

2nd International Conference on Business and Information-2011

20th October, 2011

Faculty of Commerce and Management Studies

University of Kelaniya- Sri Lanka

AUTHORS' GUIDELINES FOR FULL PAPER SUBMISSION

Full Papers should be submitted by 20 August, 2011 to one of the following email addresses.

Icbi2011@kln.ac.lk

Icbiconference2011@gmail.com

All authors should pay attention to the following requirements decided by the organizing committee of ICBI in submitting full paper manuscripts.

General text formatting

- Paper Length: should be limited to 15 pages (including references and appendices) and not be less than 5 pages.
- All papers must be submitted in Microsoft Word format.
- Paper Size: A4 (210mm×297mm).
- Margins: 1” margin set for top, bottom, left and right.
- Font: Times New Roman and aligned with “justify” in the text.
- Spacing: Use single-space, single-column typing.

Typefaces:

- Main title: Bold, 14pt
- Authors names :12pt, affiliations and addresses: 11pt
- Abstract: Italic 11pt
- Key words: 11pt
- Heading 1(major sections): Bold, 12pt

- Heading 2(sections within major sections): Bold, 11pt
- Text, 11pt

Content

Papers should be well structured and should be comprised with the following:

- 1) Title
- 2) Author name(s), author(s) affiliation(s), author(s) address(es,) and e-mail address(es).
- 3) Abstract: no more than 150 words
- 4) Keywords: 3–5 keywords (in alphabetical order)
- 5) Main text: for clarity this should be subdivided into:
 - a) Introduction.
 - b) Literature review/theory and hypotheses
 - c) Methods
 - d) Results and discussion
 - e) Conclusions
 - f) References

Tables and Figures

Figures and tables should appear in numerical order, be described in the body of the text and be positioned close to where they are first cited. Their captions should be above the tables and figures, and should be placed in the middle. Make sure all figures and tables will fit inside the text area.

References

The list of all references should be alphabetically arranged. It must be single spaced, and at the end of the manuscript. Author (s) should mention only the actually utilized references in the

preparation of manuscript and they are supposed to follow **APA 5th edition Style of Referencing**. References should be listed as follows:

Journal references

Amason, A. C., Shrader, R. C., & Tompson, G. H. (2006). Newness and novelty: Relating top management team composition to new venture performance. *Journal of Business Venturing*, 21(1), 125-148.

Book references

Brigham, E.F., & Ehrhardt, M. (2006). *Financial management: theory and practice*. New York: South Western Thomson Learning.

Book chapters

Shane, S., & Eckhardt, J. (2003). The Individual-Opportunity Nexus. In J. A. Acs & D. B. Audretsch (Eds.), *Handbook of Entrepreneurship Research: An Interdisciplinary Survey and Introduction* (pp. 161-191), Newyork: Springer.

Conferences proceedings

Chandler, G., Lyon, D., & DeTienne, D. (2005). Antecedents and Exploitation Outcomes of Opportunity Identification Processes, *Academy of Management Best Paper Proceedings*, Academy of Management meeting, Honolulu, HI.

Website references:

Smith, A. (1999). Select committee report into social care in the community.

<http://www.dhss.gov.uk/reports/report015285.html> (accessed on 19th June 2011).