

Initial Application form: Postgraduate Diploma in Marketing (PGDM)

Department of Marketing Management

University of Kelaniya

Ref No:

1. **Name in full:**

2. **Name with initials:**

3. **Date of Birth:** Date Month Year

4. **National Identity Card No:**

5. **Permanent Address/ Contact Address:**

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6. **Gender:** Male Female

7. **Contact Numbers:** Residence Mobile

8. **Email :**

9. Educational Qualification: (In brief)

- G.C.E. O/Level.....
-
- G.C.E. A/Level.....
-
- Diploma from universities
-
- Degree
-
- Professional Qualification.....
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10. Working Experience:

Institution	Duration	Designation

Date:

Name:

Selection Procedure: Students for the PGDM will be selected through an initial screening followed by interview process

Duration: One year programme with two semesters.

For more details: Contacts;
Course Coordinator,
Postgraduate Diploma in Marketing Programme,
Department of Marketing Management
University of Kelaniya.