financial Accounting	3	C
COMT 11242	Information Technology	2	C
COME 11252	Introduction to Entrepreneurship	2	C
LEVEL 1: SEMESTER II			
COMC 12264	Microeconomics	4	C
COMC 12274	Business Statistics	4	C
COMF 12283	Management Accounting	3	C
COMC 12292	Business Law	2	C
COMC 12302	Management Capacity Building	2	C
LEVEL 2: SEMESTER I			
COMC 21314	Macroeconomics	4	C
COMC 21323	Organizational Behaviour	3	C
COMF 21314	Advanced Financial Accounting	4	C
COMF 21322	Taxation	2	C
DELT 21532	Advanced English for Commerce and Management Studies	2	C
COMT 21802	Internet of Things	2	A
COMF 21802	Financial Literacy	2	A
COME 21802	Liquidity Skills	2	A
LEVEL 2: SEMESTER II			
COMC 22344	Operations & Supply Chain Mgt	4	C
COMC 22353	Marketing Management	3	C
COMC 22363	Human Resources Management	3	C
COMT 22393	Managing Information & E-commerce	3	C
BACC 22712	Corporate Reporting for Decision Making	2	A
BHRM 22242	Career Planning	2	A
BMKT 22012	Applied Digital Marketing	2	A
BFIN 22562	Personal Finance	2	A

LEVEL 3: SEMESTER I			
COMC 31404	International Economics & Business	4	C
COMC 31413	Economics for Development	3	C
COMF 31443	Enterprise Resource Planning	3	C
COMF 31433	Audit & Assurance	3	C
DELT 31522	English for Commerce & Management Professionals	2	C
COME 31442	Creativity and innovation	2	O
COMF 31412	Advanced Financial Reporting & Governance	2	O
COMT 31492	Management of Technology	2	O
LEVEL 3: SEMESTER II			
COMC 32422	Capstone Project	2	C
COMC 32433	Operations Research	3	C
COMC 32444	Research Methods and Data Analysis	4	C
COMF 32524	Financial Management	4	C
COMC 32452	Human Resources Development	2	O
COMC 32462	Project Management	2	O
COMF 32502	Advanced Management Accounting	2	O
COMT 32812	Blockchain for Business	2	A
COME 32812	Green Entrepreneurship	2	A
COMF 32812	Alternative Investments	2	A
LEVEL 4: SEMESTER I			
COMC 41474	Strategic Management	4	C
COMC 41492	Consumer Behaviour	2	O
COMC 41502	Public Policy Analysis	2	O
COMF 41632	Investment & Portfolio Management	2	O
LEVEL 4: SEMESTER II			
COMF 42664	Banking & Financial Services	4	C
COMC 42522	Corporate Law	2	O
COMT 42522	Knowledge Management	2	O
COMF 42672	Financial Technology	2	O
LEVEL 4			
COMC 4399A	Dissertation	10	C
COMC 43988	Business Internship	8	C

C= Core O= Optional A=Auxiliary

Bachelor of Commerce Honours in Entrepreneurship

Under this new degree the present curriculum and teaching practices have been changed to develop entrepreneurial skills among students. Accordingly, it provides students with entrepreneurial skills to start up new ventures or to contribute to existing businesses to explore new opportunities.

Course Code	Title of the Course Unit	Credits	Status
LEVEL 1: SEMESTER I			
COMC 11214	Principles of Management	4	C
COMC 11224	Mathematics for Business	4	C
COMF 11233	Financial Accounting	3	C
COMT 11242	Information Technology	2	C
COME 11252	Introduction to Entrepreneurship	2	C
LEVEL 1: SEMESTER II			
COMC 12264	Microeconomics	4	C
COMC 12274	Business Statistics	4	C
COMF 12283	Management Accounting	3	C
COMC 12292	Business Law	2	C
COMC 12302	Management Capacity Building	2	C
LEVEL 2: SEMESTER I			
COME 21314	Corporate Entrepreneurship	4	C
COMC 21313	Macroeconomics	3	C
COMC 21323	Organizational Behaviour	3	C
COME 21323	Creativity and Innovation	3	C
DELT 21532	Advanced English for Commerce and Management Studies	2	C
COMC 21802	Business and Society	2	A
COMT 21802	Internet of Things (IOT)	2	A
COMF 21802	Financial Literacy	2	A
LEVEL 2: SEMESTER II			
COMC 22353	Marketing Management	3	C
COMC 22363	Human Resources Management	3	C
COME 22333	Business Planning	3	C
COMC 22342	Operations Management	2	C
COME 22342	Seminar in Business	2	C
BACC 22712	Corporate Reporting for Decision Making	2	A
BHRM 22242	Carrier Planning	2	A
BMKT 22012	Applied Digital Marketing	2	A

BFIN 22562	Personal Finance	2	A
LEVEL 3: SEMESTER I			
COME 31404	Entrepreneurial Psychology and Leadership	4	C
COME 31413	New Venture Financing	3	C
COME 31422	Business Model Canvas	2	C
COME 31432	Born Global and International Entrepreneurship	2	C
COMF 31462	Taxation	2	C
DELT 31522	English for Commerce & Management Professionals	2	C
LEVEL 3: SEMESTER II			
COME 32454	Research Methodology and Data Analysis Techniques	4	C
COMF 32524	Financial Management	4	C
COME 32463	Digitalization of Business	3	C
COME 32474	Entrepreneurial Capstone	4	C
COMC 32812	Tourism Management	2	A
COMT 32812	Application of Blockchain Technology	2	A
COMF 32812	Alternative Investments	2	A
COMF 32822	Enterprise Resource Planning	2	A
LEVEL 4: SEMESTER I			
COME 41482	Contemporary Topics in Entrepreneurship	2	C
COMC 41474	Strategic Management	4	C
LEVEL 4: SEMESTER II			
COME 42494	Sustainable Entrepreneurship	4	C
COME 42502	Digital Marketing	2	O
COME 42512	Enterprise Growth	2	O
LEVEL 4			
COME 4399A	Dissertation	10	C
COME 43988	Business Internship	8	C

C – Core, O – Optional, A – Auxiliary

Bachelor of Commerce Honours in Business Technology

Course Code	Title of the Course Unit	Credits	Status
LEVEL 1: SEMESTER I			
COMC 11214	Principles of Management	4	C
COMC 11224	Mathematics for Business	4	C
COMF 11233	Financial Accounting	3	C
COMT 11242	Information Technology	2	C
COME 11252	Introduction to Entrepreneurship	2	C
LEVEL 1: SEMESTER II			
COMC 12264	Microeconomics	4	C
COMC 12274	Business Statistics	4	C
COMF 12283	Management Accounting	3	C
COMC 12292	Business Law	2	C
COMC 12302	Management Capacity Building	2	C
LEVEL 2: SEMESTER I			
COMC 21313	Macroeconomics	3	C
COMC 21323	Organizational Behaviour	3	C
COMT 21333	Management of Technology	3	C
COMT 21342	Computer Programming Fundamentals	2	C
DELT 21532	Advanced English for Commerce and Management Studies	2	C
COMC 21802	Business and Society	2	A
COMF 21802	Financial Literacy	2	A
COME 21802	Liquidity Skills	2	A
LEVEL 2: SEMESTER II			
COMC 22353	Marketing Management	3	C
COMC 22363	Human Resources Management	3	C
COMT 22373	Digitalization of Business and Commerce	3	C
COMT 22382	Management Information Systems	2	C
COMC 22342	Operations Management	2	C
BACC 22712	Corporate Reporting for Decision Making	2	A
BHRM 22242	Career Planning	2	A
BMKT 22012	Applied Digital Marketing	2	A
BFIN 22562	Personal Finance	2	A
LEVEL 3: SEMESTER I			
COMT 31413	Management Science	3	C
COMT 31393	IT Project Management and Agile Enterprise	3	C
COMT 31403	Database Management Systems	3	C

COMT 31423	Supply Chain Management and Logistics	3	C
COMT 31432	Information Systems and Data Communication	2	C
DELT 31522	English for Commerce & Management Professionals	2	C
LEVEL 3: SEMESTER II			
COMT 32444	Innovation and Technopreneurship	4	C
COMT 32463	Digital Marketing and Multimedia	3	C
COMF 32523	Financial Management	3	C
COMT 32473	Cyber Psychology, Ethics and Behavior	3	C
COMC 32452	Research Methodology	2	C
COMF 32812	Alternative Investments	2	A
COMF 32822	Enterprise Resource Planning	2	A
COME 32812	Green Entrepreneurship	2	A
COMC 32812	Tourism Management	2	A
LEVEL 4: SEMESTER I			
COMT 41504	Business Intelligence and Analytics	4	C
COMT 41474	Data Analysis for Research	4	C
COMT 41492	Technology Sustainability	2	C
COMC 41473	Strategic Management	3	C
LEVEL 4: SEMESTER II			
COMT 42984	Business Internship	4	C
COMT 42523	Knowledge Management	3	C
COMT 45513	CIO Strategies	3	C
LEVEL 4			
COMT 43998	Dissertation	8	C

C – Core, O – Optional, A – Auxiliary

Bachelor of Commerce Honours in Financial Management

Course Code	Title of the Course Unit	Credits	Status
LEVEL 1: SEMESTER I			
COMC 11214	Principles of Management	4	C
COMC 11224	Mathematics for Business	4	C
COMF 11233	Financial Accounting	3	C
COMT 11242	Information Technology	2	C
COME 11252	Introduction to Entrepreneurship	2	C
LEVEL 1: SEMESTER II			
COMC 12264	Microeconomics	4	C
COMC 12274	Business Statistics	4	C

COMF 12283	Management Accounting	3	C
COMC 12292	Business Law	2	C
COMC 12302	Management Capacity Building	2	C
LEVEL 2: SEMESTER I			
COMF 21314	Advanced Financial Accounting	4	C
COMC 21313	Macroeconomics	3	C
COMC 21323	Organizational Behaviour	3	C
COMF 21322	Taxation	2	C
DELT 21532	Advanced English for Commerce and Management Studies	2	C
COMC 21802	Business & Society	2	A
COMT 21802	Internet of Things		
COME 21802	Liquidity Skills		
LEVEL 2: SEMESTER II			
COMF 22334	Financial Management	4	C
COMC 22353	Marketing Management	3	C
COMC 22363	Human Resources Management	3	C
COMF 22342	Financial Analytics	2	C
COMC 22342	Operations Management	2	C
BACC 22712	Corporate Reporting for Decision Making	2	A
BHRM 22242	Career Planning	2	A
BMKT 22012	Applied Digital Marketing		
BFIN 22562	Personal Finance		
LEVEL 3: SEMESTER I			
COMF 31413	Advanced Financial Reporting and Governance	3	C
COMF 31423	Investment and Portfolio Management	3	C
COMF 31433	Audit and Assurance	3	C
COMF 31443	Enterprise Resource Planning	3	C
COMF 31452	Research Methodology for Accounting and Finance	2	C
DELT 31522	English for Commerce & Management Professionals	2	C
LEVEL 3: SEMESTER II			
COMF 32474	Business Valuation and Financial Modelling	4	C
COMF 32483	Strategic Financial Management	3	C
COMF 32493	Advanced Taxation and Strategic Tax Planning	3	C
COMF 32502	Advanced Management Accounting	2	C
COMF 32512	Quantitative Techniques for Data Analysis	2	C
COMC 32812	Tourism Management	2	A
COMT 32812	Block Chain for Business		
COME 32812	Green Entrepreneurship		

LEVEL 4: SEMESTER I			
COMF 41612	International Financial Management	2	C
COMC 41464	Strategic Management	4	C
LEVEL 4: SEMESTER II			
COMC 42522	Corporate Law	2	C
COMF 42642	Behavioural Finance	2	O
COMF 42652	Entrepreneurial Finance		
COMF 42662	Banking and Financial Services	2	O
COMF 42672	Financial Technology		
LEVEL 4			
COMF 4399A	Dissertation in Accounting/ Finance	10	C
COMF 43988	Business Internship in Accounting/ Finance	8	C

C – Core, O – Optional, A- Auxiliary

4.5 By-Laws Applicable to Degree Programmes

Bachelor of Commerce Honours

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Degree of Bachelor of Commerce Honours if he/she,
 - a. has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Degree of Bachelor of Commerce Honours and his/her registration continues to be in force;
 - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Degree of Bachelor of Commerce Honours prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. pursued the relevant program of study for a minimum period of four academic years,
 - ii. accumulated 30, 32, 32, 30 credits in level 1, 2, 3 and level 4 respectively, totaling to a minimum of 124 credits of which 108 credits should be from the compulsory-course units, 10 credits from the optional course units and the remaining 6 credits from the auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 107 credits, and grades of D or better in the remaining course units with grades of D/D+/C- in course units aggregating to not more than 6 credits from each year,
 - iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six academic years.

- e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours shall be prescribed by Regulations.
 3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
 4. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year.

A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

7. Award of Class

- a. A candidate who has satisfied the requirements in (1) above in respect of the Degree of Bachelor of Commerce Honours may be awarded First Class Honours, Second Class (Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
- b. A candidate shall be eligible for the award of Honours if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.

8. Eligibility for Award of Class

a. First Class

For the award of a Bachelor of Commerce Honours with First Class, a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 124 credits.
- ii. obtain a minimum GPA of **3.70**

obtain grades of A or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMC, and grades of C or better in the remaining course units

- iv. complete the relevant requirements within four academic years

b. Second Class (Upper Division)

For the award of a Bachelor of Commerce Honours with Second Class (Upper Division), a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.30**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMC, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

c. Second Class (Lower Division)

For the award of a Bachelor of Commerce Honours with Second Class (Lower Division), a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.00**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMC, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

Note 1: A student who does not obtain a grade of C or better in a particular course unit may re-sit the examination that course unit in the next available attempt in order to improve the grade. The best grade obtainable by a student in this instance would be C. In the event a student obtains a lower grade while attempting to better the grade, he/she will be entitled to the previous grade.

Note 2: A student who produces valid reason/s for not completing a particular course unit/s at the examination and not completed continuous assessment of the course if any in the first attempt should complete the continuous assessment of that course unit in his/her next available attempt. Marks of the continuous assessment will be carried forward of the student who produces valid reason/s for not completing a particular course unit.

Bachelor of Commerce Honours in Entrepreneurship

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Degree of Bachelor of Commerce Honours in Entrepreneurship if he/she,
 - a. has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Degree of Bachelor of Commerce Honours in Entrepreneurship and his/her registration continues to be in force;

- c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Degree of Bachelor of Commerce Honours in Entrepreneurship prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. pursued the relevant program of study for a minimum period of four academic years,
 - ii. accumulated 30, 32, 32, 30 credits in level 1, 2, 3 and level 4 respectively, totaling to a minimum of 124 credits of which 118 credits should be from the compulsory-course units and the remaining 6 credits from the auxiliary course units
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 107 credits, and grades of D or better in the remaining course units with grades of D/D+/C- in course units aggregating to not more than 6 credits from each year,
 - iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship shall be prescribed by Regulations.
 3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
 4. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
 5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
 6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Entrepreneurship on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

7. Award of Class

- a. A candidate who has satisfied the requirements in (1) above in respect of the Degree of Bachelor of Commerce Honours in Entrepreneurship may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
- b. A candidate shall be eligible for the award of class if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.

8. Eligibility for Award of Class

a. First Class

A candidate may be awarded First Class Honours provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 124 credits.
- ii. obtain a minimum GPA of **3.70**
- iii. obtain grades of A or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COME, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

b. Second Class (Upper Division)

A candidate may be awarded Second Class (Upper Division) Honours provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.30**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COME, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.00**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COME, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

Note 1: A student who does not obtain a grade of C or better in a particular course unit may re-sit the examination that course unit in the next available attempt in order to improve the grade. The best grade obtainable by a student

in this instance would be C. In the event a student obtains a lower grade while attempting to better the grade, he/she will be entitled to the previous grade.

Note 2: A student who produce valid reason/s for not completing a particular course unit and not completed continuous assessment of the course if any in the first attempt should complete the continuous assessments of the course unit in his/her next available attempt. Marks of the continuous assessments will be carried forward of the student who produce valid reason/s for not completing a particular course unit.

Bachelor of Commerce Honours in Business Technology

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Degree of Bachelor of Commerce Honours in Business Technology if he/she,
 - a. has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Degree of Bachelor of Commerce Honours in Business Technology and his/her registration continues to be in force;
 - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Degree of Bachelor of Commerce Honours in Business Technology prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. pursued the relevant program of study for a minimum period of four academic years,
 - ii. accumulated 30, 30, 33, 31 credits in level 1, 2, 3 and level 4, totaling to a minimum of 124 credits of which 108 credits should be from the compulsory-course units and the remaining 6 credits from the auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 107 credits, and grades of D or better in the remaining course units with grades of D/D+/C- in course units aggregating to not more than 6 credits from each year,
 - iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours in Business Technology shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Business Technology. Due notice shall be given to the students of any such amendments, changes, additions or deletions.

4. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Business Technology shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year.

A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Business Technology on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class
 - a. A candidate who has satisfied the requirements in (1) above in respect of the Degree of Bachelor of Commerce Honours in Business Technology may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of Honours if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.
8. Eligibility for Award of Class

a. First Class

A candidate may be awarded First Class Honours provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 124 credits.
- ii. obtain a minimum GPA of **3.70**
- iii. obtain grades of A or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMT, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

b. Second Class (Upper Division)

A candidate may be awarded Second Class (Upper Division) Honours provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.30**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMT, and grades of C or better in the remaining course units

iv. complete the relevant requirements within four academic years.

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
 - ii. obtain a minimum GPA of **3.00**
 - iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMT, and grades of C or better in the remaining course units
 - iv. complete the relevant requirements within four academic years
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

Note 1: A student who does not obtain a grade of C or better in a particular course unit may re-sit the examination that course unit in the next available attempt in order to improve the grade. The best grade obtainable by a student in this instance would be C. In the event a student obtains a lower grade while attempting to better the grade, he/she will be entitled to the previous grade.

Bachelor of Commerce Honours in Financial Management

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Degree of Bachelor of Commerce Honours in Financial Management if he/she,
 - a. has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
 - b. has been a duly registered student of the University for the period prescribed for courses of study leading to the Degree of Bachelor of Commerce Honours in Financial Management and his/her registration continues to be in force;
 - c. has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Degree of Bachelor of Commerce Honours in Financial Management prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. has satisfied the following requirements-
 - i. pursued the relevant program of study for a minimum period of four academic years,
 - ii. accumulated 30, 32, 32, 30 credits in level 1, 2, 3 and level 4 respectively, totaling to a minimum of 124 credits of which 114 credits should be from the compulsory-course units, 4 credits from the optional course units and the remaining 6 credits from the auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 107 credits, and grades of D or better in the remaining course units with grades of D/D+/C- in course units aggregating to not more than 6 credits from each year,

- iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Degree of Bachelor of Commerce Honours in Financial Management shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Financial Management. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Degree of Bachelor of Commerce Honours in Financial Management shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year.

A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

- a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Degree of Bachelor of Commerce Honours in Financial Management on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Class
 - a. A candidate who has satisfied the requirements in (1) above in respect of the Degree of Bachelor of Commerce Honours in Financial Management may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of class if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.
8. Eligibility for Award of Class

a. First Class

For the award of a Bachelor of Commerce Honours in Financial Management with First Class, a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 124 credits.

- ii. obtain a minimum GPA of **3.70**
- iii. obtain grades of A or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMF, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

b. Second Class (Upper Division)

For the award of a Bachelor of Commerce Honours in Financial Management with Second Class (Upper Division), a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.30**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMF, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

c. Second Class (Lower Division)

For the award of a Bachelor of Commerce Honours in Financial Management with Second Class (Lower Division), a student must

- i. obtain accumulate grades of C or better in course units aggregating to at least 116 credits, and grades of D or better in course units aggregating to at least a further 8 credits
- ii. obtain a minimum GPA of **3.00**
- iii. obtain grades of B or better in course units aggregating to at least 62 credits of total credits of the course units considered under (i) above including at least 50% of the total compulsory credits under the course code COMF, and grades of C or better in the remaining course units
- iv. complete the relevant requirements within four academic years

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

Note 1: A student who does not obtain a grade of C or better in a particular course unit may re-sit the examination that course unit in the next available attempt in order to improve the grade. The best grade obtainable by a student in this instance would be C. In the event a student obtains a lower grade while attempting to better the grade, he/she will be entitled to the previous grade.

Note 2: A student who produces valid reason/s for not completing a particular course unit/s at the examination and not completed continuous assessment of the course if any in the first attempt should complete the continuous assessment of that course unit in his/her next available attempt. Marks of the continuous assessment will be carried forward of the student who produces valid reason/s for not completing a particular course unit.

4.6 Master of Commerce (MCom)

The objective of the degree programme is to disseminate knowledge on advanced aspects of Commerce and Management through teaching and research. The degree programme attracts candidates from the public sector as well as from the private sector. The Master of Commerce (M.Com.) degree programme is a two year fulltime degree programme offered by the Department, which was launched in 1993. M.Com. programme includes one year course work and one year research as its unique feature.

4.7 Master of Business Studies (MBS)

MBS is the latest master's degree programme introduced by the Department of Commerce and Financial Management, University of Kelaniya. MBS introduced in 2020 as a trimester, one-year master's degree by course work as per the provisions of SLQF. This facilitates the students to gain an overall advanced knowledge in business related disciplines in one-year period. Blended teaching and learning, globally accepted new teaching methods, timely updated and benchmarked syllabuses of MBS do open new avenues to the course followers for their mid-career and professional development. MBS is offering to students in China from year 2023.

4.8 Higher Diploma in Business

National Universities absorb only a very small percentage from an Advanced Level qualified students, and the majority of the school leavers are left behind without having an opportunity to study at a university. Most importantly the employment market seeks enterprising young individuals who possess a good background in business knowledge to recruit in their junior level positions. Therefore, to fill this gap, the DCFM offers Higher Diploma in Business programme to provide a leading edge to students. Higher Diploma in Business holders are eligible to pursue the Bachelor of Business Management (General) External Degree offered by the FCMS, UoK.

4.9 The Self-Evaluation Report (SER)

The Self Evaluation Report is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the program with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the program. In year 2018, Department of Commerce and Financial Management prepared the SER report for past five years period from year 2013-2018. Through the evaluation; Department of Commerce and Financial Management has been awarded 'A' grade with 85 marks.



5

DEPARTMENT OF FINANCE

5.1 Introduction

The Department of Finance is the latest gift to the undergraduates of the FCMS, who wishes to broaden their knowledge in the areas of finance, banking, insurance and financial engineering. It is a product of the Department of Accountancy, by which the Bachelor of Business Management Honours in Finance was introduced in 2004. Consequently the Finance Studies Unit was established in 2008 to further strengthen the degree programme. The unit received full departmental status in 2011 and was named as the Department of Finance.

The Department strives to achieve its vision which is to “Be a powerhouse of financial expertise which can push the boundaries of business thinking by providing internationally competitive human capital and to serve the expectations of the stakeholders”. The Department of Finance currently offers Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking and Bachelor of Business Management Honours in Financial Engineering. Currently, the department enrolls 210 students for the degree programmes. The medium of instruction is English.

Bachelor of Business Management Honours in Finance was the first degree programme in Sri Lanka to be accepted into the University Recognition programme of Chartered Financial Analysts (CFA) Institute, USA. The degree programme follows semester based examinations and the curriculum has been designed in par with international standards. The degree programme not only delivers classroom lectures but also guest speeches, tutorials, workshops, student discussions, company visits and field trips etc., to broaden the horizons of the undergraduates.

Bachelor of Business Management Honours in Insurance is introduced with the purpose of producing graduates with specialized knowledge in insurance to cater to the requirements of the rapidly changing business world. The curriculum is designed to provide future Insurance Professionals with the knowledge, skills, attitudes, practices and insights they need to create value for their organizations and for the society.

The structure of Bachelor of Business Management Honours in Banking Programme has been designed in par with Banking Industry expectations. The aim of this Degree Programme is to provide future Banking Professionals who can play a major role in the Banking Industry, utilizing knowledge, skills, attitudes, practices and insights gathered over four years.

The Bachelor of Business Management Honours in Financial Engineering is introduced to produce graduates with specialized knowledge in Financial Engineering to cater to the requirements of the dynamic Financial Services Industry.

Internship course unit is a value addition to the degree programmes where students are given an opportunity to be part of the dynamic business environment and to experience how theories they learnt in class can be put into practice. This is a compulsory course unit. Through the internship programme, students may not only improve their knowledge but may secure career opportunities in the highly competitive and the fast growing spheres of the bank, finance and insurance sector. Moreover the undergraduates experience is vastly enriched by gaining research experience, which is made possible through the module “Dissertation”, which is offered to students in the final year.

Currently the Department of Finance has joined hands with several dominant industry players for many fruitful endeavors. Providing internship opportunity for students, conducting guest lectures and workshops are to name a few. Educational Institutions such as the Chartered Financial Analysts (CFA) Society Sri Lanka, Institute of Chartered Accountants of Sri Lanka and various other business organizations such as Softlogic Life Insurance PLC, Acuity Knowledge Partners and Securities and Exchange Commission of Sri Lanka are currently offering gold medals for students who have performed remarkably well in the degree programme.

5.2 Administration



Head of the Department

Prof. R. Abeysekera

B.Sc.(Ind.Mgt.)(Kel'ya), DipM (UK), MBA(C'bo),
Ph.D (UK)

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5.3 Academic Staff and Non Academic Staff


Academic Staff

Profile	Name	Position
1.	Prof. R. Abeysekera B.Sc.(Ind.Mgt.)(Kel'ya), DipM (UK), MBA (C'bo), Ph.D (UK)	Professor Head of the Department
2.	Senior Prof. R. P. C. Ranjani B.Com. (Kel'ya) M.Com. (Panjab), Ph.D (Panjab)	Senior Professor of Finance
3.	Prof. S. S. Weligamage B.Com. (Ruhuna), MBA (AIT-Thailand-UK), MEB (ESCP-EAP-UK), Ph.D (Panjab), CBA (CASL), PGD in Counselling (C'bo)	Professor
4.	Dr. P. N. D. Fernando B.B.Mgt. (Acc.) (Kel'ya), MBA (WBUT), Ph.D (CCNU)	Senior Lecturer - Gr. I Dean - Faculty of Commerce and Management Studies
5.	Mr. C. S. P. K. Fernando B.Sc. (Mkt. Mgt.) (USJ), M.Sc.(Mgt.) in Finance (USJ), CFA, Reading for Ph.D	Senior Lecturer- Gr. I (on Study Leave)
6.	Dr. J. M. R. Fernando B.B.Mgt (Finance) (Kel'ya), M.Sc. (USJ), Ph.D (UWNZ)	Senior Lecturer- Gr. I Academic Coordinator - MBA Programme (FCMS)
7.	Mr. P. S. Morawakage B.B.Mgt. (Finance) (Kel'ya), MBA (C'bo), Reading for Ph.D	Senior Lecturer - Gr II (on Study Leave)

8.		Mr. M. R. P. Wijesinghe B.B.Mgt. (Finance) (Kel'ya), CASL Passed Finalist, MBA (C'bo), Reading for Ph.D	Senior Lecturer - Gr II (on Study Leave)
9.		Ms. W. B. M. D. Basnayake B.B.Mgt. (Finance) (Kel'ya), MBA (PIM-USJ), ACMA, CGMA(UK), Reading for Ph.D	Senior Lecturer - Gr II (on Study Leave)
10.		Dr. M. L. D. Chathura Liyanage B.B.Mgt. (Acc.) (Kel'ya), MBA (C'bo), Ph.D (OUSL), ACMA (UK), PMP (USA)	Senior Lecturer - Gr II
11.		Mr. H. J. R. Buddhika B.B.Mgt. (Finance) (Kel'ya), M.A (Kel'ya), MBA (PIM-USJ), ACPM, Reading for M.Phil.	Lecturer
12.		Mr. A. J. P. Samarawickrama B.Sc. (Hons) Bus. Admin (Information Systems) (USJ), M.Sc. (Computer Science) (USJ)	Lecturer (Unconfirmed)
13.		Ms. P. W. G. Madhushani B.Sc. (Finance) (USJ), M.Sc. in Applied Finance (USJ), ACMA, CGMA (UK)	Lecturer (Unconfirmed)
14.		Ms. S. D. P. Piyananda B.B.Mgt. (Finance) (Kel'ya), MBA (PIM-USJ), FCA, ACMA, MAAT, Reading for M.Phil	Lecturer (Probationary)
15.		Mr. W. D. J. D. Weerasinghe B.B.Mgt. (Finance) (Kel'ya), M.Sc in Management (USJ)	Lecturer (Probationary)
16.		Mr. L. A. S. Perera B.B.Mgt. (Finance) (Kel'ya), Reading for M.Sc	Lecturer (Probationary)
17.		Mr. H.M.A.L. Gunasekara B.B.Mgt. (Finance) (Kel'ya), CIMA Passed Finalist, M.Sc. Applied Finance (USJ)	Lecturer (Probationary) Coordinator - Diploma/Higher Diploma in Business Finance

18.		Ms. H. M. N. P. Herath B.B.Mgt. (Finance) (Kel'ya), DBF(IBSL), Reading for M.Phil., CFA	Lecturer (Probationary)
29.		Ms. H. L. D. J. Chathurika B.B.Mgt. (Finance) (Kel'ya), Reading for M.Sc.	Lecturer (Probationary)
20.		Ms. G. A. P Kethmi B.Sc. (Hons) in Mathematics (Kel'ya), Reading for M.Sc.	Lecturer (Probationary)
21.		Ms. D. M. U. H. Dissanayake B.B. Mgt (Special) in Finance (Kel'ya), DABF (IBSL), AAT Past Finalist, Reading for M.Sc.	Lecturer (Probationary)
22.		Ms. S. L. Sudasinghe B.B. Mgt (Special) in Finance (Kel'ya), Reading for M.Sc.	Lecturer (Probationary)
23.		Ms. P.A.S.D. Perera B.Sc. (Hons) in Mathematics (Kel'ya), Reading for M.Sc.	Lecturer (Probationary)

Non Academic Staff

	Profile	Name	Position
1.		Mrs. S. M. G. M. K. Nimalsiri	Management Assistant - Gr. III
2.		Miss. P. S. M. Perera	Management Assistant - Gr. III
3.		Mr. G. G. D. B. Kulathunga	Works Aide - Gr. II

5.4 Structure of the Degree Programmes

Bachelor of Business Management Honours in Finance

Bachelor of Business Management Honours in Finance is designed to provide future leaders with the knowledge, skills, attitudes, practice and insights they need to create value for their organizations and for society and also the newly revised curriculum will enhance students' potential to lead organizations in a diverse and global context.

Course Code	Title of the Course Unit	Type
LEVEL 1: SEMESTER I		
BFIN 11513	Microeconomics	Core
BFIN 11523	Mathematics for Business	Core
BFIN 11533	Financial Accounting	Core
BFIN 11543	Management Principles and Practices	Core
BFIN 11552	Principles of Finance	Core
BFIN 11562	Fundamentals of Information Technology	Core
LEVEL 1: SEMESTER II		
BFIN 12514	Business Statistics	Core
BFIN 12523	Fundamentals of Managerial Accounting	Core
BFIN 12533	Macroeconomics	Core
BFIN 12542	Marketing for Financial Services	Core
BFIN 12552	Skills Development	Core
LEVEL 2: SEMESTER I		
BFIN 21514	Corporate Finance	Core
BFIN 21523	Advanced Managerial Accounting	Core
BFIN 21533	Advanced Financial Accounting	Core
BFIN 21543	Corporate Compliance	Core
DELT 21532	Advanced English for Commerce and Management Studies	Core
LEVEL 2: SEMESTER II		
BFIN 22513	Computer Modelling in Finance	Core
BFIN 22523	Business and Corporate Law	Core
BFIN 22533	Financial Reporting and Analysis	Core
BFIN 22542	Project Management and Financing	Core
BFIN 22552	Corporate Governance and Business Ethics	Core
BACC 22712	Corporate Reporting for Decision Making	Auxiliary
BHRM 22242	Career Planning	Auxiliary
BMKT 22012	Applied Digital Marketing	Auxiliary
BCOM 22902	Creativity and Innovation	Auxiliary

LEVEL 3: SEMESTER I		
BFIN 31513	Monetary Economics	Core
BFIN 31523	Financial Data Science	Core
BFIN 31532	Investment Analysis and Portfolio Management	Core
BFIN 31542	Risk Management	Core
BFIN 31552	Strategic Management	Core
DELT 31522	English for Commerce & Management Professionals	Core
BFIN 31562	Management Science Application	Optional
BFIN 31572	Analysis of Fixed Income Investment	Optional
BFIN 31582	Small Business Management and Entrepreneurship	Optional
LEVEL 3: SEMESTER II		
BFIN 32513	Advanced Corporate Finance	Core
BFIN 32523	Research Methodology	Core
BFIN 32533	Econometrics	Core
BFIN 32543	Analysis of Equity Investments	Core
BFIN 32552	Information System Strategy	Optional
BFIN 32562	Financial Services Management	Optional
BFIN 32572	Micro Finance	Optional
LEVEL 4: SEMESTER I		
BFIN 41512	Advanced Portfolio Management and Wealth Planning	Core
BFIN 41522	Organizational Behaviour	Core
BFIN 41532	Analysis of Derivatives	Core
BFIN 41542	Alternative Investments	Optional
BFIN 41552	International Finance	Optional
BFIN 41562	Development Economics	Optional
LEVEL 4: SEMESTER II		
BFIN 42513	Econometrics for Financial Markets	Core
BFIN 42523	Integrated Case Studies	Core
BFIN 42532	Behavioural Finance	Core
BFIN 43548	Dissertation in Finance	Core
BFIN 43556	Internship in Finance	Core

Bachelor of Business Management Honours in Insurance

The field of finance is very broad and it caters to different parts of the economy such as banking, insurance, financial engineering and research analysis. Therefore, there are more opportunities available for the people who are specialized in finance with specific finance qualification. Bachelor of Business Management Honours in Insurance is offered by the department of finance to cope with the current developments in the financial service sector and the business management field. This degree Programme shares the curriculum of Bachelor of Business Management Honours in Finance for level 1 and 2.

Course Code	Title of the Course Unit	Type
LEVEL 3: SEMESTER I		
BINS 31113	Principles and Practices of Insurance	Core
BINS 31123	Introduction to Insurance Classes and Products	Core
BINS 31133	Monetary Economics	Core
BINS 31142	Insurance Accounting and Analysis	Core
DELT 31522	English for Commerce & Management Professionals	Core
BINS 31152	Customer Relationship Management	Optional
BINS 31162	Investment Analysis and Portfolio Management	Optional
LEVEL 3: SEMESTER II		
BINS 32114	Risk Management in Insurance	Core
BINS 32113	Research Methodology	Core
BINS 32123	Econometrics	Core
BINS 32133	Underwriting and Claims Management	Core
BINS 32142	Insurance Laws and Regulation	Optional
BINS 32152	Principles of Takaful Insurance	Optional
LEVEL 4: SEMESTER I		
BINS 41113	Reinsurance and Insurance Brokering	Core
BINS 41112	Advanced Portfolio Management and Wealth Planning	Core
BINS 41122	Strategic Marketing for Insurance	Core
BINS 41132	Organizational Behaviour	Optional
BINS 41142	Insurance Corporate Management	Optional
LEVEL 4: SEMESTER II		
BINS 42114	Actuarial Valuation	Core
BINS 42113	Integrated Case Studies	Core
BINS 43118	Dissertation in Insurance	Core
BINS 43116	Internship in Insurance	Core

Bachelor of Business Management Honours in Banking

The Bachelor of Business Management Honours in Banking is designed to cope with the current and future developments in the financial services sector and the business management field. The degree programme is introduced with the purpose of producing graduates with specialized knowledge in banking to cater to the requirements of the rapidly changing business world. As organizations become increasingly global, students need to understand the relationships among the various facets of banking practices. Therefore, the new curriculum is designed to provide future bankers with the knowledge, skills, attitudes, practice and insights they need to create value for their organizations and for the society. This degree Programme shares the curriculum of Bachelor of Business Management Honours in Finance for level 1 and 2.

Course Code	Title of the Course Unit	Type
LEVEL 3: SEMESTER I		
BBAN 31113	Customer Relationship Management	Core
BBAN 31123	Monetary Economics	Core
BBAN 31133	Non-Banking Financial Business	Core
BBAN 31142	Principles of Banking	Core
DELT 31522	English for Commerce & Management Professionals	Core
BBAN 31152	Small Business Management and Entrepreneurship	Optional
BBAN 31162	Analysis of Fixed Income Investment	Optional
BBAN 31172	Strategic Management	Optional
LEVEL 3: SEMESTER II		
BBAN 32113	Banking Law and Regulation	Core
BBAN 32123	Research Methodology	Core
BBAN 32133	Econometrics	Core
BBAN 32142	Micro Finance	Core
BBAN 32152	International Banking	Optional
BBAN 32162	Investment and Development Banking	Optional
BBAN 32172	Banking Operation Management	Optional
LEVEL 4: SEMESTER I		
BBAN 41113	Risk Management in Banking	Core
BBAN 41122	International Trade Finance	Core
BBAN 41132	Analysis of Derivatives	Core
BBAN 41142	Alternative Investments	Optional
BBAN 41152	Organizational Behaviour	Optional
BBAN 41162	International Finance	Optional
LEVEL 4: SEMESTER II		
BBAN 42113	Treasury Management	Core
BBAN 42122	Technology in Banking	Core
BBAN 42132	Credit Management	Core
BBAN 43148	Dissertation in Banking	Core
BBAN 43156	Internship in Banking	Core

Bachelor of Business Management Honours in Financial Engineering

The finance industry is flourishing in our country and requires professionals in risk management, financial model building, and product building. Accordingly, the department of Finance aims at training high caliber professionals, who are skillful and knowledgeable in financial engineering. The main objective of the degree programme is to equip students in financial know-how and skills as to be readily employable graduates for the areas in financial services. This will create an opportunity to cater the field of finance product development, financial model building, and risk management. Further, it opens the opportunity for students who intend to pursue careers in financial engineering sector.

Course Code	Title of the Course Unit	Type
LEVEL 1: SEMESTER I		
BBFE 11513	Microeconomics	Core
BBFE 11223	Mathematics for Finance I	Core
BBFE 11233	Financial Accounting	Core
BBFE 11562	Fundamentals of Information Technology	Core
BBFE 11642	Principles of Finance	Core
BBFE 11282	Basic Statistics for Finance	Core
LEVEL 1: SEMESTER II		
BBFE 12263	Fundamentals of Managerial Accounting	Core
BBFE 12542	Management Principles and Practices	Core
BBFE 12293	Mathematics for Finance II	Core
BBFE 12302	Skills Development	Core
BBFE 12252	Legal Environment of Business	Core
BBFE 12533	Macroeconomics	Core
LEVEL 2: SEMESTER I		
BBFE 21514	Corporate Finance	Core
BBFE 21333	Advanced Financial Accounting	Core
BBFE 21342	Management Information Systems	Core
BBFE 21353	Linear Algebra	Core
DELT 21532	Advanced English for Commerce and Management Studies	Core
LEVEL 2: SEMESTER II		
BBFE 22373	Numerical Methods	Core
BBFE 22452	Differential Equations	Core
BBFE 22473	Financial Reporting and Analysis	Core
BBFE 22413	Advanced Statistics for Finance	Core
BBFE 22513	Computer Modelling in Finance	Core
BACC 22712	Corporate Reporting for Decision Making	Auxiliary

BHRM 22242	Career Planning	Auxiliary
BMKT 22012	Applied Digital Marketing	Auxiliary
BCOM 22902	Creativity and Innovation	Auxiliary
LEVEL 3: SEMESTER I		
BBFE 31433	Monetary Economics	Core
BBFE 31382	Computing for Finance	Core
BBFE 31463	Mathematical Modelling for Finance	Core
BBFE 31422	Efficient Mathematics and Optimization	Core
BBFE 31532	Investment Analysis and Portfolio Management	Core
DELT 31522	English for Commerce & Management Professionals	Core
BBFE 31572	Analysis of Fixed Income Investment	Optional
BBFE 31552	Strategic Management	Optional
LEVEL 3: SEMESTER II		
BBFE 32483	Options Pricing & Stochastic Calculus	Core
BBFE 32493	Research Methodology	Core
BBFE 32523	Econometrics	Core
BBFE 32522	Analysis of Equity Investments	Core
BBFE 32723	Advanced Corporate Finance	Core
LEVEL 4: SEMESTER I		
BBFE 41553	Alternative Investments	Core
BBFE 41523	Advanced Portfolio Management and Wealth Planning	Core
BBFE 41583	Simulation Techniques in Finance	Core
BBFE 41532	Analysis of Derivatives	Optional
BBFE 41562	Organizational Behavior	Optional
LEVEL 4: SEMESTER II		
BBFE 42593	Econometrics for Financial Markets	Core
BBFE 43626	Internship in Financial Engineering	Core
BBFE 43638	Dissertation	Core
BBFE 42602	Actuarial Valuation	Optional
BBFE 42612	Treasury Management	Optional

5.5 Rules and Regulations Pertaining to B.B.Mgt. Honours in Finance / Insurance / Banking / Financial Engineering

Assessment Procedure of the Programme: Course units of the degree programs will be evaluated by both formative and summative methods of evaluations. These include numerous ways such as written examinations, assignments, reports, presentations, field surveys, interviews, role plays, case studies, midterm tests, tutorial classes, discussion with students and use of software such as Mentimeter, Google Class room etc.

The weight assigned to each component of the evaluation process relating to course units, practical training and the dissertation is outlined in each module as outlined below and will be announced at the commencement of each course module.

The final examinations of all course units are held at the end of the respective semester.

Registration for Optional Course Units: Students are required to register for optional course units, and must complete their registration for selected course units within three weeks from the commencement of each academic semester. No changes are allowed after the registration for such course units.

Registration for Auxiliary Course Units: Students are required to register maximum of one Auxiliary Course unit (bearing 2 credits) offered by other Departments of FCMS and must complete their registration for selected course units within Three weeks from the commencement of level two second semester. No changes are allowed after the registration for such course units.

Repeat Examination: A student who obtains grade bellow 'C' (eg. C-, D+, D or E) in a particular course unit may re-sit the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this, continuous assessments marks will not be carried forward, instead students will be evaluated solely based the marks obtained at the end semester examination. on Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

Re-sit Examination: A final year student who obtains a grade bellow 'C' (eg. C-, D+, D or E) in a particular course unit at Level IV semester 2 examination may re-sit the examination in the next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in the instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. In case of this continuous assessments marks will not be carried forward, instead students will be evaluated solely based the marks obtained end semester examination. Students who are sitting the examination on medical grounds will not be considered as repeat candidates.

Medical Grounds: Students who do not sit for final exam on medical reasons will be allowed to carry forward their continuous assessments marks for the next sitting. If he/she has not earned marks for the continuous assessments, then he/she will be allowed to attend the classes with current respective batch in order to earn marks and if not he/she will be entitled to only for the marks allocated for the end semester examination. Medical certificates will not be accepted unless it has been issued/certified by the Chief Medical officer of the University or officer in charge of the Government Hospital or Medical Superintendent of an Ayurvedic Government hospital.

Criteria of the Degree: A student should apply for the award of a degree in satisfying the requirements. On completion of the degree a student is entitled to an official transcript giving the grades in the respective course units after the confirmation of results by the University Senate.

Final Grading: A grading will be awarded (as per the table below) by aggregating the marks obtained for continuous assessments and the final examination. A grade point value as indicated below is assigned to each grade.

Range of Marks	Grade	Grade Point Value
85-100	A+	4.00
70-84	A	4.00
65-69	A-	3.70
60-64	B+	3.30
55-59	B	3.00
50-54	B-	2.70
45-49	C+	2.30
40-44	C	2.00
35-39	C-	1.70
30-34	D+	1.30
25-29	D	1.00
00-24	E	0.00

Students are required to complete all course units and if they fail to complete a particular course unit, "absent" will be indicated.

Grade Point Average (GPA): Grade Point Average (GPA) is the credit weighted arithmetic mean of the grade point values, which is determined by dividing the total credit weighted grade point value by the total number of credits. GPA shall be computed to the second decimal place.

Example:

A student who has completed one course unit with two credits, three course units of each three credits and two course units of each 1 credit with grades A,C,B,D,C+ and A+ respectively would have the GPA of 2.46 as calculated below;

$$= \frac{(2 \times 4.00) + (3 \times 2.00) + (3 \times 3.00) + (3 \times 1.00) + (3 \times 2.30) + (1 \times 4.00)}{(2 + 3 + 3 + 3 + 3 + 1)}$$

$$= \frac{36.9}{15}$$

$$\text{GPA} = 2.46$$

All the prescribed course units for the Programme will be taken into account in calculating the GPA for the award of the degree.

5.6 By-Laws Applicable to B.B.Mgt. Honours in Finance / Insurance / Banking / Financial Engineering

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking and Bachelor of Business Management Honours in Financial Engineering if he/ she,
 - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking or Bachelor of Business Management Honours in Financial Engineering and his/her registration continues to be in force;
 - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, Bachelor of Business Management Honours in Banking or Bachelor of Business Management Honours in Financial Engineering; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. Has satisfied the following requirements -
 - i. pursued the relevant programme of study for a minimum period of four academic years,
 - ii. accumulated 30 credits for each level totaling to 120 credits ¹ of which 112 credits should be from the Core-course units 6 credits from the optional course units and 2 credits from Auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level, GPA.
 - iv. In the computation of the GPA for Bachelor of Business Management Honours in Finance, Bachelor of Business Management Honours in Insurance, and Bachelor of Business Management Honours in Financial Engineering programmes, the grades obtained in respect of the Core course units aggregating to 112 credits, the grade obtained for the compulsory auxiliary course unit with 2 credits and the best grades obtained in respect of optional course units aggregating to 6 credits in level 3 and 4 should be considered. For Bachelor of Business Management Honours in Banking programme, in the computation of the GPA, the grades obtained in respect of the Core course units aggregating to 110 credits, the grade obtained for the compulsory auxiliary course unit with 2 credits and the best grades obtained in respect of optional course units aggregating to 8 credits in level 3 and 4 should be considered.
 - v. obtained a minimum GPA of 2.00,
 - vi. completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;

¹ Maximum number of credits allowed to registered for a student per level including core, optional and auxiliary course units is 30.

- f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Programme of study and syllabuses in each course unit counted towards the degree Programme shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programmes of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the degree Programme due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the degree Programme shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards the degree Programme on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.

7. Award of Class

A candidate who has satisfied the requirements in (1.) above may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.

A candidate shall be eligible for the award of Classes if he/she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.

8. Criteria for Class

a. Honours Degree with First Class

A candidate may be awarded Honours Degree with First Class provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. obtained a minimum GPA of 3.70, and
- iii. completed the relevant requirements within four academic years

b. Second Class (Upper Division)

A candidate may be awarded Second Class (Upper Division) provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. obtained a minimum GPA of 3.30, and
- iii. completed the relevant requirements within four academic years.

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each year,
- ii. obtained a minimum GPA of 3.0, and
- iii. completed the relevant requirements within four academic years.

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

5.7 Diploma / Higher Diploma in Business Finance

Diploma program conducted by the department of Finance has been designed with the objective of crafting knowledgeable and competent personnel for the field of business finance. Also it paves a path for the students who are willing to continue their education up to bachelors and masters degree level in the field of Finance, Insurance and Banking.

Students with Advanced Level qualification in any stream or with equivalent qualification are eligible for the Diploma in Business Finance programme. Upon the successful completion of one year diploma, students are eligible for the Higher Diploma in Business Finance. Alternatively candidates with recognized diploma in the field of finance can directly register for the Higher Diploma in Business Finance programme. According to Sri Lankan Qualification Framework, Higher Diploma in Business Finance is equivalent to the second year of a bachelor's degree programme.

Diploma in Business Finance comprises the course modules such as Economics, Mathematics, Financial Accounting, Business communication, Management Accounting, Management, Business Finance and Business Project Management. One of the interesting and timely course modules included in the diploma program is the Business Project Management in Finance which enables students to apply their theoretical knowledge into real world business context and to recommend their own constructive solutions for the issues.

Higher Diploma in Business Finance consists of 8 compulsory course modules including Security Valuation, Corporate and Banking Law, Business Statistics, Corporate Finance, Corporate Law and Monetary Economics.

Due to the competitive demand in the field of Finance, obtaining a high quality and well recognized qualification is a challenge. Selection of the respective candidates for the diploma program is based on qualification and interview performance. As per the calendar events the next intake for the Diploma in Business in Finance will be in June 2021.

5.8 The Self Evaluation Report (SER)

The self-evaluation report (SER) is the most important document in the national review process. It is the core document prepared by each participating institution according to the manually established criteria and minimum standards given by the University Grants Commission (UGC). The SER allows each department to prepare a critical appraisal of the program with a view to improve it. This is an opportunity for departments to identify areas of good practice, areas for improvements and other interventions to enhance the quality of the programme. In year 2018, Department of Finance prepared the SER report for past five years period from year 2013-2018. Through the evaluation; Department of Finance has been awarded 'A' grade with 82 marks.

5.9 ISO 9001:2015

Writing a new chapter in the history of the department, the Sri Lanka Standards Institution (SLSI) awarded the "ISO 9001:2015" to the Department of Finance of the University of Kelaniya in Sri Lanka on February 23, 2022, at a ceremony conducted at the Vice Chancellors' office of the University of Kelaniya. The certification covers the design, development, and delivery of Certificate, Diploma, Higher Diploma, Undergraduate and Postgraduate programs and conducting research and publications in the areas of Finance, Banking, Insurance, and Financial Engineering.

6

DEPARTMENT
OF
HUMAN
RESOURCE
MANAGEMENT



6.1 Introduction

We are a national arm that has pioneered education of Human Resource Management in Sri Lanka with notable landmarks: start of Bachelor of Business Management (Human Resource Management) degree in 1995; start of nation's first postgraduate diploma in HRM and Master of Human Resource Management degree, in 2006 and 2010; launching the first HRM journal in 2004 while providing leadership for many innovative events. Further, we contributed to the development of the Management profession by offering Bachelor of Business Management General (External) Degree Programme for external students commencing from 1999 and Higher Diploma in HRM since 2015. Further, the Department of Human Resource Management gets the credit for organizing the first national summit on 'People Management' with the theme of "arousing a new praxis of people management for creative development" and continue it as the "HR Summit".

We dream to shape our future as the "true HR value provider in terms of research, education and consultancies" while defining our audience in a nontraditional way to include all relevant stakeholders going beyond private and public organization where the demand is created for people management and people development. Thus we promise to deliver to be the best choice of industries demand for HRM graduates; the nation's first choice for HRM postgraduate studies; and the cost effective HR solution provider for organizations. We value our dynamic talents, performing culture and academic leadership as the competitive strengths in the realization of our dream. Our department comprises of well qualified academics, with professors, doctoral academics and academics with masters qualifications to ensure the quality of teaching and learning activities. With its high caliber delivery, the department could win the award for the most outstanding researcher of the faculty, awarded by the Vice Chancellor in 2014, 2015 and 2016 consecutively and while intended to secure its place on 2018 as the second place. Together with it's proud to be publicized that the department has earned all the three Vice Chancellor awards for the early career researchers among the faculty in 2018 and first two places in 2019 too. Further, the department has earned the outstanding researcher second place and the merit award offered for the faculty of Commerce and Management Studies.

Our curriculum focuses on student development through its course work and extracurricular events. Action Learning projects, industry based assignments, workshops and special skills projects are powerful means that we use to develop students' skills and competencies. AHEAD (Association of Human Resource Escalation and Development), our students arm is the platform for HRM students to plan, organize and implement their activities in organizing Socio Emotional learning (SEL) projects, Students' talent shows, industry collaborative events and other skill based students activities. Further, our department focuses on fostering and bringing research driven culture among our undergraduates by conducting HRM student research symposium annually, having pioneered to introduce the students' dissertation into the curriculum in the faculty since 1995. Besides each year the department offers three gold medals for the highest achievement among students such as for the highest GPA, outstanding performance and the HR student of the year.

Vision and Mission of the Department

The vision of the department is "To be the best branded HR Solution Provider in Sri Lanka" with its mission of "being the nation's choice for HRM research & consultancies, industries' first choice for HRM graduates and professionals' and the best choice for HRM/HRD postgraduate studies".

6.2 Administration



Head of the Department

Mr. M. D. P. Pieris

B.Sc. (C'bo), M.Phil. (Comp.Sci.) (Kel'ya), PGD in
Comp.Tech. (ICT - C'bo)






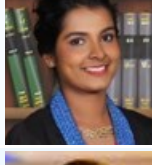



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6.3 Academic Staff and Non Academic Staff




Academic Staff

Profile	Name	Position
1. 	Mr. M. D. P. Pieris B.Sc. (C'bo), M.Phil. (Comp.Sci.) (Kel'ya), PGD in Comp.Tech. (ICT - C'bo)	Senior Lecturer - Gr. I Head of the Department
2. 	Prof. (Ms.) Prasadini N. Gamage B.Sc. (Bus.Ad.) (USJ), M.Sc. (Mgt.) (USJ), Ph.D (MSU-Mal'sia), Attorney at Law	Professor
3. 	Prof. K. A. S. Dhammika B.B.Mgt. (HRM) (Kel'ya), M.Com. (Kel'ya), PGD in Bus. Stat. (USJ), PG Cert.in HRM (PIM), Ph.D in Mgt. (UUM - Mal'sia), MIM (SL)	Professor (on Secondment)
4. 	Prof. A. Chamaru De Alwis B.Sc. (Bus.Ad.) (USJ), M.Sc. (Mgt.) (USJ), Ph.D (Tomas Bata - Zlín, CZ)	Professor
5. 	Prof. M. P. N. Janadari B.B.Mgt. (HRM) (Kel'ya), M.Sc.(Mgt) (USJ), Ph.D (UUM-Mal'sia), MAAT	Professor
6. 	Dr. (Ms.) I. Welmilla B.Com. (USJ), M.Com. (Kel'ya), Ph.D (Kel'ya)	Senior Lecturer - Gr. I
7. 	Dr. D. U. Mohan B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - USJ), Ph.D (HRD) (UPM - Mal'sia)	Senior Lecturer - Gr. I
8. 	Ms. W. A. S. Weerakkody B.B.Mgt. (HRM) (Kel'ya), M.Sc. in Mgt. (USJ), Reading for Ph.D (Swinburn University-Australia)	Senior Lecturer - Gr. I
9. 	Dr. W. M. S. K. Wanigasekera B.Com. (Special) (Perad'ya), M.Phil. (Perad'ya), Ph.D (QUT- Australia), HNDM	Senior Lecturer - Gr. I

10.		Ms. Y. M. S. W. V. Sangarandeniya B.B.Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (USJ), MAAT, HNDA, HNDE, ACA, Dip in Computer Studies (LBS)	Senior Lecturer - Gr. I
11.		Dr. R. A. I. C. Karunarathne B.B.Mgt. (HRM) (Kel'ya), M.Sc. (Mgt.) (USJ), Ph.D (Georg August-Germany), CMA (PII), Dip. (Psychology), Ad. Dip. in Acc. & Bus. (ACCA,UK), ACPM	Senior Lecturer - Gr. I
12.		Dr. J. A. C. B. Jayasinghe B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), Ph.D (University of Surrey -UK),Diploma in Counsel- ing, Associate member of SLNIP	Senior Lecturer - Gr. II
13.		Dr. (Ms). P. Wijewantha B.Sc. (HRM) (USJ), MBA (C'bo), Ph.D (MSU- Mal'sia), Associate Member CIPM, ACCA Part qualified	Senior Lecturer - Gr. I
14.		Ms. H. M. Nishanthi B.B.Mgt. (HRM) (Kel'ya), MBA (PIM - USJ), Read- ing for Ph.D (AUS), CIMA Part qualified	Senior Lecturer - Gr. II (on Study Leave)
15.		Mr. G. H. B. Arjun De Silva B.Sc. (Bus. Ad.-IS) (USJ), MBA (PIM - USJ), Reading for Ph.D (Moratuwa) MAAT, CBA	Senior Lecturer - Gr. II (on Study Leave)
16.		Ms. H. M. S. V. Silva B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), Reading for Ph.D (USJ)	Senior Lecturer - Gr. II (on Study Leave)
17.		Ms. R. K. N. D. Darshani B.Sc. (Bus. Mgt.) (SUSL), MBA (PIM - USJ)	Senior Lecturer - Gr. II
18.		Ms. T. J. R. Thisera B.Sc. (HRM) (USJ), MBA (C'bo)	Senior Lecturer - Gr. II

19.		Mr. T. D. Weerasinghe B.Sc. (HRM) (USJ), MBA(PIM-USJ)	Senior Lecturer - Gr. II
20.		Ms. M. K. Dinithi Padmasiri B.B.Mgt. (HRM) (Kel'ya), MBA - (PIM-USJ), Reading for Ph.D (New South Wales- Australia), Dip. In Counseling, High Dip. In Psychotherapy	Senior Lecturer - Gr. II (on Study Leave)
21.		Ms. S. M. D. Y. Jayarathna B.B.Mgt. (HRM) (Kel'ya), MBA (C'bo), M.Sc (HR) (Salford-UK)	Senior Lecturer - Gr. II
22.		Ms. W. G. S. Mahalekamge B.B.Mgt. (HRM) (Kel'ya), MBA (PIM-USJ), Dip. In Counselling and Psychology	Lecturer
23.		Ms. V. M. Gunsekara B.Sc HRM (Special) (USJ), MBA (PIM-USJ), Dip. In Psychology (ACHE)	Lecturer
24.		Ms. M. D. Rasika Harshani B.B. Mgt (Special) HRM (Kel'ya), MBA (PIM-USJ), CIMA Part qualified	Lecturer
25.		Ms. Vimansha Ranasinghe B.Sc. HRM (Special) (USJ), MBA(PIM-USJ), ICASL Part qualified, National Dip. In Counselling	Lecturer
26.		Ms. E. Rebecca B.B. Mgt. (Special) HRM (Kel'ya), MBA (PIM-USJ), AAT Passed Finalist, CBA II	Lecturer
27.		Ms. E. M. H. L. Ekanayake B.B. Mgt (Special) HRM (Kel'ya), Dip. in Counseling (MHF), Reading for MBA (Moratuwa), Reading for MHRM (Kel'ya)	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Ms. J. A. D. S. Gunawardhana M.A. (Kel'ya), B.A. (Kel'ya)	Senior Staff Management Assistant
2. 	Ms. S. Mandalawaththa M.A. (Kel'ya), B.A. (Perad'ya)	Senior Staff Management Assistant
3. 	Mr. W. S. P. K. Gunarathne	Works Aide - Gr. II

6.4 Structure of the Degree Programme

Our degree curriculum for the B.B.Mgt Honours in Human Resource is a uniquely designed to give the most possible avenues for student employability.

Bachelor of Business Management Honours in Human Resource

Course Code	Title of the Course Unit	Status
LEVEL 1: SEMESTER I		
BHRM 11213	Principles of Management	Core
BHRM 11223	Mathematics for Business	Core
BHRM 11233	Business Accounting	Core
BHRM 11242	Information Technology	Core
BHRM 11252	Business Economics I	Core
BHRM 11262	Principles of Psychology and Sociology	Core
LEVEL 1: SEMESTER II		
BHRM 12214	Introduction to Human Resource Management	Core
BHRM 12224	Business Statistics	Core
BHRM 12233	Business Law	Core
BHRM 12242	Business Economics II	Core
BHRM 12252	Entrepreneurship Management	Core
LEVEL 2: SEMESTER I		
BHRM 21214	Human Resource Administration	Core
BHRM 21223	Total Quality Management	Core
BHRM 21232	Organizational Studies	Core
BHRM 21242	Managerial Skills Development	Core
BHRM 21253	Labour Economics	Core
DELT 21532	Advanced English for Commerce and Management Studies	Core
LEVEL 2: SEMESTER II		
BHRM 22213	Financial Management	Core
BHRM 22223	Marketing for HR Managers	Core
BHRM 22232	Management Information Systems	Core
BMKT 22012	Applied Digital Marketing	Auxiliary*
BACC 22712	Corporate Reporting for Decision Making	Auxiliary*
BCOM 22902	Creativity and Innovation	Auxiliary*
BFIN 22562	Personal Finance	Auxiliary*
BHRM 22512	Organisational Leadership	Optional

BHRM 22522	Organizational Counselling	Optional
BHRM 22532	Quantitative Techniques	Optional
BHRM 22542	Communication for Human Resource Management Professionals	Optional
LEVEL 3: SEMESTER I		
BHRM 31214	Employment Law & Industrial Relations	Core
BHRM 31233	Organizational Behaviour	Core
BHRM 31242	Industrial Psychology	Core
DELT 31522	English for Commerce & Management Professionals	Core
BHRM 31512	Project Management	Optional
BHRM 31522	Team Management	Optional
BHRM 31532	Techniques in Training and Development	Optional
BHRM 31542	International Management	Optional
LEVEL 3: SEMESTER II		
BHRM 32213	Strategic Management	Core
BHRM 32223	Human Resource Preventive Management	Core
BHRM 32233	Research Methodology	Core
BHRM 32242	Human Resource Information System	Core
BHRM 32512	Business Plan Development	Optional
BHRM 32522	Conflict Management & Negotiation Skills	Optional
BHRM 32532	Ethics in Human Resource Management	Optional
BHRM 32542	Rewards Management	Optional
LEVEL 4: SEMESTER I		
BHRM 41214	Human Resource Development	Core
BHRM 41223	Strategic Human Resource Management	Core
BHRM 41232	Human Resource Management Application Skills	Core
BHRM 41242	International Human Resource Management	Core
BHRM 41252	Seminars in Contemporary Human Resource Management	Core
LEVEL 4: SEMESTER II		
BHRM 42233	Organizational Change and Development	Core
BHRM 42242	Human Resource Metrics and Analytics	Core
BHRM 43216	Dissertation	Core
BHRM 43226	Internship	Core

Dissertation (BHRM 43216), Management/ Human Resource Management Internship/ Business Plan Implementation (BHRM 43226) spreads throughout the year (Level 04) and will be evaluated in Level 04 – Semester II.

** In the Level 2 Semester II, students are required to select an auxiliary course offered by the other four departments of the faculty. Further, the Department of HRM offers the subject Career Planning for the other four department as its' Auxiliary course.*

Optional course units are offered in Level 02 and Level 03. Students should complete 04 credits in Level 02 – Semester II, 04 credits in Level 03- Semester I, and 04 credits in Level 03 – Semester II.

Following are the auxiliary subjects offered by the other departments from which students should select one course unit out of the given four course units based on their preferences.

Auxiliary Course Units Offered by Others Departments

Department	Course Code	Course
Department of Accountancy	BACC 22712	Corporate Reporting for Decision Making
Department of Commerce and Financial Management	BCOM 22902	Creativity and Innovation
Department of Finance	BFIN 22562	Personal Finance
Department of Marketing Management	BMKT 22012	Applied Digital Marketing

Out of the above course units, following are identified as the main HRM subjects.

Main HRM Course Units

Course Unit No	Course Name
BHRM 12214	Introduction to Human Resource Management
BHRM 21214	Human Resource Administration
BHRM 32223	Human Resource Preventive management
BHRM 41223	Strategic Human Resource Management
BHRM 41214	Human Resource Development
BHRM 41242	International Human Resource Management
BHRM 42242	Human Resource Metrics and Analytics
BHRM 41252	Seminars in Contemporary Human Resource Management

Credit Value Distribution of the Degree

Level & Semester		Course Unit Status			Total credits	
Level	Semester	Core credits	Optional credits	Auxiliary credits	Semester credits	Level credits
Level 1	I	15	0		15	30
	II	15	0		15	
Level 2	I	16	0		16	30
	II	08	04	02	14	
Level 3	I	11	04		15	30
	II	11	04		15	
Level 4	I	13	0		13	30
	II	17	0		17	
Total		106	12	02	120	120

As indicated in the Table, students should earn 120 credits to complete the degree. These 120 credits includes 30 credits earned in each 04 levels. Students are required to select any 02 optional course units in Level 2 – Semester II, Level 3 – Semester I and II, in addition to the core course units. Further, in Level 2 – Semester II, student should earn 02 credits from the auxiliary course units offered by the other four departments in the faculty.

Grading System: Marks obtained in respect of a course unit will be graded according to the criteria approved by University Grant Commission, Sri Lanka.

Range of Marks	Grade	Grade Point Average
85-100	A+	4.00
70-84	A	4.00
65-69	A-	3.70
60-64	B+	3.30
55-59	B	3.00
50-54	B-	2.70
45-49	C+	2.30
40-44	C	2.00
35-39	C-	1.70
30-34	D+	1.30
25-29	D	1.00
00-24	E	0.00

Students should complete all course units that they registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

Grade Point Average (GPA): GPA is the credit-weighted arithmetic mean of the Grade Point Values. GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits and it shall be computed to the second decimal place.

For an example, a student who has completed five course units each of four credits and two course units each of two credits with grades A,C,B+,D,C+,B and B, A+ respectively would have the GPA.

$$\begin{aligned}
 & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\
 & = \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\
 & = \frac{64.4}{24} \\
 & = 2.6833 = 2.68
 \end{aligned}$$

Re-sit Examination: A final year student who obtains a grade below C (e.g., C-, D+, D or E) in a particular course unit at Level 4 – Semester II examination may re-sit the examination in the next academic year (in Semester I) of that course unit(s) for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. Continuous assessment marks for a repeat student will not be carried forward instead the student will be evaluated solely based on the marks obtained at the end-semester examination. Students who are sitting the examination on medical grounds will not be considered as re-sit candidates.

Course Units: The compulsory course units are identified as subjects that provide the core knowledge and skills required to perform relevant jobs in the HRM field. These compulsory course units cover areas of Human Resource Management and Human Resource Development, Skills Development, Economics, Information and Communication Technology, Law, Sociology and Psychology, Organizational Behaviour, Quality Management, Accountancy and Finance. The optional course units are intended to provide the students with additional or further knowledge in areas of their interests.

6.5 By-Laws Applicable to B.B.Mgt. Honours in Human Resource

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No. 16 of 1978.

1. Subject to these By-Laws, a student may be awarded the of Bachelor of Business Management Honours in Human Resource if he/she,
 - a. Has been admitted to the University as a student under section 15 (vii) of the Universities Act No. 16 of 1978;
 - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the of Bachelor of Business Management Honours in Human Resource and his/her registration continues to be in force;
 - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Human Resource prescribed by these By-Laws, and the Regulations and Rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. Has satisfied the following requirements-
 - i. pursued the relevant programme of study for a minimum period of four academic years,
 - ii. accumulated 30 credits in each of level 1,2, 3 and 4, totaling to 120 credits of which 106 credits should be from the core-course units and the remaining credits from the 06 optional and 01 auxiliary course units,
 - iii. obtained, in respect of the course units taken into consideration in the computation of the GPA¹, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.
 - iv. obtained a minimum GPA of 2.00,
 - v. completed the relevant requirements within a period of six academic years.
 - e. Has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. Has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Bachelor of Business Management Honours in Human Resource shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards the Bachelor of Business Management Honours in Human Resource . Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Human Resource shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

¹ In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 106 credits, and the best grades obtained in respect of optional course units aggregating to 04 credits in level 2 and 08 credits in level 3, and 02 credits from auxiliary course units should be considered

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/ project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/assessment in respect of each course unit counted towards the Bachelor of Business Management Honours in Human Resource on the first occasion on which the examination is held upon the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Honours
 - a. A candidate who has satisfied the requirements in (1) above in respect of the Bachelor of Business Management Honours in Human Resource may be awarded First Class Honours, Second Class (Upper Division) Honours or Second Class (Lower Division) Honours, as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of Honours if he/she satisfies the criteria as laid down in section (8) below, unless the Senate decides otherwise.
8. Eligibility for Award of Honours

a) First Class Honours

A candidate may be awarded First Class Honours provided he/she has,

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. obtained a minimum GPA of **3.70**, and
- iii. completed the relevant requirements within four academic years

b) Second Class (Upper Division) Honours

A candidate may be awarded Second Class (Upper Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.
- ii. obtained a minimum GPA of **3.30**, and
- iii. completed the relevant requirements within four academic years.

c) Second Class (Lower Division) Honours

A candidate may be awarded Second Class (Lower Division) Honours provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level.
- ii. obtained a minimum GPA of **3.00**, and
- iii. completed the relevant requirements within four academic years.

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

6.6 Master of Human Resource Management (MHRM)

The Department commenced the Postgraduate Diploma in Human Resource Management (PGDHRM) in August 2006. This is the first postgraduate diploma in HRM introduced in the university system of Sri Lanka, to face the challenge posed to us by the public and the private sector to develop the HRM profession in the country.

In the year 2010, the postgraduate diploma programme was promoted to a master programme (Master of Human Resource Management - MHRM). The programme has been designed to provide HR practitioners, with an opportunity to upgrade their knowledge and skills required to perform their roles effectively and for the graduates to enhance the career prospects in the field of Human Resource Management. The MHRM programme further offers a full scholarship for the "HR Student of the Year" to follow MHRM programme and two half scholarships to follow PGDHRM to the "Outstanding Performance" and to the "Highest GPA Holder".

6.7 Higher Diploma in Human Resource Management (HDHRM)

The Department of Human Resource Management of the University of Kelaniya has been delivering outstanding graduates in human resource management to the country aligned with the corporate sector. Having properly analyzed the potentials of emerging trends in the field of human resource management, Department of Human Resource Management started offering HDHRM from 2015 with the aim of enriching with intellectual and professional insights. HDHRM is designed for those who are already employed and interested in further studies in the discipline of HRM.

6.8 Bachelor of Business Management General (External) Degree

The Department of Human Resource Management of the Faculty of Commerce and Management Studies offers Bachelor of Business Management (General) Degree with the aim of providing an opportunity to read a bachelor degree to those who are unable to enter the state university due to resource limitations. This Degree commenced in 1999 and catering for the industry needs with an almost equal focus on the knowledge and skills developed, encompassing up-to-date knowledge based skills developments project in the curriculum.

6.9 Department's Publication Portfolio

We are the pioneers to publish the faculty's first ever journal – "Kelaniya Journal of Human Resource Management" bi-annually, since 2006. This is a refereed journal to publish high quality academic articles. Moreover the department engage in publishing the "People Master Journal" which includes action learning projects of postgraduate students who are reading MHRM and "HRM Symposium Journal" which publishes undergraduates' dissertations.

6.10 The Self Evaluation Report (SER)

The Self Evaluation Report has been prepared by an internal quality assurance team of the Department of Human Resource Management according to the manually established criteria and minimum standards given by the University Grants Commission (UGC) it is the core document prepared by each participating institution. The SER allows each department to prepare a critical appraisal of the programme with a view to improve it. This is an opportunity for the departments to identify areas of good practices, areas for enhancements and other interventions to enhance the quality of the programme. In the year 2018 the Department of Human Resource Management has prepared the SER report for the past five years period from year 2013-2018. Through the evaluation: Department of Human Resource Management has been awarded "B" grade with 70.25 marks which is at the satisfactory level of all aspects on Self Evaluation Report.

6.11 Bachelor of Business Management Honours in Human Resource Analytics Degree

The department of human resource management with successful credentials decided to propose this new degree program to cater to the market demand of graduates not only with human resource management knowledge but also with the knowledge in the emerging field of human resource analytics. This proposal of introducing the new degree program in HR Analytics is at its final stage of the UGC approval and the Department of Human Resource Management in response to emerging trends in HRM, catering to the market requirements with a group of graduates who are thoroughly competent in Human Resource Analytics.

6.12 International HR Summit

The International HR Summit envisions bringing about the HR Academic intelligentsia, HR Professional circles, HR policymakers, HR Postgraduate, and Undergraduate students together in solidarity to ponder, debate, strategize and act on the important dilemmas of HRM that would impeccably contribute and determinate on future HRM. The International HR Summit is organized by the Department of Human Resource Management (HRM) of the University of Kelaniya for the fourth consecutive year in 2021. Further, this summit will mark the virtual presence of both international and local Human Resource (HR) professionals, academia, policymakers, undergraduates, and postgraduates to disseminate their knowledge.

6.13 Advance Certificate Course in Human Resource Information System (HRIS)

hSenid Business Solutions, a leading Human Resources solutions provider in Sri Lanka, partnered with the Department of Human Resource Management, Faculty of Commerce and Management Studies, University of Kelaniya, a prestigious state higher education institution, adding a new field of study to their business curriculum. A Memorandum of Understanding (MOU) was signed to provide hands-on experience on Human Resources Information Systems for HRM undergraduates as a part of the curriculum. This partnership further amplifies the scope of the program, adding strategic value to the study of Human Resources. The module aims to capture the essence of HRIS, encapsulating the complete automation of HR with Analytics and Artificial Intelligence-driven HR Tech advancements. A partnership aimed at grooming future minds in the pursuit of building a strong business landscape in Sri Lanka that moves ahead globally with technology.

6.14 Advance Certificate Course in Skills for Work

The 'Skills for Work' program, a CSR initiative by MAS Holdings, channels its strengths towards bridging the gap between university students and the industry with focused efforts in improving transferable skills. Through this program, MAS Holdings empowers the undergraduates of the Department of Human Resource Management to tackle imminent real-world challenges of the rapidly changing business world.

7

DEPARTMENT
OF
MARKETING
MANAGEMENT

7.1 Introduction

The Department of Marketing Management (DMIM) was initially formed as a unit in 1998 and obtained the departmental status in 2005. Currently, the Department offers two undergraduate degree programs: Bachelor of Business Management Honours in Marketing Degree and Bachelor of Business Management Honours in Digital Marketing Degree. The said two-degree programs are structured with a holistic view of creating a “strategist” who are equipped with multi-skills and dynamic mindset demanded by the local and global business environments.

The two-degree programmes are four-year courses that provide sound and in-depth insights into Marketing Management (major), and other related disciplines such as Financial Management, Information Technology, etc. Further, the programmes take a special approach in developing the soft skills of the students, and emphasis is also laid on comprehensive and knowledge-based working skills through one-year compulsory internship program.

As a comprehensive value addition to the degree programme, the Department offers two Diploma programmes for undergraduates namely Diploma in Enterprise Resource Planning (DERP) and the Diploma in Peoples' Skills (DPS) enabling learning partners to expose for professional development avenues and multi skills to work in high-tech business atmosphere. The Department of Marketing Management offers the special title “Certified Professional Marketing Graduate- CPMG” for those who successfully complete the main degree and the said two diplomas based on a comprehensive professional assessment done by the CPMG accreditation committee which comprises of academia and industry partners. In addition to this, the department intends to introduce another new degree program which will be named, Bachelor of Business Management Honours in Marketing Analytics soon.

DMM has recognized the importance of its social contribution to the nation and introduced fee levying courses for industry professionals who desire to excel the academic knowledge. Accordingly, four programmes were introduced complying with the Sri Lanka Qualifications Framework (SLQF): Diploma in Marketing, Higher Diploma in Marketing, and Master of Business Management in Marketing (MBM). To date, the Department was able to serve many executives in the private and public sectors via those fee levying programs.

7.2 Administration



Head of the Department

Prof. W. M. C. B. Wanninayake

B.Sc. Mkt. Mgt. (USJ), Dip.M. (UK), MBA (C'bo), Ph.D (TBU - CZ)

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7.3 Academic Staff and Non Academic Staff

Academic Staff

Profile	Name	Position
1. 	Prof. W. M. C. B. Wanninayake B.Sc. Mkt. Mgt. (USJ), Dip.M. (UK), MBA (C'bo), Ph.D (TBU - CZ)	Professor Head of the Department
2. 	Prof. R. A. S. Weerasiri B.Com. (Kel'ya), M.Com. (Kel'ya), FDPM (IIMA -India), Ph.D (SCUT)	Professor
3. 	Prof. H. M. R. P. Hearth B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), Ph.D (Newcastle -UK), CMILT, CLSSB	Professor
4. 	Prof. D. M. R. Dissanayake B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), DBA (European University - Switzerland), Ph.D (Taylor's University- Malaysia), Dip. in Mkt. (SLIM)	Professor
5. 	Dr. Ajith Medis B.Com.(Kel'ya), MBA (PIM - USJ), MCIM (UK), CMA (Aus), Ph.D (MSU)	Senior Lecturer - Gr. I
6. 	Mrs. C. B. Wijesundara B.B.Mgt. (Mkt.) (Kel'ya), M.Sc. in MIT (Kel'ya)	Senior Lecturer - Gr. I (on Study Leave)

7.		Dr. S. S. J. Patabendige B.B.A.(C'bo), M.Econ (C'bo), PhD (RMIT, Australia, FCMA (UK), CGMA, ACIM (UK), Dip.M. (UK), PG.DIP in Finance (ICASL)	Senior Lecturer - Gr. I
8.		Mr. G. N. R. Perera B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ), MCIM, MSLIM, MCPM	Senior Lecturer - Gr. II (on Study Leave)
9.		Mrs. P. M. P. Fernando B. Sc. Mkt. Mgt. (USJ), MBA (PIM - USJ)	Senior Lecturer - Gr. II (on Study Leave)
10.		Mr. B. S. S. U. Bandara B.B.Mgt. (Mkt.) (Kel'ya), MBA (PIM - USJ)	Senior Lecturer - Gr. II
11.		Ms. S. I. Wijenayake B.Sc. MIT (Kel'ya), MBA (C'bo)	Senior Lecturer - Gr. II
12.		Mrs. D. A. G. P. K. Gayathree B.B.Mgt. (Mkt.) (Kel'ya), MBA in Mkt (C'bo)	Senior Lecturer - Gr. II
13.		Mr. W. A. D. N. R. Gunawardena B.B.Mgt. (Mkt.) (Kel'ya), Dip. in Brand Mgt. (SLIM), AMSLIM, MBA (PIM - USJ)	Senior Lecturer - Gr. II
14.		Mr. R. K. T. D. Karunanayake B.B.Mgt. (Mkt.) (Kel'ya), Dip. in Business IT (Sunderland - UK), MBA (PIM - USJ)	Senior Lecturer - Gr. II
15.		Mrs. P. V. M. V. D. Udovita B. Com (Special) (SEUSL), AMSLIM, AMSLISM	Lecturer (Probationary)

Non Academic Staff

Profile	Name	Position
1. 	Mrs. B. A. N. I. Balasuriya	Management Assistant - Gr. I
2. 	Mrs. R. M. D. D. N. K. Ranasinghe	Management Assistant - Gr. III
3. 	Mr. L. L. D. I. Dayananda	Works Aide - Gr. I

7.4 Structure of the Degree Programmes

The Bachelor of Business Management Honours in Marketing Degree programme is a semester based course unit system and of 4 years duration.

Bachelor of Business Management Honours in Marketing

Course Code	Title of the Course Unit	Course Status	Credits
LEVEL 1: SEMESTER I			
BMKT 11214	Business Mathematics	Core	4
BMKT 11222	Information Technology for Business	Core	2
BMKT 11234	Fundamentals of Marketing	Core	4
BMKT 11242	Business and Society	Core	2
BMKT 11253	Principles of Management	Core	3
LEVEL 1: SEMESTER II			
BMKT 12262	Communication for Business & Managers	Core	2
BMKT 12272	Business Ethics and Values	Core	2
BMKT 12284	Essentials of Economics	Core	4
BMKT 12293	Fundamentals of Accounting	Core	3
BMKT 12304	Marketing Operations	Core	4

LEVEL 2: SEMESTER I			
DELT 21532	Advanced English for Commerce and Management Studies	Core	2
BMKT 21212	Learning and Development Skills	Core	2
BMKT 21222	Analysis of Accounting and Personal Wealth Management	Core	2
BMKT 21232	Quantitative Techniques for Business	Core	2
BMKT 21243	Consumer Behavior	Core	3
BMKT 21252	Business Law	Core	2
LEVEL 2: SEMESTER II			
BMKT 22262	Confidence Development for Managers	Core	2
BMKT 22272	Strategy Execution for Managers	Core	2
BMKT 22282	Management Information Systems	Core	2
BMKT 22293	Digital Marketing	Core	3
BMKT 22302	Marketing Communication	Core	2
BMKT 22312	Sustainable Business Practices	Core	2
BMKT 22322	Managing Human Resource	Core	2
BACC 22712	Corporate Reporting for Decision Making **	Auxiliary	2
BHRM 22242	Career Planning**	Auxiliary	2
BCOM 22902	Creativity and Innovation**	Auxiliary	2
BFIN 22562	Personal Finance**	Auxiliary	2
LEVEL 3: SEMESTER I			
DELT 31522	English for Commerce & Management Professionals	Core	2
BMKT 31213	Entrepreneurship & Innovation	Core	3
BMKT 31223	Services & Experience Marketing	Core	3
BMKT 31232	Marketing Research	Core	2
BMKT 31242	Supply Chain Management	Core	2
BMKT 31253	Brand Value Creation	Core	3
BMKT 31712	Retail Marketing***	Optional	2
BMKT 31722	Industrial Marketing***	Optional	2
LEVEL 3: SEMESTER II			
BMKT 32262	Strategic Management Accounting and Personal Wealth Planning	Core	2
BMKT 32273	Research Methodology	Core	3
BMKT 32282	Marketing Communication & Promotional Analysis	Core	2
BMKT 32292	Event Management	Core	2
BMKT 32304	Marketing Skill Project	Core	4
LEVEL 4: SEMESTER I			
BMKT 41214	Strategic Management	Core	4
BMKT 41732	Personal Branding and Career Development***	Optional	2
BMKT 41742	Global Marketing***	Optional	2
BMKT 41222	Corporate Finance and Wealth Management	Core	2
BMKT 41234	Advertising and Media Management	Core	4

LEVEL 4: SEMESTER II			
BMKT 43246	Internship	Core	6
BMKT 43258	Dissertation	Core	8
BMKT 42264	Business Case Analysis	Core	4

Note **: These subjects will be offered by other departments as listed below and students should select one course unit out of the given four (04) course units based on their interest.

Department	Course Code	Offering Course
Department of Accountancy	BACC 22712	Corporate Reporting for Decision Making
Department of Human Resource Management	BHRM 22242	Career Planning
Department of Commerce and Financial Management	BCOM 22902	Creativity and Innovation
Department of Finance	BFIN 22562	Personal Finance

Note *:** Students have the option to select a (02) two course units out of the given four (04) course units in year 3 semester I and year 4 semester I.

Bachelor of Business Management Honours in Digital Marketing

Course Code	Title of the Course Unit	Status	Credits
LEVEL 1: SEMESTER I			
BDMK11214	Business Mathematics	Core	4
BDMK11222	Information Technology for Digital Business	Core	2
BDMK11234	Fundamentals of Marketing	Core	4
BDMK11242	Business and Society	Core	2
BDMK11253	Principles of Management	Core	3
LEVEL 1: SEMESTER II			
BDMK12262	Communication for Business & Managers	Core	2
BDMK12272	Business Ethics and Values	Core	2
BDMK12284	Economics	Core	4
BDMK12293	Fundamentals of Accounting	Core	3
BDMK12304	Marketing Operations	Core	4
LEVEL 2: SEMESTER I			
DELT21532	Advanced English for Commerce and Management Studies	Core	2
BDMK21212	Learning and Development Skills	Core	2
BDMK21222	Analysis of Accounting and Personal Wealth Management	Core	2

BDMK21232	Quantitative techniques for Digital Business	Core	2
BDMK21243	Consumer Behavior in Digital Age	Core	3
BDMK21252	Law Governing Online Business	Core	2
LEVEL 2: SEMESTER II			
BDMK22262	Confidence Development for Managers	Core	2
BDMK22272	Strategy Execution for Managers	Core	2
BDMK22282	Data Management & Information Systems	Core	2
BDMK22293	Introduction to Digital Marketing	Core	3
BDMK22302	Marketing Communication in Digital Era	Core	2
BDMK22312	Research Methodology	Core	2
BDMK22322	Managing Human Resource in Digital Environment	Core	2
BACC 22712	Corporate Reporting for Decision Making **	Auxiliary	2
BHRM 22242	Career Planning**	Auxiliary	2
BCOM 22902	Creativity and Innovation**	Auxiliary	2
BFIN 22562	Personal Finance**	Auxiliary	2
LEVEL 3: SEMESTER I			
DELT 31522	English for Commerce & Management Professionals	Core	2
BDMK31213	Services & Experience Marketing in Digital Environment	Core	3
BDMK31222	Data Visualization	Core	2
BDMK31233	Brand Value Creation	Core	3
BDMK31244	Campaign Planning for Digital Media	Core	4
BDMK31712	Introduction to Marketing Analytics in Digital Age***	Optional	2
BDMK31722	Foundation of Business Analytics***	Optional	2
LEVEL 3: SEMESTER II			
BDMK32252	E-Commerce & Digital Business Models	Core	2
BDMK32262	Event Management	Core	2
BDMK32272	Evaluation and Improvement of Digital Channel Performance	Core	2
BDMK32282	Delivering the Online Customer Experience	Core	2
BDMK32292	Marketing Research in the Digital Age	Core	2
BDMK32302	Entrepreneurship & Innovation	Core	2
BDMK32732	Strategic Management Accounting and Personal Wealth Planning***	Optional	2
BDMK32742	Marketing Communication & Promotional Analysis***	Optional	2
LEVEL 4: SEMESTER I			
BDMK41214	Strategic Management	Core	4
BDMK41222	Ethics and Image Management in Digital Marketing	Core	2
BDMK41234	Digital Marketing Simulation	Core	4
BDMK41712	Personal Branding and Career Development***	Optional	2
BDMK41722	Global Marketing in Digital Age***	Optional	2
LEVEL 4: SEMESTER II			
BDMK43266	Internship	Core	6
BDMK43278	Dissertation	Core	8
BDMK42284	Case Studies in Digital Business	Core	4

Note **: These subjects will be offered by other departments as listed below and students should select one course unit out of the given four (04) course units based on their interest.

Department	Course Code	Offering Course
Department of Accountancy	BACC 22712	Corporate Reporting for Decision Making
Department of Human Resource Management	BHRM 22242	Career Planning
Department of Commerce and Financial Management	BCOM 22902	Creativity and Innovation
Department of Finance	BFIN 22562	Personal Finance

Note *:** Students have the option to select a (02) two course units out of the given four (04) course units in year 3 semester I and year 4 semester I.

7.5 Evaluation System

Grading System: Marks obtained in respect of a course unit will be graded according to a twelve-category system shown as follows:

Range of Marks	Grade	Grade Point Value
85 – 100	A+	4.00
70 – 84	A	4.00
65 – 69	A-	3.70
60 – 64	B+	3.30
55 – 59	B	3.00
50 – 54	B-	2.70
45 – 49	C+	2.30
40 – 44	C	2.00
35 – 39	C-	1.70
30 – 34	D+	1.30
25 – 29	D	1.00
00 – 24	E	0.00

Students should complete all course units that they have registered for and if they fail to produce valid reasons for not completing a particular course unit a grade of 'E' will be given.

Registration for Optional/Auxiliary Course Units: Students are strongly advised to obtain advice from respective/relevant departments prior to registration for optional course units and must complete their registration for selected course units within first three (03) week from the commencement of each academic semester. No changes are allowed after the registration for such course units.

Repeat Examination: A student who obtains grade below C (eg. C-, D+, D, or E) in a particular course unit may repeat the examination in respect of that course unit for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. Students who are sitting the examination on medical grounds will not be considered as repeat candidates. Continues assessment marks for a repeat student will not be carried forward, instead the student will be evaluated solely based on the marks obtained at the end semester examination.

Re-sit Examination: A final year student who obtains grade below C (eg C-, D+, D, or E) in a particular course unit at level 4 semester 2 examination may re-sit the examination in next academic year (in semester 1) of that course unit/s for the purpose of improving the grade; the best grade obtainable in this instance is 'C'. In the event a student who obtains a lower grade while attempting to have a better grade, he/she will be entitled to the higher grade. Students who are sitting the examination on medical grounds will not be considered as re-sit candidates. Continues assessment marks for a re-sit students will not be carried forward, instead the student will be evaluated solely based on the marks obtained at the end semester examination.

Class Room Evaluation: A student will be awarded 20 marks for the active class room participation. This includes lectures, tutorials, practical classes, field surveys, factory visits, industry visits and any other sessions mentioned by the course lecturer. To be eligible, he/she should have a minimum active class-room participation of 60%. If the active classroom participation is 60%-70% total of 05 marks, 70%-80% total of 10 marks 80%-90% 15 marks and 90%-100% total of 20 marks will be awarded as assessed by the relevant lecturer.

Marks for Examinations at Each Level: Marks for the examination will be calculated/ marked after deducting the continues assessment marks (written, oral, practical sessions at the class itself, field work/ research, industry/factory visits and etc.) and active class room participation marks. Students should obtain minimum 40% out of the end semester examination to be eligible for the relevant pass mark.

Medical Grounds : Students who do not sit for final exam on medical reasons will be allowed to carry forward their attendance and continues assessment marks for the next sitting. If he /she has not earned marks for attendance /assignments then he/she will be allowed to attend the classes with the current respective batch in order to earn marks and if not he/she will be entitled only for the marks allocated for end semester examination.

Grade Point Average: Grade Point Average (GPA) is the credit-weighted arithmetic mean of the Grade Point Values and the GPA is determined by dividing the total credit-weighted Grade Point Value by the total number of credits.

GPA shall be computed to the second decimal place.

For example, a student who has completed five course units each of four credits and two course units each of two credits with grades A, C, B+, D, C+ and B, A+ respectively would have the GPA.

$$\begin{aligned} & \frac{4 \times 4.0 + 4 \times 2.0 + 4 \times 3.3 + 4 \times 1.0 + 4 \times 2.3 + 2 \times 3.0 + 2 \times 4.0}{4 + 4 + 4 + 4 + 4 + 2 + 2} \\ & = \frac{16.0 + 8.0 + 13.2 + 4.0 + 9.2 + 6.0 + 8.0}{24} \\ & = \frac{64.4}{24} \\ & = 2.6833 \\ & = 2.68 \end{aligned}$$

7.6 By-Laws Applicable to Degree Programmes

Bachelor of Business Management Honours in Marketing

By-Laws made by the Council of the University of Kelaniya under section 135 of the University Act No.16 of 1978.

1. Subject to these By-Laws, a student may be awarded the Bachelor of Business Management Honours in Marketing if he/ she,
 - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the Bachelor of Business Management Honours in Marketing and his/her registration continues to be in force;
 - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the Bachelor of Business Management Honours in Marketing; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. Has satisfied the following requirements-
 - i. Pursued the relevant program of study for a minimum period of four (04) academic years,
 - ii. Accumulated 30 credits in each of level 1,2, 3 and level 4 respectively, totaling to 120 credits of which 114 credits should be from the core-course units, four (04) credits from the optional course units and the remaining two (02) credits from the auxiliary course units,
 - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 114 credits, the best grades obtained in respect of optional course units aggregating to four (04) credits in level 3 and 4, and the best grades obtained in respect of auxiliary course units aggregating to two (02) credits in level 2 should be considered.
 - iv. Obtained a minimum GPA of 2.00,
 - v. Completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;
 - f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Marketing shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Marketing. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Marketing shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an

examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.

5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Marketing on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of classes;
 - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Marketing may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division) as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of classes if he/she satisfies the criteria as laid down in section (8.) below unless the Senate decides otherwise.
8. Eligibility for Award of classes;

a. First Class

A candidate may be awarded First Class provided he/she has

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
- ii. Obtained a minimum GPA of **3.70**, and
- iii. Completed the relevant requirements within four (04) consecutive academic levels.

b. Second Class (Upper Division)

A candidate maybe awarded Second Class (Upper Division) provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four (04) consecutive academic years.

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
 - ii. Obtained a minimum GPA of **3.0**, and
 - iii. Completed the relevant requirements within four (04) consecutive academic years.
9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

Bachelor of Business Management Honours in Digital Marketing

1. Subject to these By-Laws, a student may be awarded the of Bachelor of Business Management Honours in Digital Marketing if he/ she,
 - a. Has been admitted to the University as a student under section 15(vii) of the Universities Act No.16 of 1978;
 - b. Has been a duly registered student of the University for the period prescribed for courses of study leading to the of Bachelor of Business Management Honours in Digital Marketing and his/her registration continues to be in force;
 - c. Has completed, to the satisfaction of the Vice-Chancellor, the courses of study leading to the of Bachelor of Business Management Honours in Digital Marketing; Prescribed by these By-Laws, and the regulations and rules made by the University in respect of examinations/assessments pertaining to each course unit counted towards the said Degree;
 - d. Has satisfied the following requirements
 - i. Pursued the relevant program of study for a minimum period of four academic years,
 - ii. Accumulated 30 credits in each of level 1,2, 3 and level 4 respectively, totaling to 120 credits of which 112 credits should be from the core-course units, 06 credits from the optional course units and the remaining 02 credits from the auxiliary course units,
 - iii. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 104 credits, and grades of D or better in the remaining course units, with grades of C-/D+/D in course units aggregating to not more than 6 credits from each level. In the computation of the GPA, the grades obtained in respect of the core course units aggregating to 112 credits, the best grades obtained in respect of optional course units aggregating to 6 credits in level 3 and 4 and the best grades obtained in respect of auxiliary course units aggregating to 2 credits in level 2 should be considered.
 - iv. Obtained a minimum GPA of 2.00,
 - v. Completed the relevant requirements within a period of six academic years.
 - e. has paid such fees as may have been prescribed by the University and any other dues payable by him/her to the University;

- f. has fulfilled all other conditions and requirements as may have been prescribed by these By-Laws and the Regulations and Rules of the University.
2. The structure of each Program of study and syllabuses in each course unit counted towards the Bachelor of Business Management Honours in Digital Marketing shall be prescribed by Regulations.
3. The Senate shall have power, on the recommendation of the Faculty Board, to change, to amend or to add to or delete from the list of subjects, course units and their content pertaining to each subject and programs of study and to change or amend or add or delete any Rules and Regulations relating to any of the examinations/assessments counted towards Bachelor of Business Management Honours in Digital Marketing. Due notice shall be given to the students of any such amendments, changes, additions or deletions.
4. Each of the examinations/assessments counted towards the Bachelor of Business Management Honours in Digital Marketing shall be held at the end of the relevant semester. The University reserves the right to hold the examinations at any time during an academic year. A student shall not be permitted to sit an examination in a course unit unless the Head/Heads of the relevant departments shall have certified that he/she has completed the relevant course unit by attending such proportions of tutorial and practical classes and other forms of instruction in the subject matter of that course unit as may be prescribed by the Senate.
5. The Examinations prescribed by these By-Laws shall be, conducted by a Board of Examiners appointed by the Senate on the recommendation of the Faculty Board. Such a Board;
 - a. shall, if the Senate has on the recommendation of the Faculty Board so decided, test any candidate in writing and/or orally and may adopt any other forms of evaluation, and;
 - b. may take into consideration the tutorials, practical courses, field work, seminars, dissertations/project reports done in respect of any course unit.
6. A candidate shall present himself/herself for examination/ assessment in respect of each course unit counted towards Bachelor of Business Management Honours in Digital Marketing on the first occasion on which the examination is held up on the completion of studies pertaining to the course unit, unless the Senate decides otherwise.
7. Award of Classes;
 - a. A candidate who has satisfied the requirements in (1.) above in respect of the Bachelor of Business Management Honours in Digital Marketing may be awarded First Class, Second Class (Upper Division) or Second Class (Lower Division), as the case may be, on the overall performance in the course units counted towards the said Degree.
 - b. A candidate shall be eligible for the award of classes if he/she satisfies the criteria as laid down in section (8.) below, unless the Senate decides otherwise.
8. Eligibility for Award of Classes;
 - a. **First Class**

A candidate may be awarded First Class provided he/she has

 - i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of A or better in course units aggregating to at least 60 credits, provided that a portion of the said grades are from third year and/or fourth year course units aggregating to at least 20 credits, and grades of C or better in the remaining course units,
 - ii. Obtained a minimum GPA of 3.70, and
 - iii. Completed the relevant requirements within four consecutive academic levels.

b. Second Class (Upper Division)

A candidate may be awarded Second Class (Upper Division) provided he/she has;

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. Obtained a minimum GPA of **3.30**, and
- iii. Completed the relevant requirements within four consecutive academic years.

c. Second Class (Lower Division)

A candidate may be awarded Second Class (Lower Division) provided he/she has

- i. Obtained, in respect of the course units taken into consideration in the computation of the GPA, grades of C or better in course units aggregating to at least 112 credits with grades of B or better in course units aggregating to at least 60 credits, provided that a portion of the latter grades are from third year and/ or fourth year course units aggregating to at least 20 credits, and grades of D or better in the remaining course units with grades of C-/D+/D in course units aggregating to not more than six (06) credits from each level,
- ii. Obtained a minimum GPA of **3.0**, and
- iii. Completed the relevant requirements within four consecutive academic years.

9. A candidate shall be deemed to have appeared for any examination/assessment in respect of the course units that he/ she had registered for at the beginning of a semester/year irrespective of whether the candidate appears or not for the examination/assessment unless the Senate decides otherwise.

7.7 Diploma in Enterprise Resource Planning (DERP)

Introduction to DERP

In 2014, DMM embarked on yet another ground-breaking initiative in the University education system in Sri Lanka by becoming the very first SAP-University Alliance Programme (SAP-UAP : SAP stands for Systems, Applications, and Products in data processing, and is the number one ERP solutions provider among the world leading vendors of Oracle, Navision, J D Edwards). SAP-UAP provides a plug and play curriculum to its member institutes along with SAP software solutions. Through SAP-UAP, DMM have the access to a dummy company data set (called the Global Bike Inc. or GBI data set which is running their business operations through SAP) with a comprehensive case study which enables the DMM to train their undergraduates on how business functions are integrated in real business organizations.

DMM has developed their infrastructure and the human resource to successfully offer ERP based learning along with their main academic programme the specialized degree in Marketing. Under the HETC Project which was carried out in the DMM was able to develop a fully equipped interactive e-library with an ERP simulated environment. Additionally, DMM members have undergone an intense in-house training programme on ERP based teaching with the support of renowned Associate Professor Paul Hawking in the Victoria University, Australia and few other facilitators recommended by the SAP-UAP. Further, a set of video tutorials were developed with the contribution of Prof. Aradhana Gandhi, an associate professor at Symbiosis Centre for Management and HRD, Pune. Moreover, SAP-UAP provides the latest study material and support for lecturers as well as students to make learning more interactive and interesting.

With such a background DMM in partnership with SAP-UAP is now prepared to offer a standalone qualification called Diploma in Enterprise Resource Planning (DERP). DERP basically consisted of three levels where level one is a foundation set of courses to familiarize new entrants to ERP systems, level two is designed on course modules based on the GBI case study and the third level provides a holistic view of ERP application in organizations making student truly employment ready.

Why ERP Diploma?

There were number of motivations behind this novel approach to teach an ERP system to students who are following business management subjects. It was observed that, students learn a number of different subject disciplines from any academic or professional business education programme, where their learning is generally silo (i.e. subject interactions are not realized or understood). But in the business world it is universally agreed that different business functions need to work in unison to create value. Thus, there is a mismatch between how educational entities make their students ready for employment and what will make them readily employable.

Additionally, it has observed that higher ERP (Enterprise Resource Planning systems which is a generic name used for; “software that is designed to support and automate the business processes” or “information systems those which aid in identifying and planning the enterprise wide resources needed to make, account for and deliver customer orders”) system penetration rate in Sri Lankan and global businesses environment. Hence the majority of the businesses conduct their business activities on ERPs, so the students incapable of operating with such systems will find it tough to seamlessly integrate from education programmes to employability.

Therefore, DERP is expected students to see how different subject disciplines work in integration at organizations, get hands-on experience through working in ERP environment, and to be a part of the global SAP alliance with numerous access to global businesses and universities, unveiling the opportunities for true global employable mobility.

Furthermore, the DERP is structured to be aligned with the guidelines specified in the Sri Lanka Qualification Framework Level 03 (SLQF 03) and will establish an advisory board representing the industry, so DERP can ensure to maintain its industry relevancy in to the future.

Diploma in ERP : Course Content and Credit Limits

Subjects	Course Code	Credit	Status
Business Information Systems	11014 DERP	4	Compulsory
Introduction to ERP & SAP	11023 DERP	3	Compulsory
Sales, Distribution and Supply Chain Management	13034 DERP	4	Compulsory
Accounting & Controls	13042 DERP	2	Compulsory
Human Capital Management	13052 DERP	2	Compulsory
Project Management	13062 DERP	2	Compulsory
Business Intelligence and Value Creation	12074 DERP	4	Compulsory
Practical Aspects of ERP Implementation	12083 DERP	3	Compulsory
Integrated Project	12096 DERP	6	Compulsory
Total Number of Credits		30	

7.8 Diploma in People Skills

'People Skills' or 'Soft Skills' can be broadly defined as personal attributes that enhance an individual's interactions, job and career prospects. Both educational and corporate institutions have realized the importance as well as the significance of these skills in developing the competencies of human capital. The behavioral attributes which can be generalized as 'People Skills' are having aspects such as communication, leadership, personal effectiveness, creative problem solving, strategic thinking, conflict resolution, negotiation and interpersonal skills to name a few. Hence, 'People Skills' encompass the character traits that decide how well one interacts with others and are usually a definite part of one's personality. Such personalities are likely to command a premium over their counterparts in today's ever demanding job market.

Having realized the importance of grooming the skills of undergraduates at the university level, Department of Marketing Management is offering its internal students the opportunity of following Diploma in People Skills - a well recognized diploma with full alignment to Sri Lanka Qualification Framework Level 03(SLQF 03).

Diploma in People Skills is a unique soft skills development that takes the students through a transformation of skills and attitudes barring hard knowledge skills. It is structured with a precursor level and two main levels, and comprised of seven (07) course units structured in a progressive manner, in transforming a learner to a competent, capable, and confident professional. The undergraduates who demonstrate 80% or more attendance for the Precursor Level are eligible to follow 'Level I' of the Diploma in People Skills. At the end of six main course units, undergraduates following the Diploma, will be directed to an industry secondment comprising of 90 hours of internship leading to the successful completion of the final course unit 'Soft Skills Project'. The programme delivery is done through an industry based training faculty who takes the students through a journey of discovery and transformation. The activity based teaching learning and assessment are carried out within a simulated work environment in a tailor made classroom for soft skills development.

Diploma in People Skills: Course Content and Credit Limits

Subject	Course Code	Credit	Status	National Hours
Semester I				
Communication	DPSK 11116	06	Compulsory	300
Emotional Management for Professional Development	DPSK 11128	08	Compulsory	400
Semester II				
Collaboration	DPSK 12134	04	Compulsory	200
Leadership & Innovation	DPSK 21144	04	Compulsory	200
Soft Skills Project	DPSK 12158	08	Compulsory	400
Total		30		1500

7.9 Master of Business Management in Marketing (MBM)

Master of Business Management in Marketing (MBM in Marketing) is designed for young, passionate graduates and professionals seeking to cultivate their managerial skills in a hands-on marketing context. MBM in Marketing offers a strategically developed programme to provide academic and professional competence needed for managerial positions in marketing, both in Sri Lanka and abroad. MBM in Marketing develops strategic know-hows in marketing with an extended understanding on business practices. Combining a core specialization in marketing is highly sought after. This specialism enables students to focus studies within the area of Marketing while guiding them to face diverse real-world business situations.

7.10 Postgraduate Diploma in Marketing (PGDM)

Postgraduate Diploma in Marketing is a programme targeting executives and managers who involved mainly in marketing and sales functions in organizations. PGDM has developed for experienced marketing executives who are having fundamental marketing knowledge academically and practically. Practicing managers in marketing or non-marketing are targeted as today's marketing has become a core area in every business. PGDM is a one year programme conducted in English medium. Those who complete this programme can enter into Masters of Business Management in Marketing (MBM) or any other master's programme.

7.11 Higher Diploma in Marketing (HDIM)

The Higher Diploma in Marketing is a qualification that emerged as a result of fulfilling the industry and academics needs. DMM has figured out the potential of emerging trends in the marketing profession and advancing the needs of the stakeholders. HDIM duration is one year and it has scheduled for two semesters covering eight subjects overall. Those who have gotten Diploma in Marketing or any other business management related discipline from a recognized university become eligible to follow the programme. Those who complete HDIM eligible to register for the final year of Bachelor of Business Management (General) Degree - (External).

7.12 Diploma in Marketing (DIM)

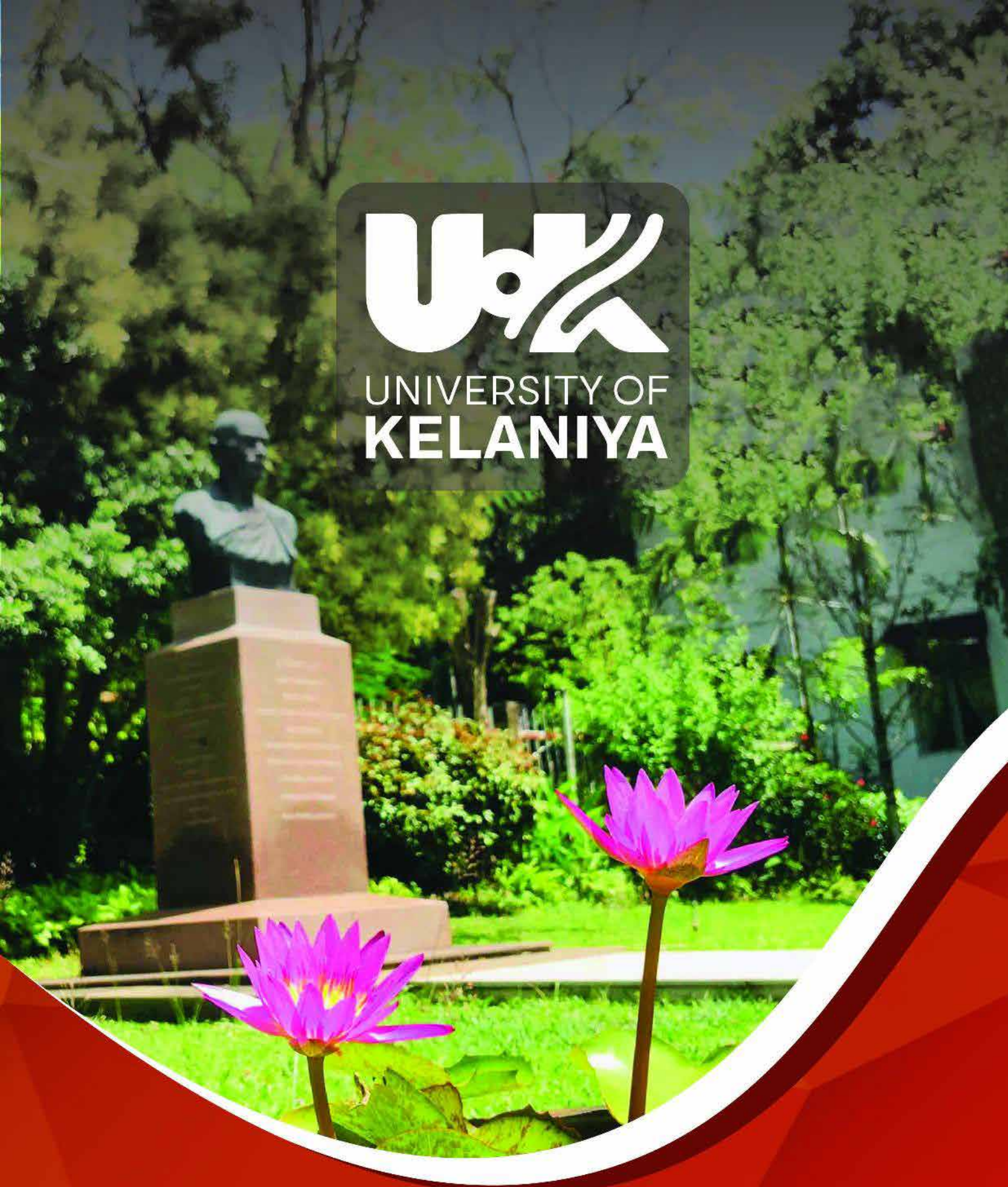
DMM has extended its holistic contribution to stakeholders by introducing the programme of “Diploma in Marketing”. DMM duration is one year and it has scheduled for two semesters covering nine subjects overall. Those who have gotten at least pass level in A/L or any acceptable professional qualification along with a minimum of one year working experience become eligible to follow the program. The medium of the programme is English and both internal and external faculties are available in teaching panel. The entire course has been developed to deliver a comprehensive knowledge to learn and sharpen the marketing discipline and its professional insight what exactly needed in the contemporary marketing .

7.13 The Self Evaluation Report (SER)

The Programme Review conducted by the Quality Assurance Council of University Grant Commission is the main review process assessing the academic quality of study programs offered by the state universities of Sri Lanka which leads to nationwide ratings of undergraduate study programs. Programme review evaluates the effectiveness of Faculty’s or Institute’s processes for managing and assuring quality of study programmes, student learning experience and standards of awards within a programme of study. The Department of Marketing Management faced the Programme Review site visit in year 2018, for the five year period from year 2013 to 2017. Overall performance of the Bachelor of Business Management Honours in Marketing programme was reviewed through eight criteria consist of 156 standards. All criteria have gained more than the minimum weighted score requirement. The rounded total mark received for all eight criteria is 80%, resulting “A” Grade which is the highest possible grade that could be achieved by a study programme.



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