

TIME TABLE - Bachelor of Business Management (Special) Degree in Marketing
FACULTY OF COMMERCE & MANAGEMENT STUDIES
UNIVERSITY OF KELANIYA

Department: - Marketing Management

Academic Year: - 2015/2016
First Year (First Semester)

PERIOD	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
8.00 - 9.00	BMKT 11214 Management Fundamentals (CPMG)		BMKT 11214 Management Fundamentals (CPMG)	BMKT 11224 Marketing Fundamentals (CPMG)	BMKT 11224 Marketing Fundamentals (T2)		
9.00 - 10.00							
10.00 - 11.00					Soft Skills Precursor (T2)		
11.00 - 12.00							
12.00 – 1.00							
1.00 – 2.00	ELTU (F6, F13)	BMKT 11244 IT for Business (CPMG)	BMKT 11234 Business Mathematics (CPMG)	ELTU (F6, F13)			
2.00 – 3.00							
3.00 – 4.00	Soft Skills Precursor (CPMG)			BMKT 11244 IT for Business (F9-3B)			
4.00 – 5.00							
5.00 – 6.00							
6.00 – 7.00							

TIME TABLE – Bachelor of Business Management (Special) Degree in Marketing
FACULTY OF COMMERCE & MANAGEMENT STUDIES
UNIVERSITY OF KELANIYA

Department: - Marketing Management

Academic Year: - 2015/2016
Second Year (First Semester)

PERIOD	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8.00 – 9.00		BMKT 21252 Human Resource Management (CPMG)			Diploma in People Skills (CPMG)	
9.00 – 10.00						
10.00 – 11.00	BMKT 21243 Analysis of Accounting Information (F2)	BMKT 21233 Decision Mathematics (F2)		BMKT 21223 Marketing Communication (CPMG)		
11.00 – 12.00						
12.00 – 1.00						
1.00 – 2.00	BMKT 21214 Consumer Behavior (CPMG)					
2.00 – 3.00						
3.00 – 4.00			BMKT 21214 Consumer Behavior (F9-3C)			
4.00 – 5.00						
5.00 – 6.00						
6.00 – 7.00						

TIME TABLE – Bachelor of Business Management (Special) Degree in Marketing
FACULTY OF COMMERCE & MANAGEMENT STUDIES
UNIVERSITY OF KELANIYA

Department: - Marketing Management

Academic Year: - 2015/2016
Third Year (First Semester)

PERIOD	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8.00 – 9.00					Diploma in People Skills (CPMG)	
9.00 – 10.00						
10.00 – 11.00	BMKT 31223 Business Statistics (CPMG)	BMKT 31233 Service Marketing (CPMG)		BMKT 31244 Integrated Digital Marketing (F9-3C)		
11.00 – 12.00						
12.00 – 1.00						
1.00 – 2.00		BMKT 31223 Business Statistics (F9-3C)		BMKT 31254 Strategic Marketing Management (CPMG)		
2.00 – 3.00						
3.00 – 4.00	BMKT 31213 Applied Marketing Communication (F9-3C)	BMKT 31244 Integrated Digital Marketing (CPMG)				
4.00 – 5.00						
5.00 – 6.00						
6.00 – 7.00						

TIME TABLE – Bachelor of Business Management (Special) Degree in Marketing
FACULTY OF COMMERCE & MANAGEMENT STUDIES
UNIVERSITY OF KELANIYA

Department: - Marketing Management

Academic Year: - 2015/2016
Final Year (First Semester)

PERIOD	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
8.00 – 9.00						
9.00 – 10.00						
10.00 – 11.00						
11.00 – 12.00						
12.00 – 1.00						
1.00 – 2.00						
2.00 – 3.00						
3.00 – 4.00						
4.00 – 5.00						
5.00 – 6.00	BMKT 41232 Global Marketing (CPMG)	BMKT 41713 Entrepreneurship (CPMG)	BMKT 41213 Financial Strategizing (CPMG)	BMKT 41222 Brand Activation (CPMG)	BMKT 41242 Package Based Data Analysis (T2)	
6.00 – 7.00						