

**HDMKT Level 2 - Higher Diploma in Marketing****Course Content and Credit Limits**

<b>Subject</b>	<b>Course Code</b>	<b>Credits</b>	<b>Status</b>
<b>Semester 1</b>			
Behavioural Aspects of Marketing	HDMKT 21012	2	Compulsory
Marketing Operations	HDMKT 21024	4	Compulsory
Leadership and Professional Development	HDMKT 21034	4	Compulsory
Marketing Research	HDMKT11044	4	Compulsory
Legal Aspects of Marketing	HDMKT 21052	2	Compulsory
<b>Semester II</b>			
Business Simulation	HDMKT 22066	6	Compulsory
Seminar in Service Marketing	HDMKT 22074	4	Compulsory
Management Accounting	HDMKT 22084	4	Compulsory
<b>Total Credits</b>		<b>30</b>	